

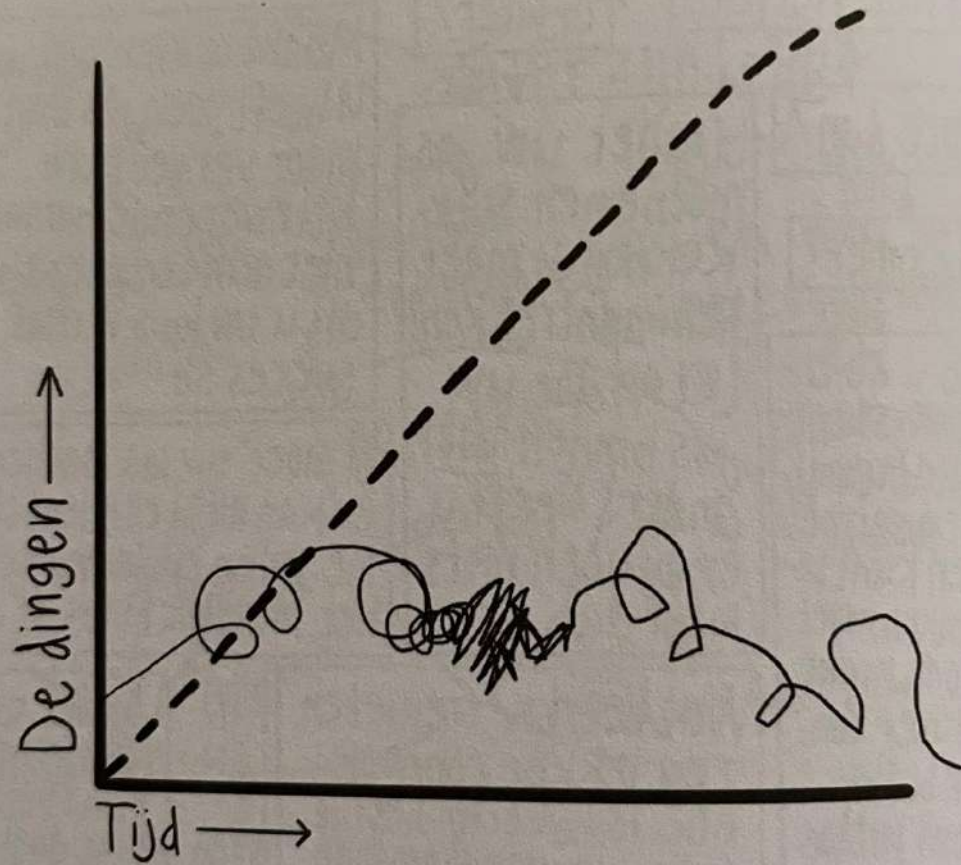
15 November 2023, Brussels

Fostering experiences from EU innovation projects to accelerate a sustainable built environment

Drive 0 Final Symposium and EU Clustering Workshop



De dingen, en hoe ze altijd gaan.

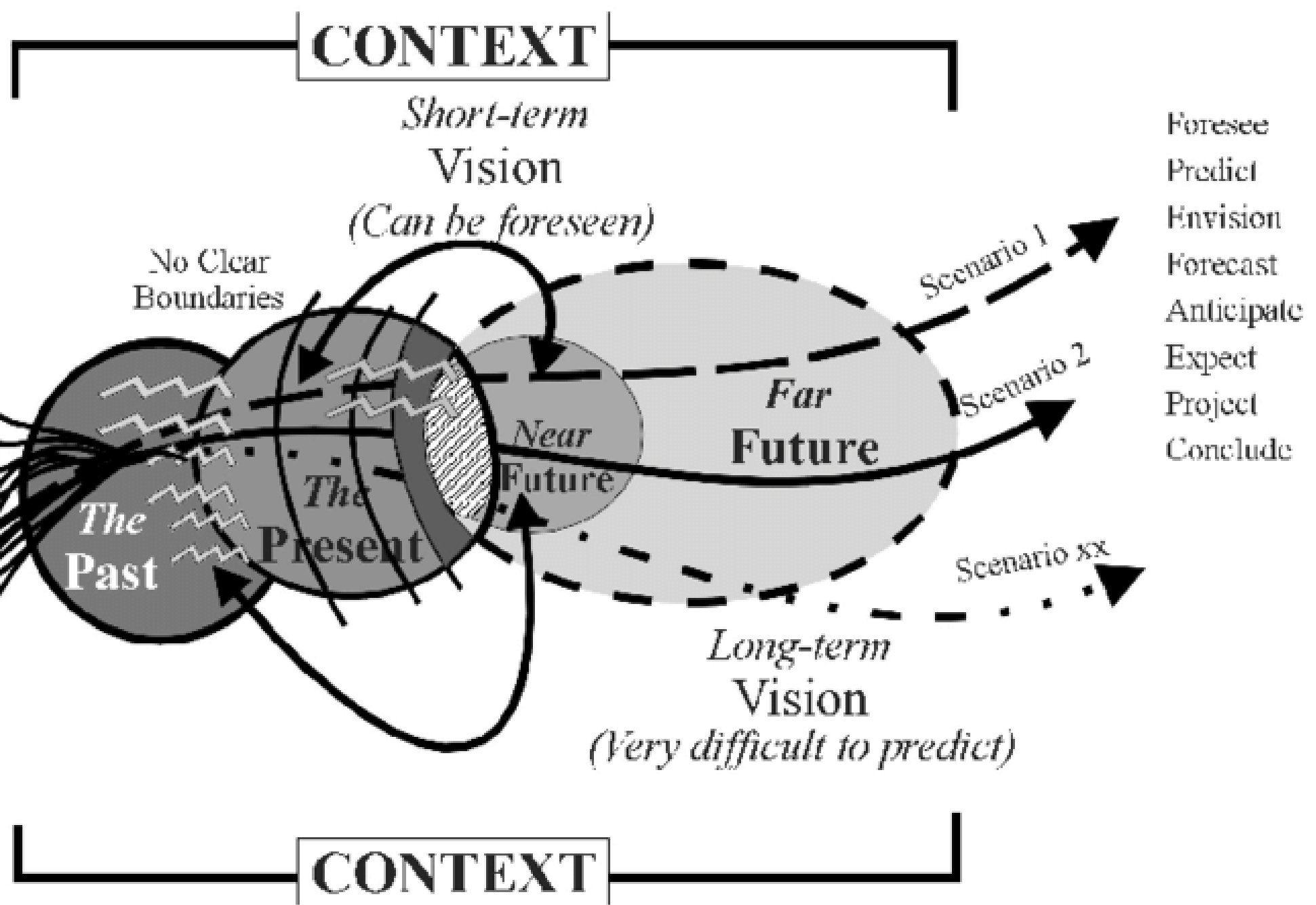


----- Hoe ik zou willen dat het gaat
————— Hoe het altijd gaat

CIVILIZATIONS / ARCHITECTURE

Roots + References

Others
Egyptian
Greek
Roman
Byzantine
Romanesque
Gothic
Renaissance
Islamic
Baroque
Neoclassical
Industrial
Eclectic
20 th Architecture



Agenda

1. Welcome & Keynotes	9.30 – 10.15
Coffee break & Poster exhibition <i>'Projects in the spotlight'</i>	10.15 – 10.45
2. Experiences from the projects to revolutionize construction	10.45 – 12.00
Coffee break	12.00 – 12.15
3. From practice to policy to ignite transformation	12.15 – 13.30
Lunch break	13.30 – 14.30
4. Illuminating opportunities to unleash the solutions market potential	14.30 – 15.45
5. Final conclusions	15.45 – 16.00
Networking Reception	16.00 – 17.00

1st session:

Welcome & Keynotes

Drive 0 Final Symposium and EU Clustering Workshop



Drive 0 Final symposium & Clustering workshop

Welcome by European Committee of the Regions

Andres Jaadla

CoR Member , CoR Rapporteur .

Board member of Housing Europe

Chairman of Estonian Union of Cooperative Housing Assotiations

Welcome 😊



**Comité européen
des régions**

**Europees Comité
van de Regio's**

www.cor.europa.eu



**Europa Regionide
Komitee**

The European Committee of the Regions



- The **European Committee of the Regions** is made up of 329 **members** representing the **regional** and local authorities of the 27 **Member** States of the European Union.
 - The **European Committee of the Regions (CoR)** is the [European Union's](#) (EU) assembly of local and regional representatives that provides sub-national authorities (i.e. regions, counties, provinces, municipalities and cities) with a direct voice within the [EU's institutional framework](#).
 - Established in 1994, the CoR was set up to address two main issues.
 - **First**, about three quarters of [EU legislation](#) is implemented at local or regional level, so local and regional representatives needed to have a say in the development of new EU laws.
 - **Second**, there were concerns about a widening gap between the public and the process of [European integration](#); involving the elected level of government closest to the [citizens](#) was one way of closing the gap.



CoR opinion

„Smart, sustainable and affordable housing
as a tool for local authorities to face multiple
challenges „

Working document

...

First discussion and adoption of the draft opinion at
the COR COTER meeting on 9 February 2024;

Adoption at the plenary session on 17-18
April 2024 (date to be confirmed).

„ Smart, sustainable and affordable housing as a tool for local authorities to face multiple challenges“

Housing policies have varied traditions across member states and having as detailed as possible picture about the key challenges, solutions and best practices will be paramount in framing this opinion.

one priority of opinion - **Renovation, modernization, energy efficiency, digitalisation and smart homes:**

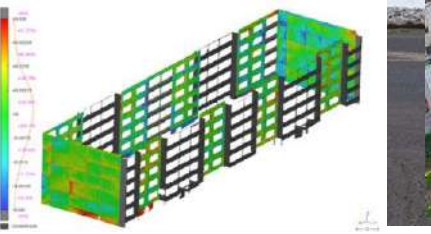
- **Share experiences and initiatives related to renovating and modernizing housing stock to meet sustainability and quality standards.**
- **Share information on energy-efficient housing solutions, policies, and innovations** that have been implemented in your region.
- **Are safety concerns being addressed before/during renovation and are seismic upgrades, flooding risks etc being considered alongside energy efficiency upgrades?**
- **How is digitalisation helping achieve carbon emission reductions?**
- **Are the smart home solutions worthy of a streamlined public support and a wider rollout?**
- **Does your city or region have a specific body or lab to promote these solutions and what are the results?**

... Estonian experience - providing innovation for future
... deep renovation - using additional prefabricated insulation elements

DRIVE 



... providing innovation for future - deep renovation
- using additional prefabricated insulation elements

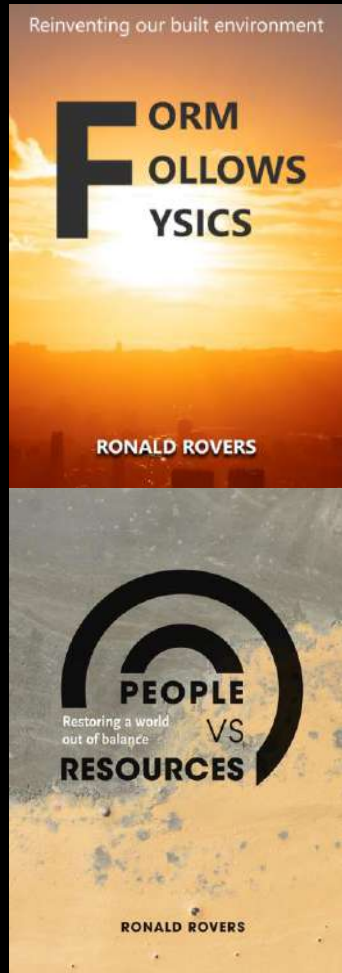


DRIVE 



- Thank You ! 😊

Post Fossil Built environment



Ronald Rovers,
Lectures, workshops, masterclasses, research.

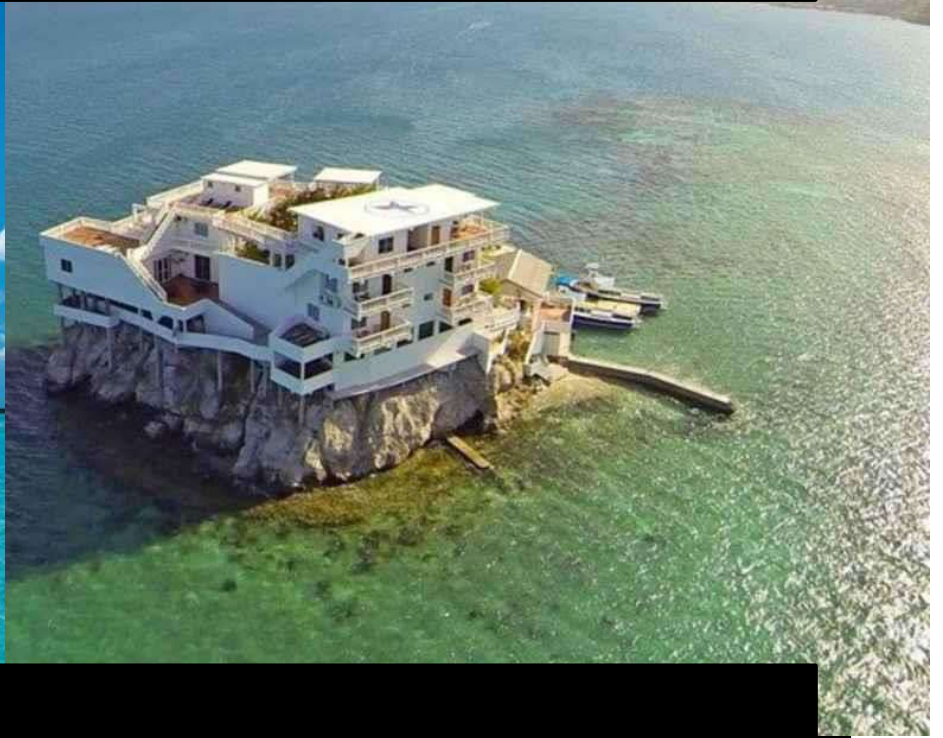
SBScentre/RiBUILT research, owner
ex-Fellow TUE fac Built Environment

www.ronaldrovers.com www.ribuilt.eu





People vs Resources, ch.1



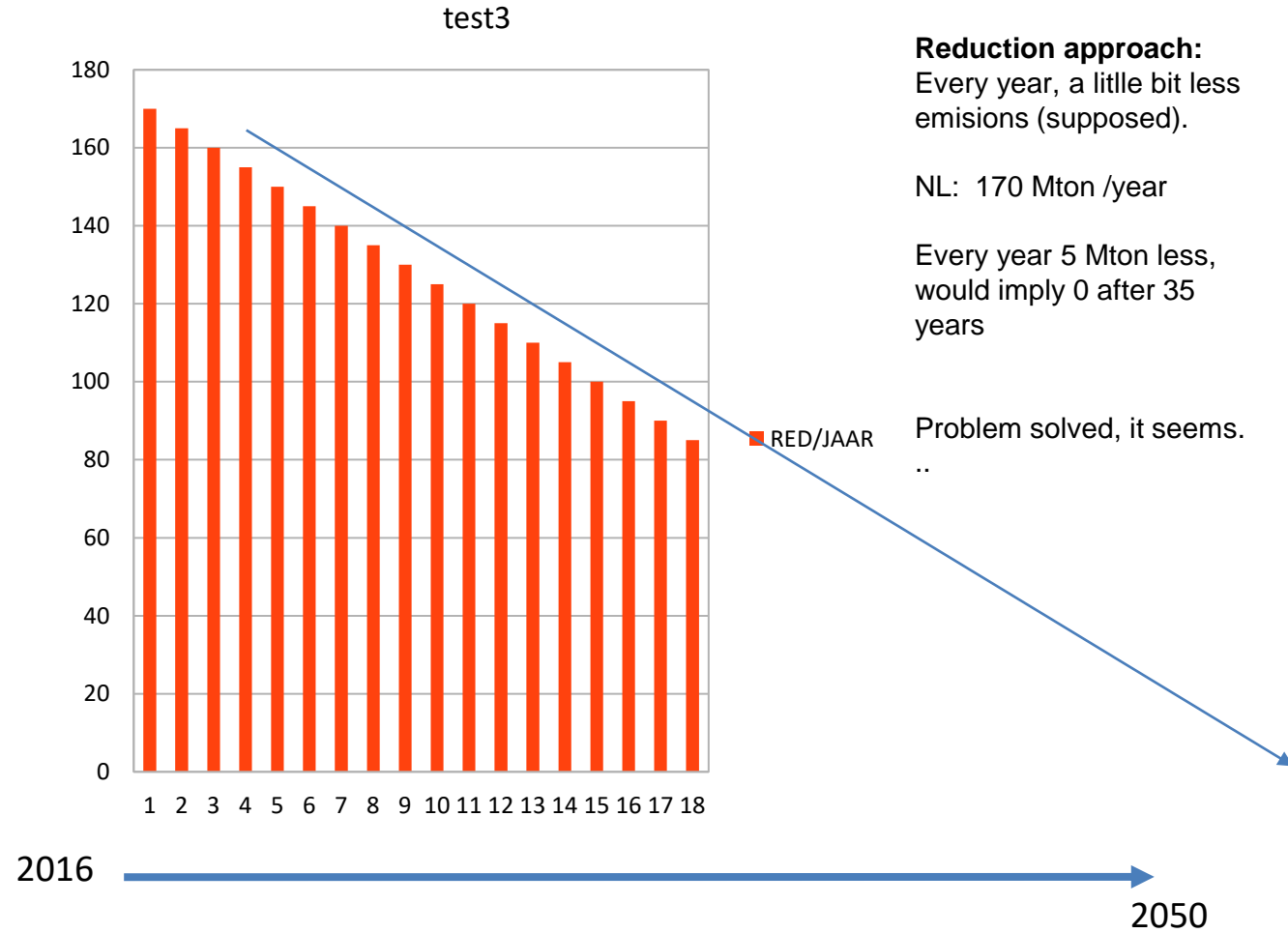
A tropical beach resort,
without beaches and
without tropical forest.

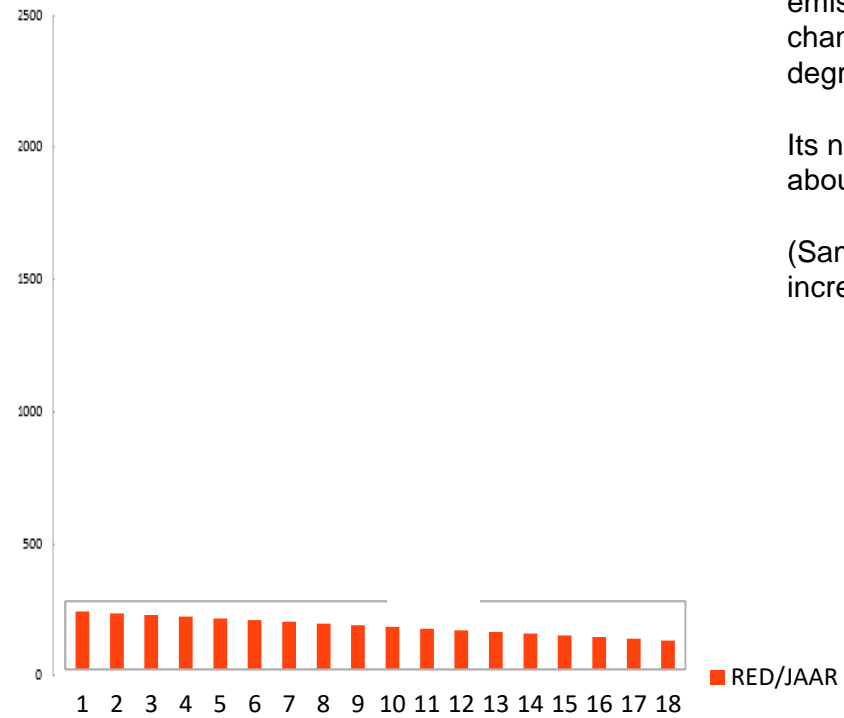


PPP:
People depleting Planet making Profit:

Using fossil Fuels.

We focus on just one of the side-effects: ... CO2



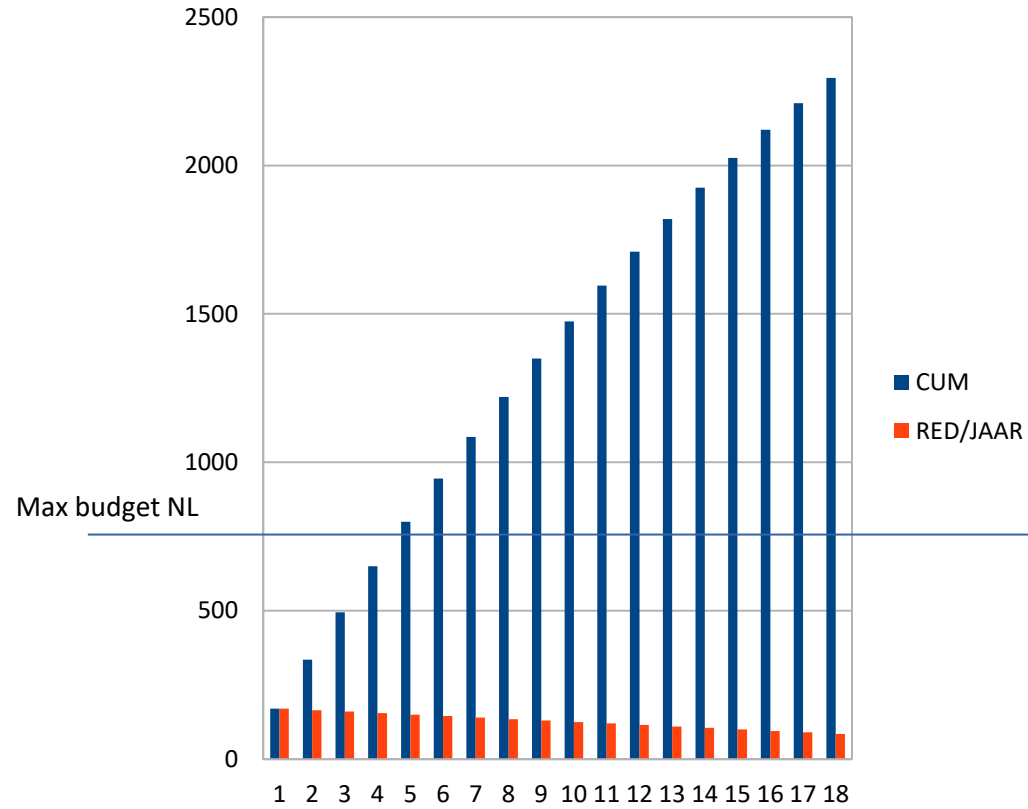


However there is a maximum budget of CO2 emissions, to have a chance to stay below 1,5 degree.

Its not about reduction, but about adding up...

(Same graph, scale increased)

test3



This is what really happens , cumulative there is a huge increase Despite reductions, and after 5 years the budget is depleted, and 1,5 degree out of sight.

(Which is about now, for NL.)

(756 Mt – (2018) fair share for NL with 1,5 degree and 66% chance).

1 We are on an island,

and can't get off

Nothing is added anymore...



Except solar energy...

All transition scenario's are realized with continued burning of fossil fuels.

So imagine : tomorrow we stop with fossil fuels: whats possible then?

Knowing this, we hould optimze already for a world without fossil fuels.

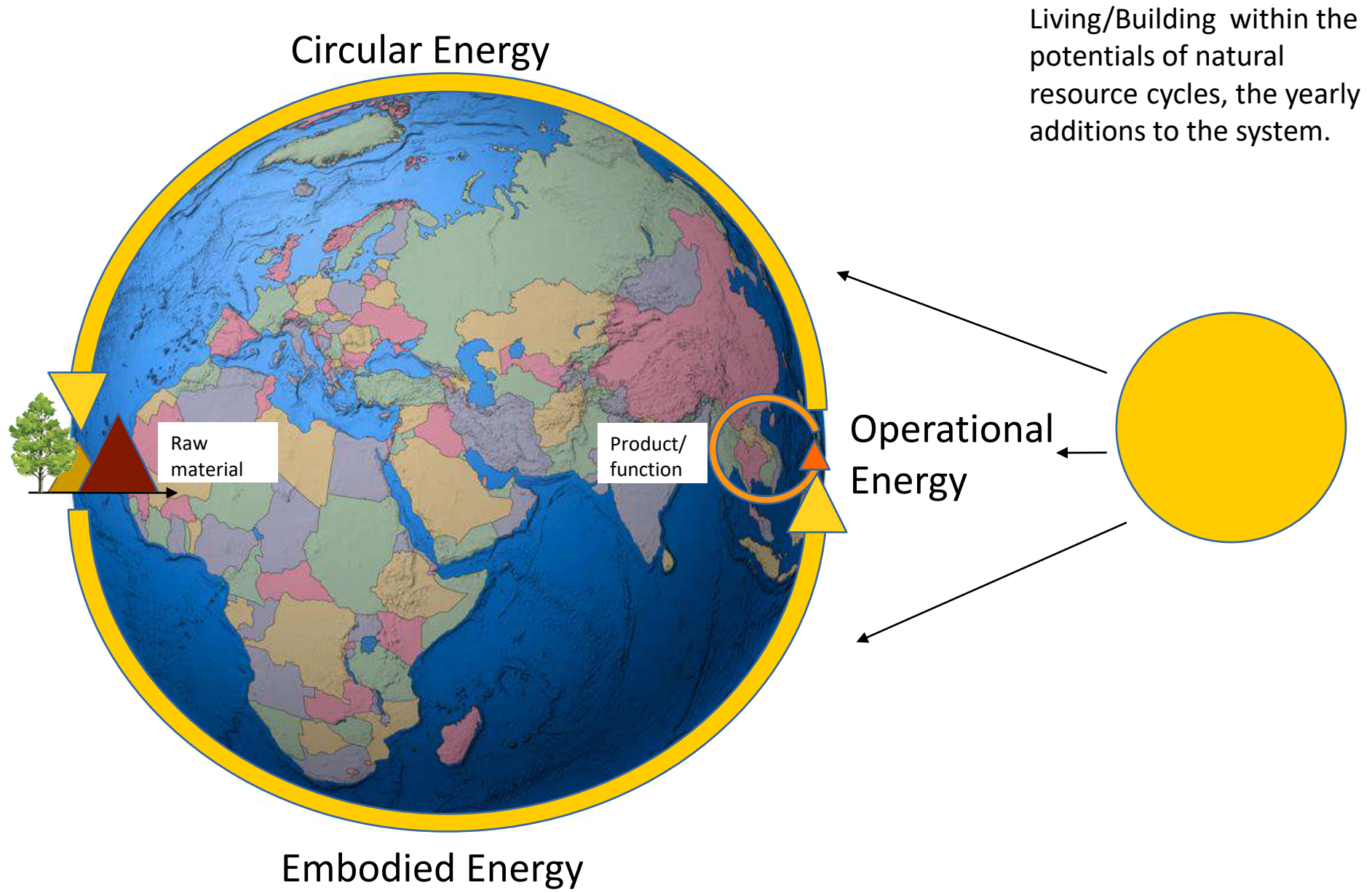
Post Fossil

Post Fossil:
is living from the sun.

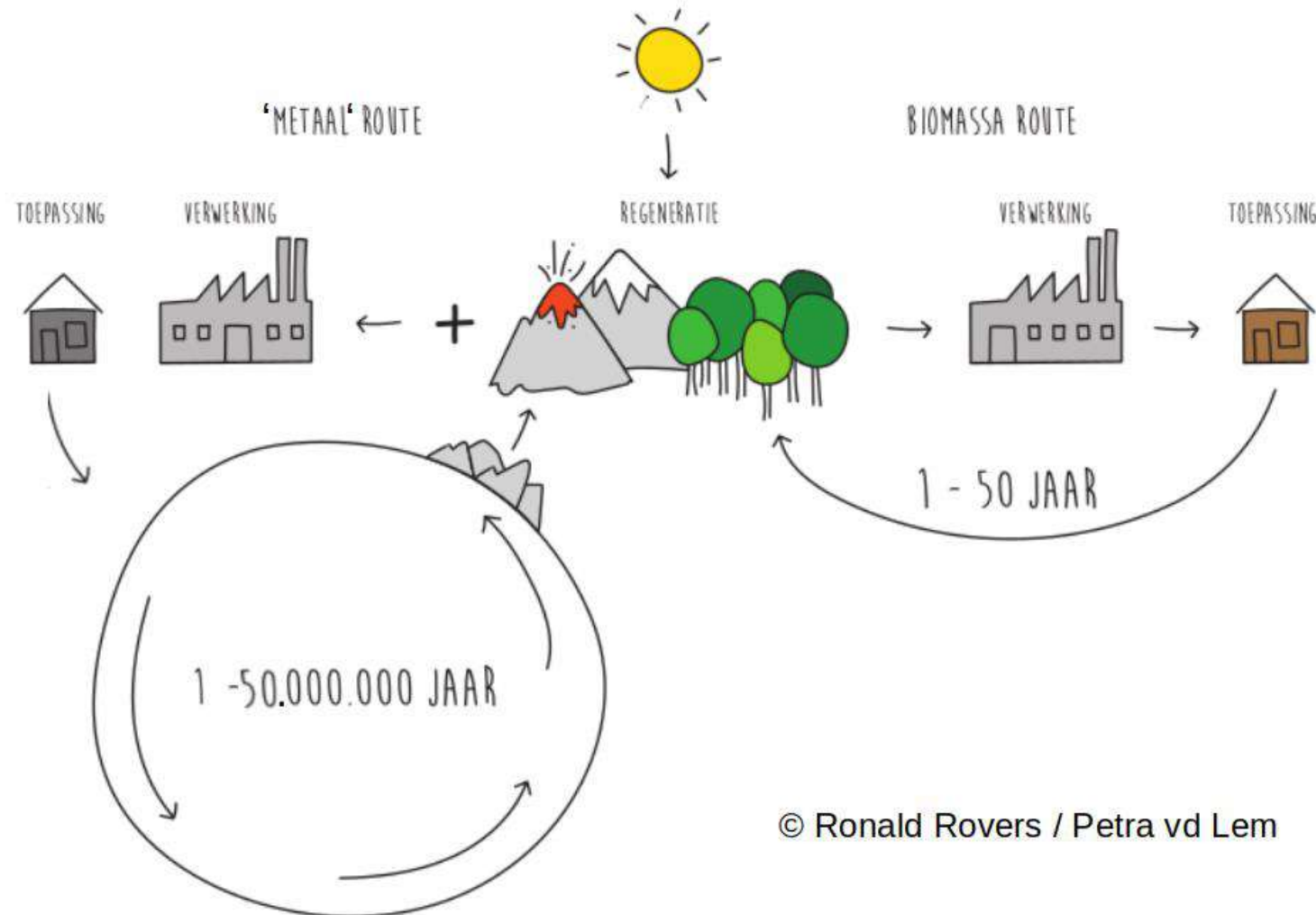
Only.

And the land
to capture-convert-store it

Its about OE , EE and CE Operational, embodied and circular energy



Circular Energy: All resources are renewable. Only time range differs



Flow rates of resources, MAXergy 3.0, in “ Embodied Land: ha-year”

	category	Basis.	example	'flow rate'	Energie input raw material	EE range /kg (raw mat.)	CO2 effect (current net)	CE range (in EL) [x]
1	Regrowable resources (‘biobased’)	(land-sun-- labor	wood, bamboo, hemp flax, veggies, rapeseed, etc	normal: 2-20 ton/ha- year	Limited	0-10	Negative- neutral tbd	CE equals growth speed
2	Streaming resources (‘renewed, flowing’)	Erosion- gravity- labor	Loam, sand, pebbles, rock stone,	Low: 1-2 ton/ha- year	average	5-30	Neutral- little positive* 0,5-4 kg/kg	Loam: Gypsum: 0,5 m2-year/kg biodiesel
3	Sluggish resources (‘not renewed’ extreme slow forming, depleting)	Earth fysics energy- labor	ores, mineral, metal, fossil energy,	Extreme Low 0-1 kg/ha- year	High	20-220 MJ	Positive 3-30 kg/kg	Iron: ~100 ha-year/kg copper: ~ 400 ha- year/kg
4	‘Manmade’ resources (inorganic. Not flowing)	Energy chemistry	Pvc, ppe,	Very low: < 1 kg/ha- year	High	60-140	Positive 9-20 kg/kg	3600 ha- year/gram (oilbasis)





ARM CHAIR

The ultimate goal for almost anybody who shapes trees, the first of these Arm Chairs was begun in 2012, and they have been lovingly cared for and subtly refined from that day. Soon it will be time for our first mass chair harvest.

This product takes approximately 7 years to make. Probable delivery if ordered this year is 2024, but could be as early as 2023, or as late as 2026.

This product is currently out of stock. Pre-orders are available. Please contact us at enquiries@fullgrown.co.uk or via our contact form

SKU: N/A Category: Chairs



**7 year x 2 m² = 14 m²-year =
'Embodied Land'**

Translated into Resource *flows* **per capita for 'the island NL'**:

Available land **in NL = 0,2 ha pp**

Cat 1: wood: 100 kg pp per year

Cat 2 loam/brick: 200 kg pp per year

Cat 3: oil: 0,000054 **gr** pp per year

iron: 0,14 kg pp per year

Cat 4: n/a -

That is the yearly budget per capita to live from....

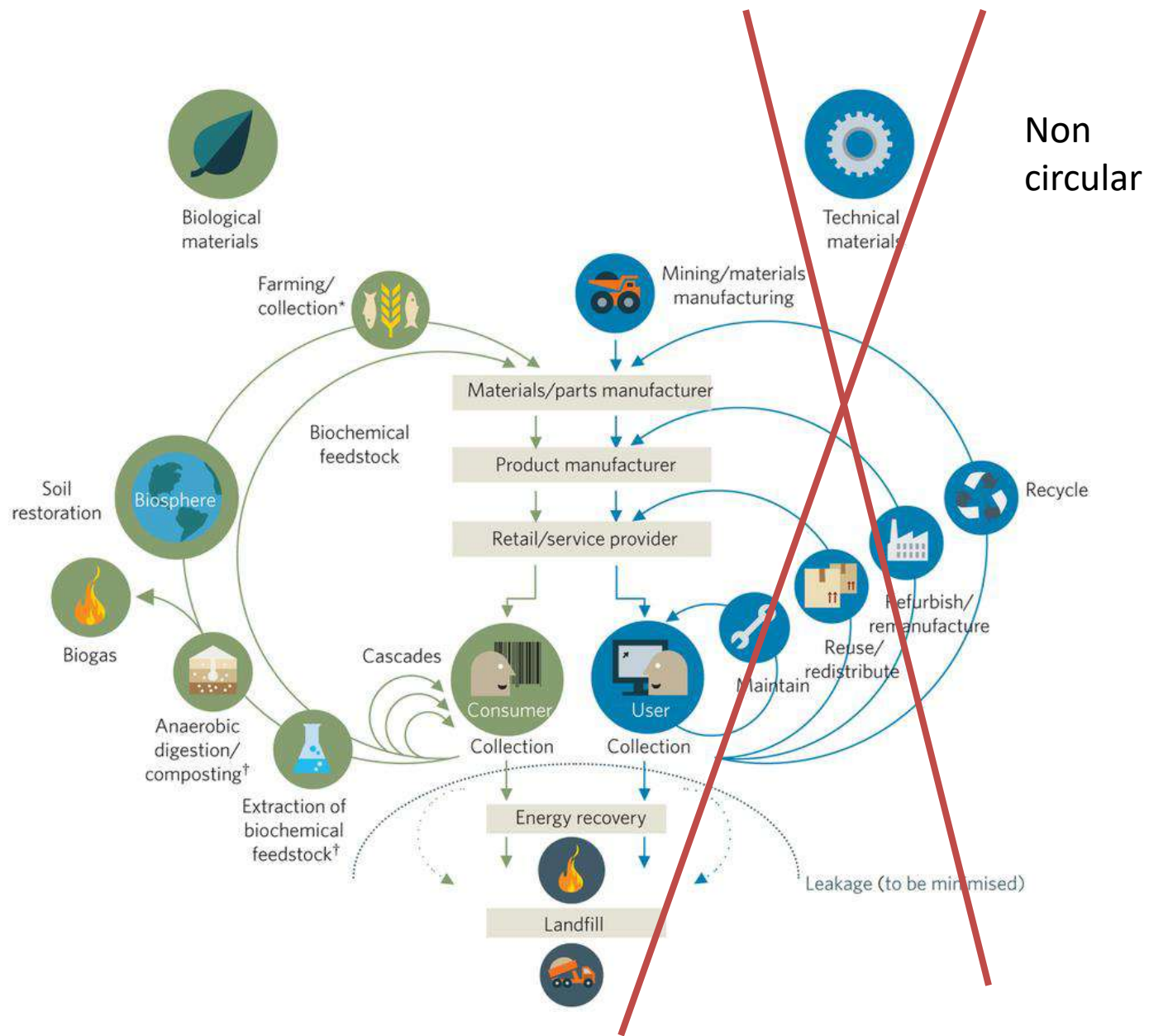
A steel bicycle

iron: 0,14 kg pp per year
Assume a simple bicycle weighs ~ 10 kg of steel...

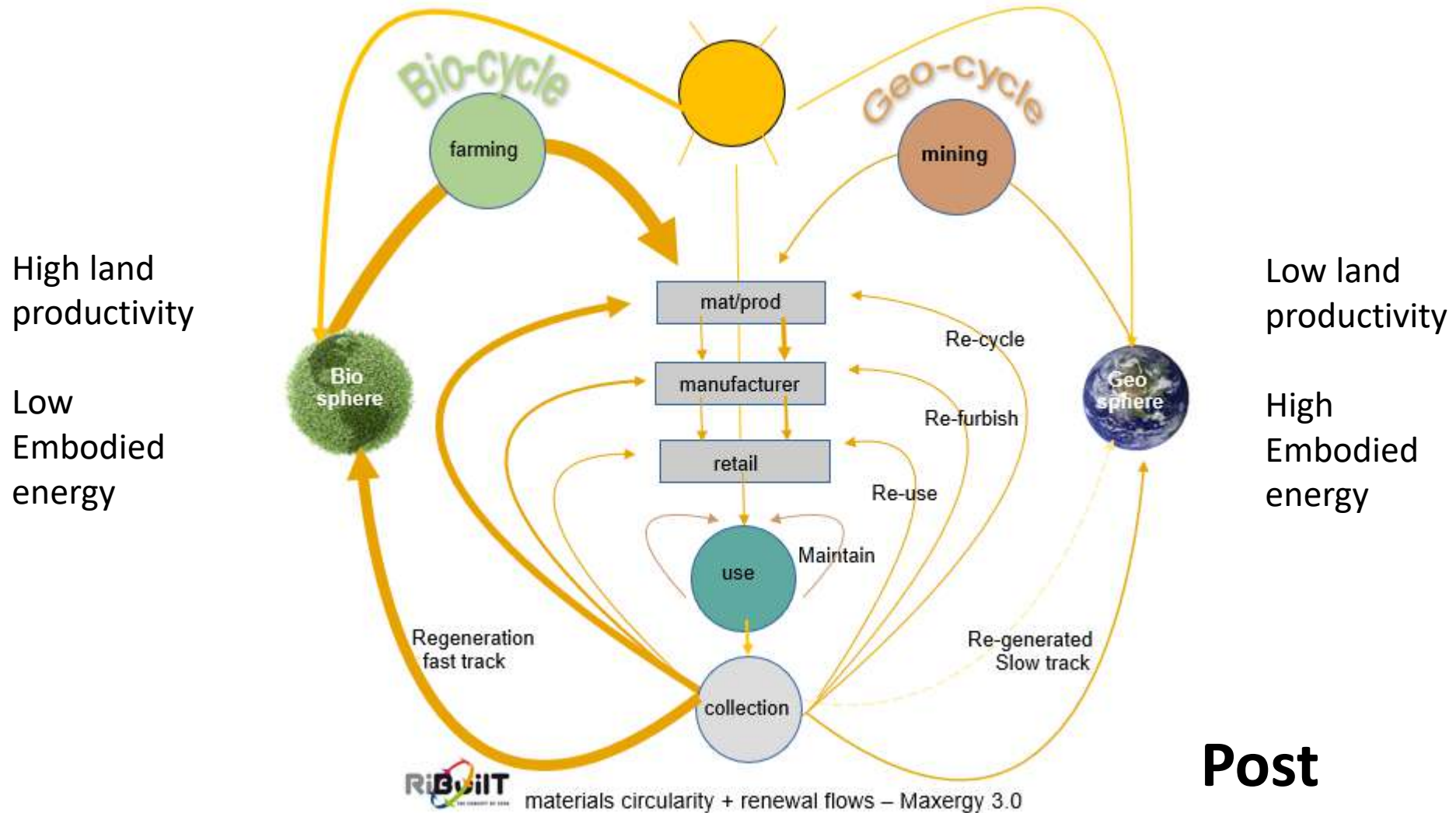


it takes 71 years to collect the material...

**Or 'to restore stock'
That's 'a whole life steel share...'**

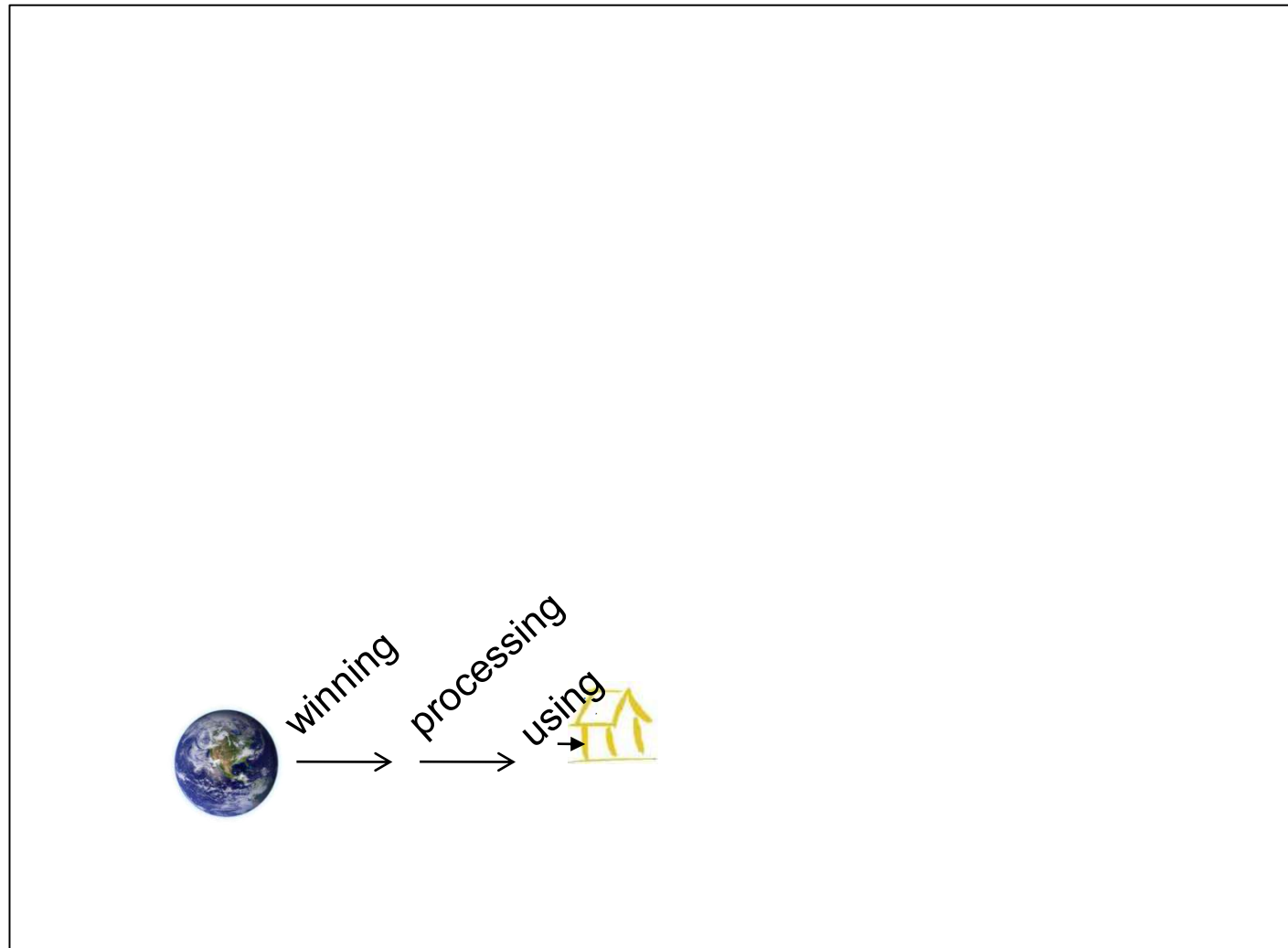


Re-(a)l circularity



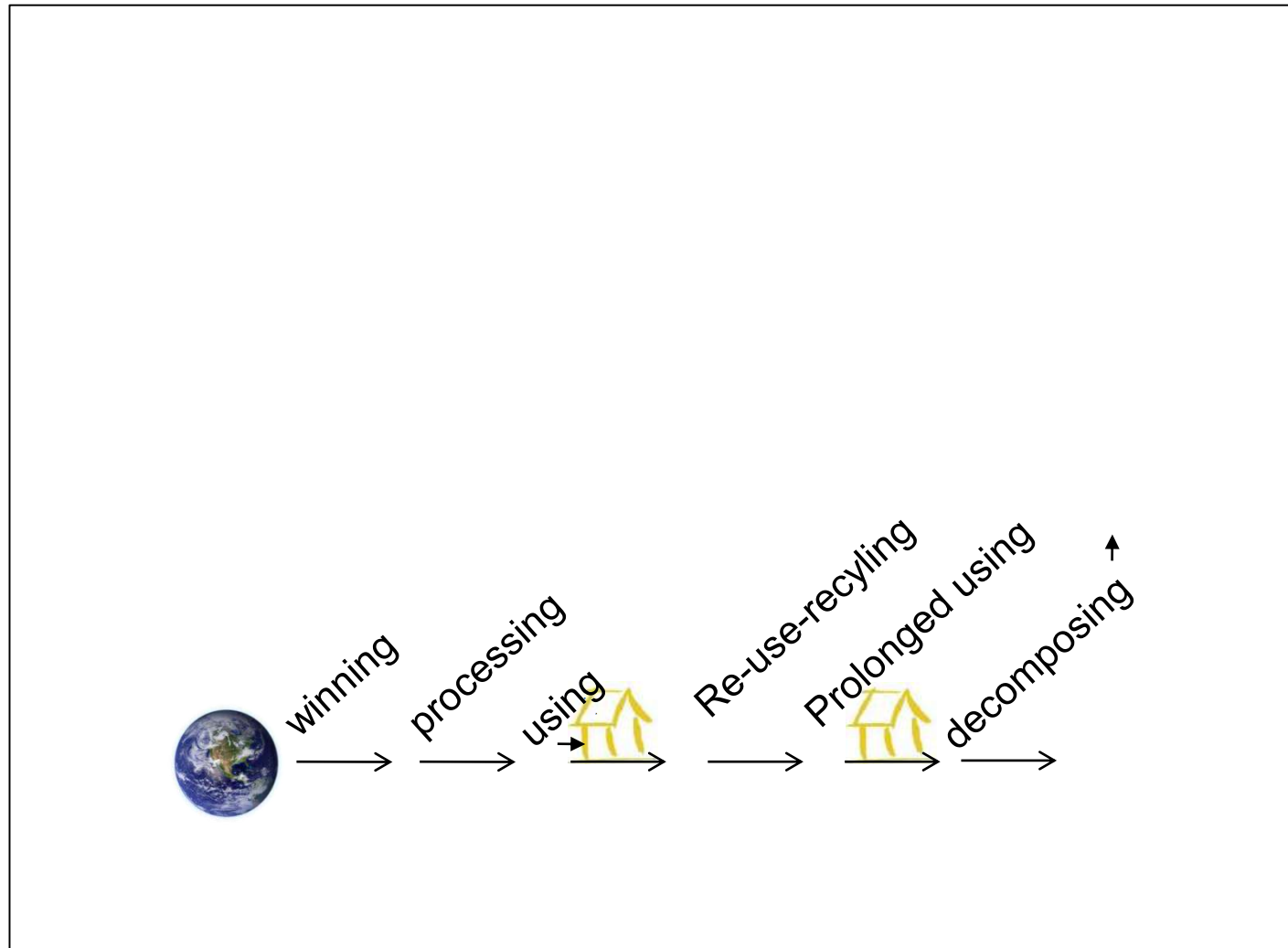
**Post
Fossil!**

The resource cycle



Building life 1

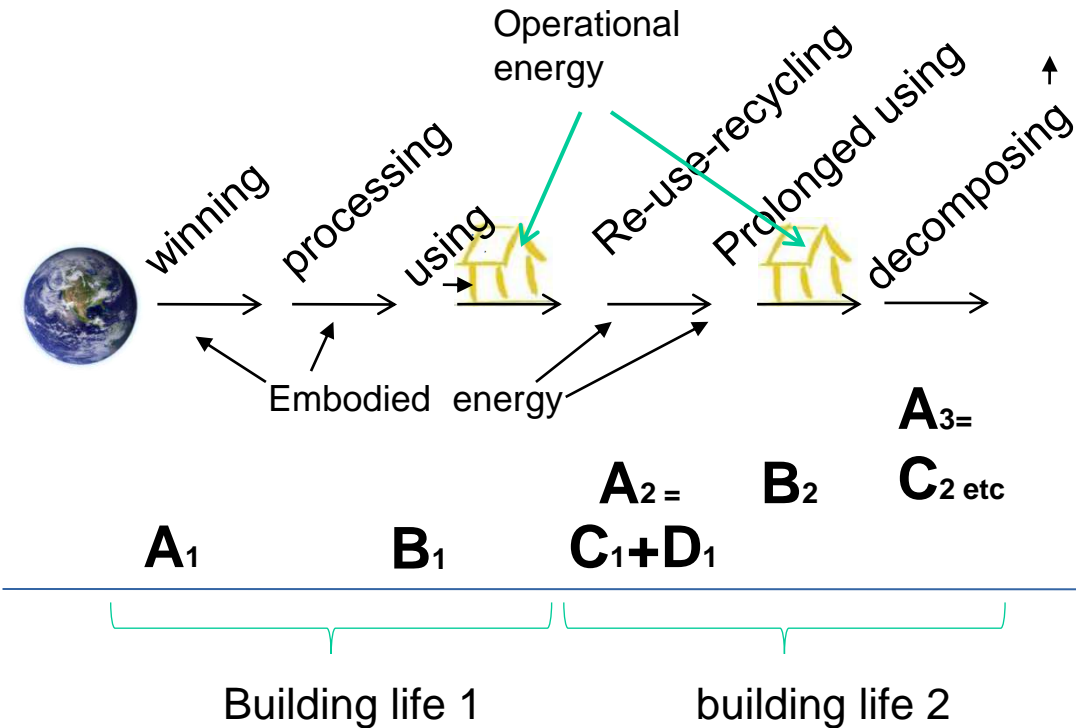
The resource cycle



Building life 1

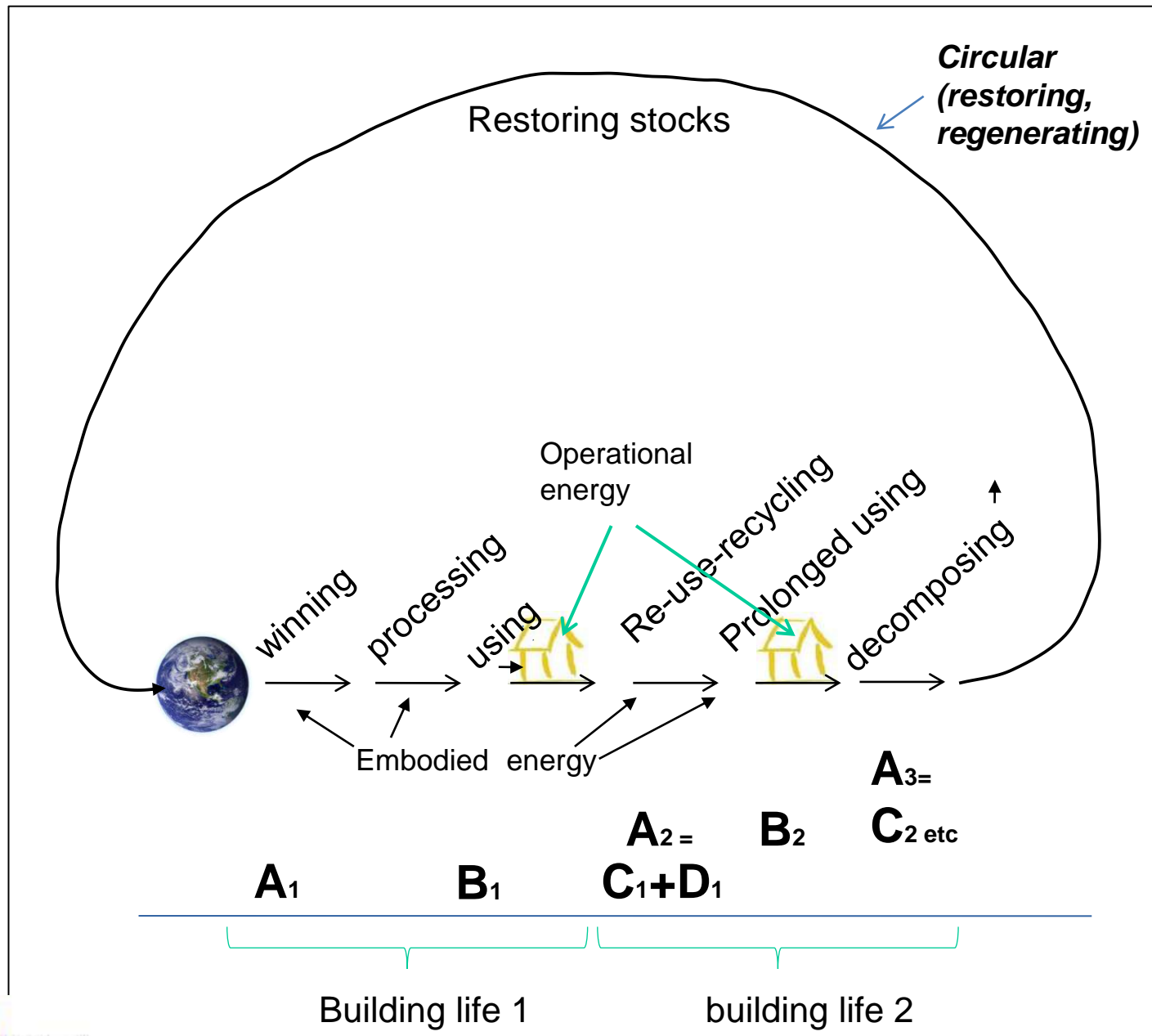
building life 2

The resource cycle



Linear delaying -reducing speed and volume)

The resource cycle



Linear delaying -reducing speed and volume)

New buildings

Leading to 3 conditions:

1- regrowable (biobased) and streaming resources

2 - a building should last longer as the resources need to regrow/restore.

3 – House should in any case last much longer as 50 years-eternal.

growth is only possible if future generations profit from previous invested resources. A generation is 50 years (~20-70 years): when a newborn does not need to invest in a new house, but can profit from an existing one.

Implying also:

4 Installation poor design, and even without heating.

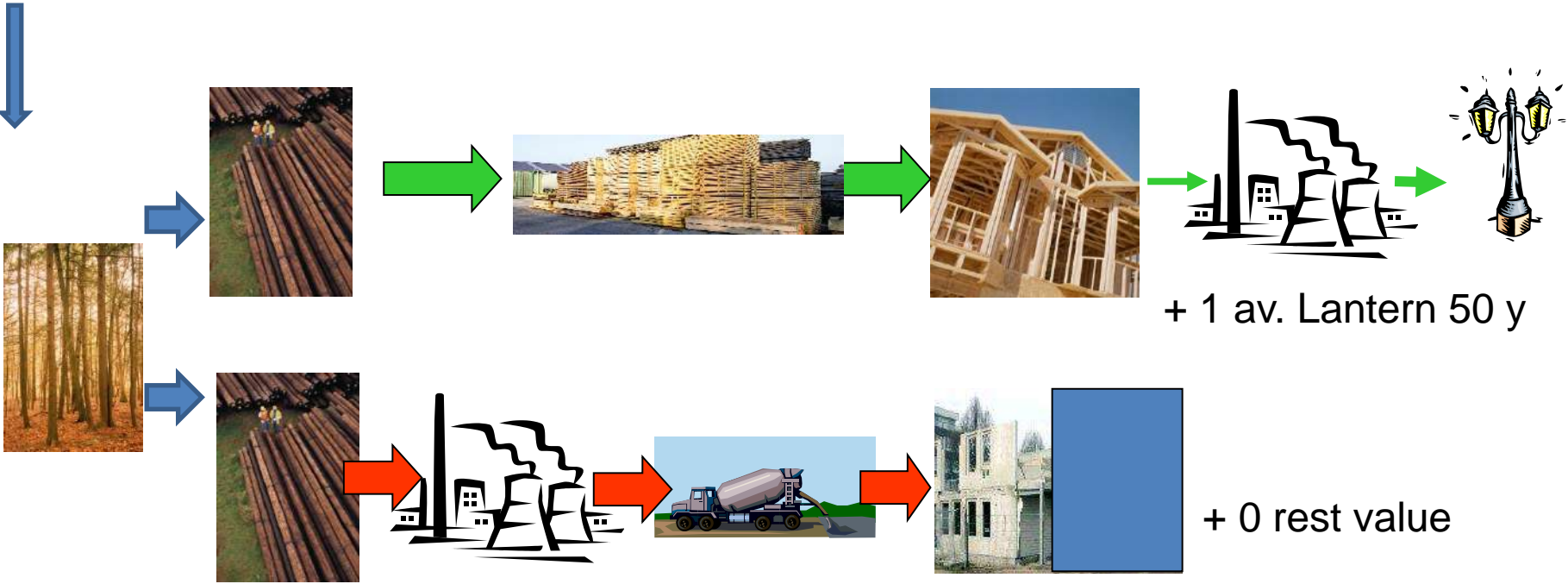
5 Built only along existing roads! :

(infrastructure investment impact is as high as building, per m2)

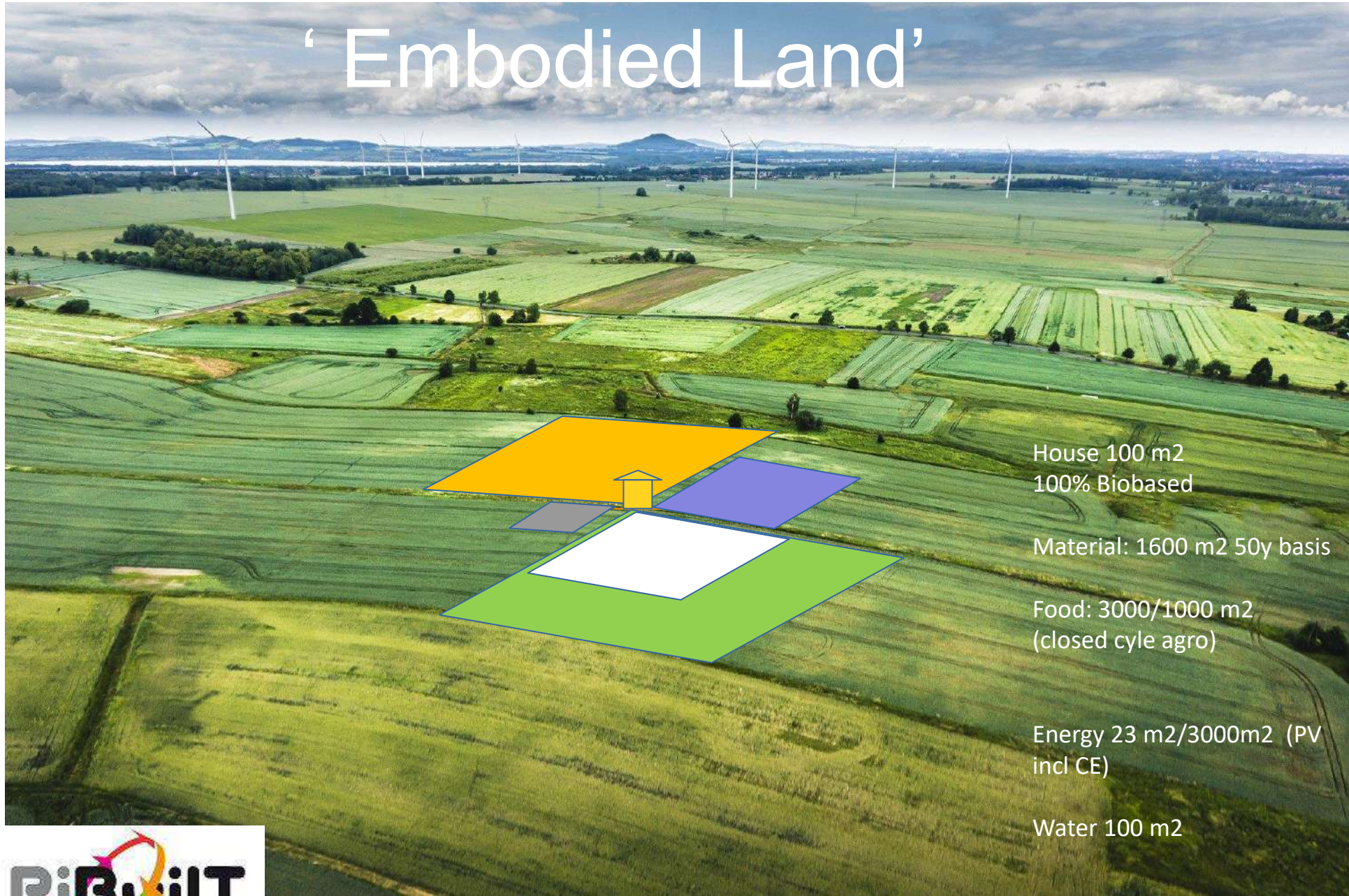
Post Fossil: compare concrete with wood

15m³ =

3ha-year yield



'Embodied Land'



House 100 m²
100% Biobased

Material: 1600 m² 50y basis

Food: 3000/1000 m²
(closed cyle agro)

Energy 23 m²/3000m² (PV
incl CE)

Water 100 m²

Biobased (Vegetarian) building



Eerste prijs
'Ballast Nedam
natuurhuis':
Strotec

- Natuurhuis van stro
- Energiepositief (+26%)
- 96% biobased
- 90 ton CO₂-opslag
- 50 ton CO₂-verdringing



Installation-poor building



Existing stock:

1 Never demolish anything anymore. (unless dangerous)

2 reduce heated area. (less energy, less materials, living with the seasons)

3 apply targeted measures, biobased....!

Whole make over is not optimal, from energy and materials use impact, but also not from stock management.

4 split houses, living smaller.

5 Minimal installations

Change how we evaluate buildings...:

Some lessons I took from recent research and work in IEA Annex: A72:

- focus on embodied energy (embodied land), not CO2 for optimisation
- forget EOL, impact is now. Mainly from Embodied energy.
- measure absolute impact today, not reductions and not LCA
- recycling is not impact free... Only if materials have been restored/regenerated
- system border to evaluate should include infrastructure and energy supply system.
- (more) new technologies only possible with more fossil/CO2



Its

land-time of resources:

How much resources can the earth-solar-biomass system deliver per unit of time and land?

That Land is our capital and main converter.

In a Post Fossil world.

CO2 lockdown?

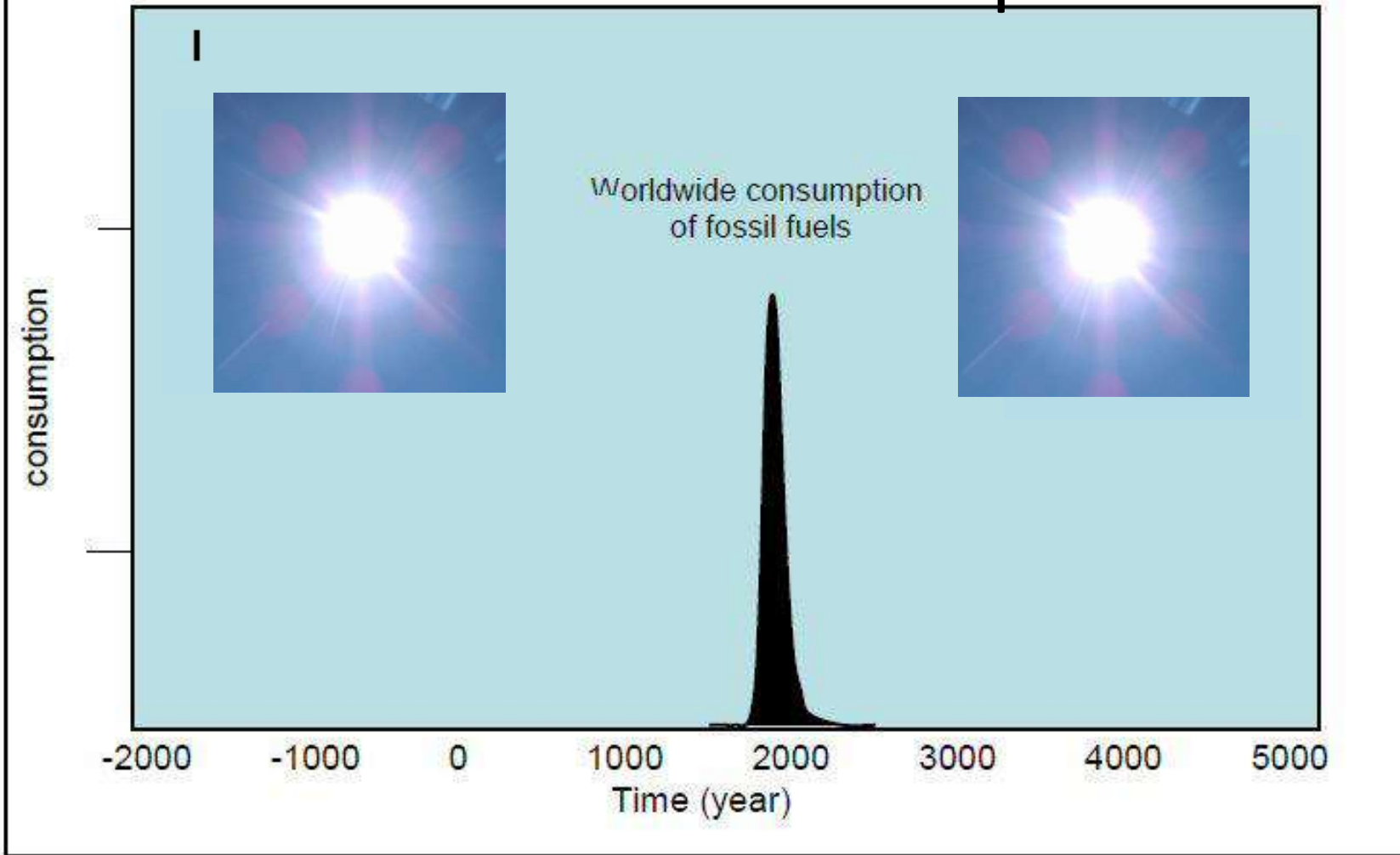
Not if, but when!



In that case: living from 2000 kWh/cap in NL

(current installed output from renewables)

Post Fossil: Our future is in the past...



Courtesy J.Kimman/R.Rovers

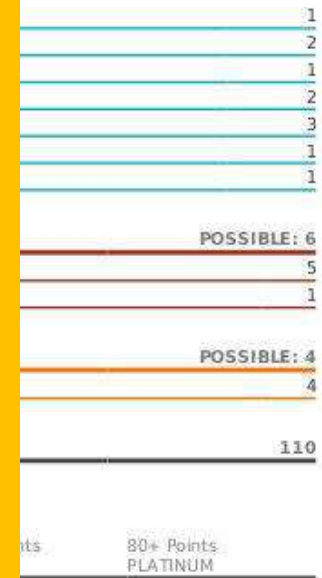
These tools won't help

When it comes to fight the climate crises

Only absolute CO2 calculations



Weging
12 %
15 %
19 %
8 %
6 %
12,5 %
7,5 %
10 %
10 %



Energy neutral: operational energy OE

Climate neutral: OE + embodied energy OE + EE

System neutral: OE+ EE + material depletion (CE)

Energy and materials are always related and combined :

- More materials = more energy, and
- restoring material stocks require energy (CE)

Just a few consequences:

Minimise new construction

No more high rise

No more aluminium, and phase out steel and concrete

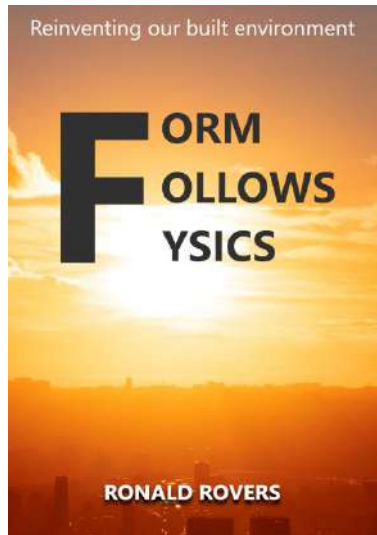
Reduce living space per capita

Avoid energy demand as much as possible

Use only biobased materials

Only 1-way roads, and semi-paved if possible

Reinvent buildings (and lifestyles !)



'2226' office, Bregenz Austria



Installation-poor building

CO2, ok. But then: what about resources?

Circular building ?

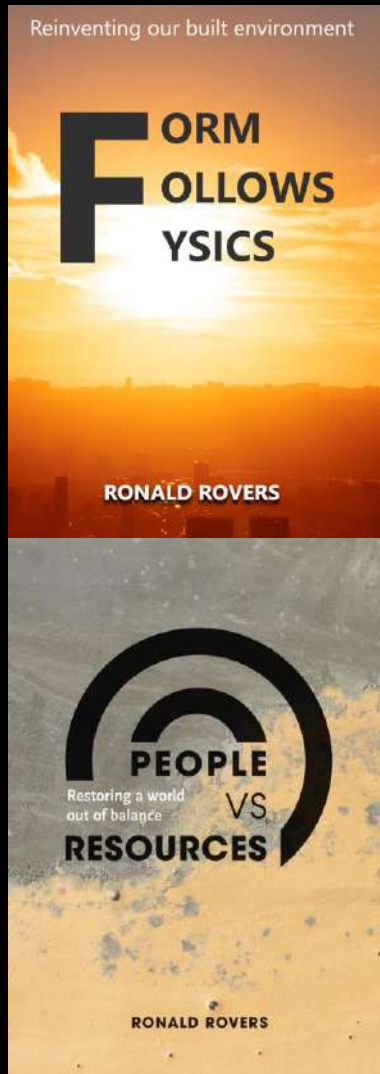
Is only half the story

resource discrimination



The circular economy movement is trying to institutionalize this approach. But its misleading





The richer the people,
the poorer the Earth

Thanks for your interest!

Ronald Rovers,
Director SBS centre / RiBUILT
Fellow Professor TUE fac Built Environment

Masterclasses, research, guestlecturing, workshops
Blog: www.ronaldrovers.com , office: www.ribuilt.eu



EU funding opportunities - Contributing to a sustainable built environment

Drive 0 Final event



Ana Sin Bagüés
Project Adviser, LIFE Energy & Climate,
CINEA – Climate Infrastructure and Environment Executive Agency

Renovating buildings for greener lifestyles

Buildings account for:



40%

of energy consumed



36%

of energy-related
greenhouse gas emissions

- Renovation is key for **reducing the energy consumption** of buildings, for bringing down emissions and for reducing energy bills. In addition, renovation **generates employment** and economic growth.
- The **Renovation Wave** strategy aims to double the annual energy renovation rate by 2030 and to foster deep energy renovations. 35 million buildings renovated.
- Revision of the **Energy Performance of Buildings Directive** to reflect the higher ambitions and more pressing needs in climate and social action.

CINEA

European Climate, Infrastructure and Environment Executive Agency



CONNECTING
EUROPE
FACILITY 2
Transport and
Energy

INNOVATION
FUND

HORIZON
EUROPE
Climate, Energy
and Mobility



LIFE
PROGRAMME

LIFE
Clean Energy
Transition

JUST
TRANSITION
MECHANISM
*Public Sector
Loan
Facility pillar*

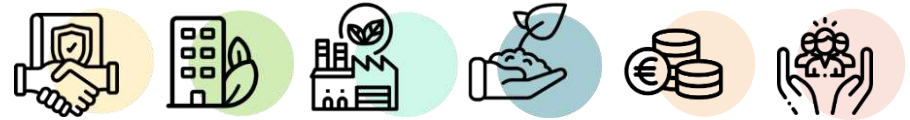
RENEWABLE
ENERGY
FINANCING
MECHANISM

EUROPEAN
MARITIME
FISHERIES
AND
AQUACULTURE
FUND



LIFE Clean Energy Transition

- Direct support for the implementation of EU energy policies and legislation...
 - Create market and regulatory enabling conditions for the clean energy transition
 - Improve governance and capacities/skills at all levels
 - Mobilise investments and improve access to finance
 - Develop and replicate best practices
- Defined main intervention areas...
 - Annual calls for proposals (opening ≈ spring)
 - 95% co-funding
 - Projects indicative budget ≈ 1.5 - 2 € million
 - Consortia: Most topics minimum 3 eligible countries, some topics national/regional focus



https://cinea.ec.europa.eu/life/clean-energy-transition_en



LIFE Clean Energy Transition (CET) Sustainability in buildings – Funding areas examples



Deep renovation
(NZE, ZEB)



Data and tools



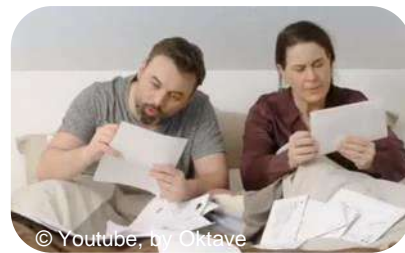
Smart buildings
and services



Build Up Skills



Project development
assistance



Support services
for renovation



Consumers



Policy
implementation

LIFE Clean Energy Transition (CET) Sustainability in buildings

BUILD UP

- The European portal for energy efficiency and renewable energy in buildings
- A repository of tools, and a source of updates and news
- Disseminate project results!

<https://build-up.ec.europa.eu/en/home>

EU Building Stock Observatory

- The European repository for data and information on the EU building stock
- Key data and indicators, infographics, data mapper, country reports

https://energy.ec.europa.eu/topics/energy-efficiency/energy-efficient-buildings/eu-building-stock-observatory_en

Horizon Europe – Cluster 5

- [HORIZON-CL5-2024-D4-01-01](#): Low-disruptive renovation processes using integration of prefabricated solutions for energy-efficient buildings (18 April 2024)

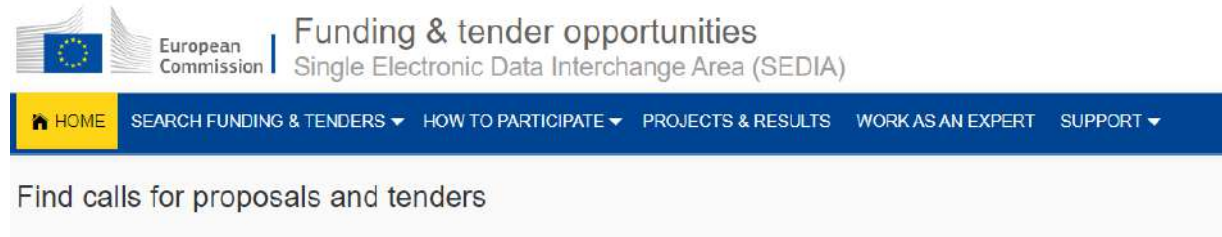
18 April 2024

- [HORIZON-CL5-2024-D4-02-01](#): Industrialisation of sustainable and circular deep renovation workflows
- [HORIZON-CL5-2024-D4-02-03](#): BIM-based processes and digital twins for facilitating and optimising circular energy renovation.
- [HORIZON-CL5-2024-D4-02-04](#): Design for adaptability, re-use and deconstruction of buildings, in line with the principles of circular economy.

Built4People Partnership, 21 January 2025

For more information...

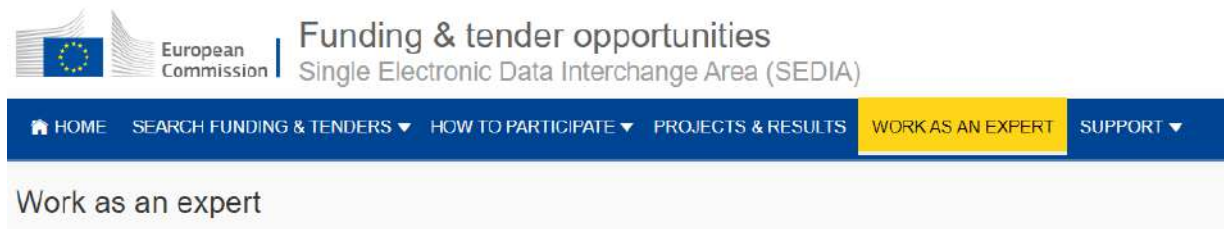
Funding and tender opportunities portal



CINEA's programmes, projects, events



**Not applying?
Register in the experts'
data base!**



Thank you

Ana Sin Bagüés ana.sin-bagues@ec.europa.eu



cinea.ec.europa



[@CINEA_EU](https://twitter.com/CINEA_EU)



[CINEA - European Climate, Infrastructure and Environment Executive Agency](https://www.cinea.europa.eu)



[CINEATube](https://www.youtube.com/CINEATube)



[@CleanEnergy_EU](https://twitter.com/CleanEnergy_EU)

LIFE Programme:



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The built environment sector is ripe for a radical change.

EU: [The European Green Deal](#) & [Renovation Wave](#)



Projects in the spotlight

Featuring:

- Ana Tisov - [Drive 0](#) (H2020) - Accelerating deep renovation processes through the design of a consumer-centred circular renovation strategies and solutions
- Melinda Orova - [STEP-UP](#) (H2020) - Making decarbonization of buildings a reliable, attractive investment
- Maria Founti - [PLURAL](#) (H2020) - Plug-and-use renovation with adaptable lightweight systems
- Jure Vetršenk - [INFINITE](#) (H2020) - Industrialized durable building envelope retrofitting by all-in-one interconnected technology solutions
- Maria Sara di Maggio - [BuildUPspeed](#) (LIFE) - Promoting & implementing industrialized renovation solutions
- Sebastien Delpont - [Giga Regio Factory](#) (LIFE) - Market uptake and factory development for more affordable Net Zero-Energy renovations through industrialized solution packages

I have a different view...

Want to know more..

I agree with..

Coffee break and exhibition

'Projects in the spotlight'

See you back in 30 minutes

Drive 0 Final Symposium and EU Clustering Workshop

2nd session:

Experiences from the projects to revolutionise construction

Drive 0 Final Symposium and EU Clustering Workshop

H2020 DRIVE 0:

Driving decarbonization of the EU building stock by enhancing a consumer centred and locally based circular renovation process

A closer look at technological advancements in sustainable construction

John van Oorschot, dr., ZUYD



About industrialization in construction & renovation

- Industrial (house)building aims at raising efficiency, customization and sustainability by rationalizing the construction process through the adoption of production technologies and methods found in highly industrialized mass-production industries



- **Industrial housing system (IHS):** the application of mass-customization principles to construct or renovate housing



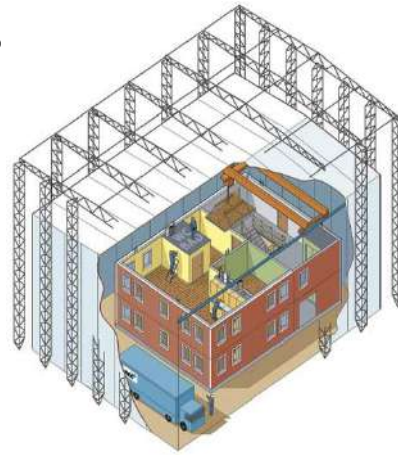
- IHS involve on- and off-site production methodologies within a controlled environment, and delivered through a well-coordinated integrated system

Van Oorschot, J. A. W. H., Halman, J. I. M., & Hofman, E. (2019). The continued adoption of housing systems in the Netherlands: A multiple case study. *J. Constr. Eng. Manag. Innov.*, 2, 167-190.

About industrialization in construction

However,

Despite the reported benefits, many industrial housing systems are hardly applied beyond their demonstration status across a range of subsequent projects: **the history of IB is rich in examples of failures**



About industrialization in construction



About industrialization in construction




**stroom
versnelling**



About industrialization in construction



About industrialization in construction

Establishing a successful IHS:

1. The first stage: A process of **product & process standardization**
 - A Project-Independent Coalition with Preferred Subcontractors and Suppliers
 - A Standardized Development and Production Process
 - A Stable Production Team in Terms of Composition and Members
 - A Well-Considered Balance between Regionally and Centrally Directed Activities
2. The second stage: **Standardized variety**
3. The third stage: **Differentiation**
4. The fourth stage: **Service orientation**

Van Oorschot, J. A. W. H., Halman, J. I. M., & Hofman, E. (2019). The continued adoption of housing systems in the Netherlands: A multiple case study. *J. Constr. Eng. Manag. Innov.*, 2, 167-190.

About industrialization in construction

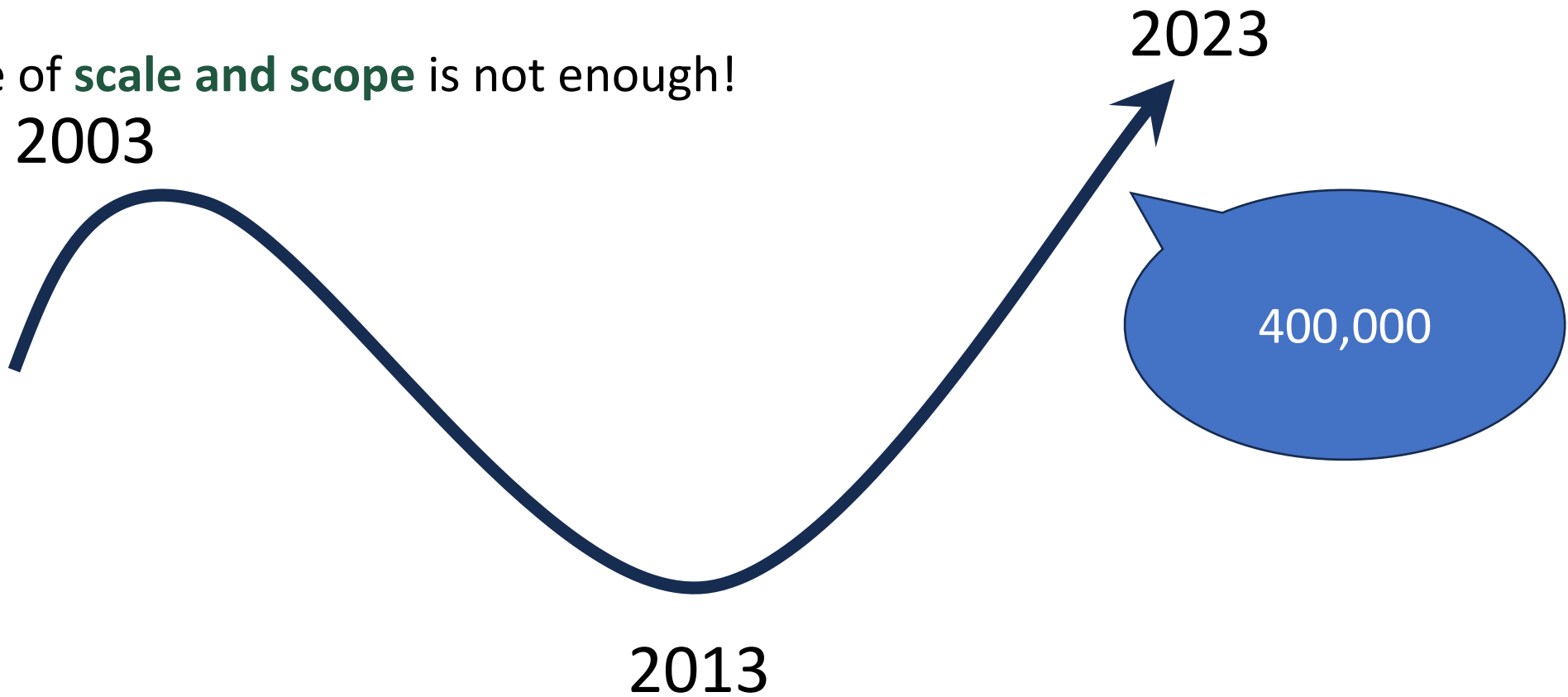
Preconditions to establish a successful IHS:

1. **Evolutionary** process (in contrast to revolutionary!) to establish both market and industry maturity → from a focus on standardization, to standardized variety, to differentiation, towards the inclusion of a service orientation.
2. Adherence to the principles of a **territorial (local) economy**
3. **Coherent organization and management** of the successive stages in a housebuilding process: a well-coordinated planning and control is needed that integrates the interrelated processes of design, manufacturing, (on-site) assembly and other related processes such as procurement, sales and marketing
4. Importance of maintaining a **cost leadership** position in the market and to keep pace with **changing market** requirements by further improving and developing the existing housing system

Van Oorschot, J. A. W. H., Halman, J. I. M., & Hofman, E. (2019). The continued adoption of housing systems in the Netherlands: A multiple case study. *J. Constr. Eng. Manag. Innov.*, 2, 167-190.

About industrialization in construction

The promise of **scale and scope** is not enough!



Mapping local drivers

Built4People

- Map stakeholders
- Map building (quality) characteristics relative to building typology (replicability)
- Identify experiences, needs and wishes of residents & other stakeholders

Macro conditions

Map macro-characteristics

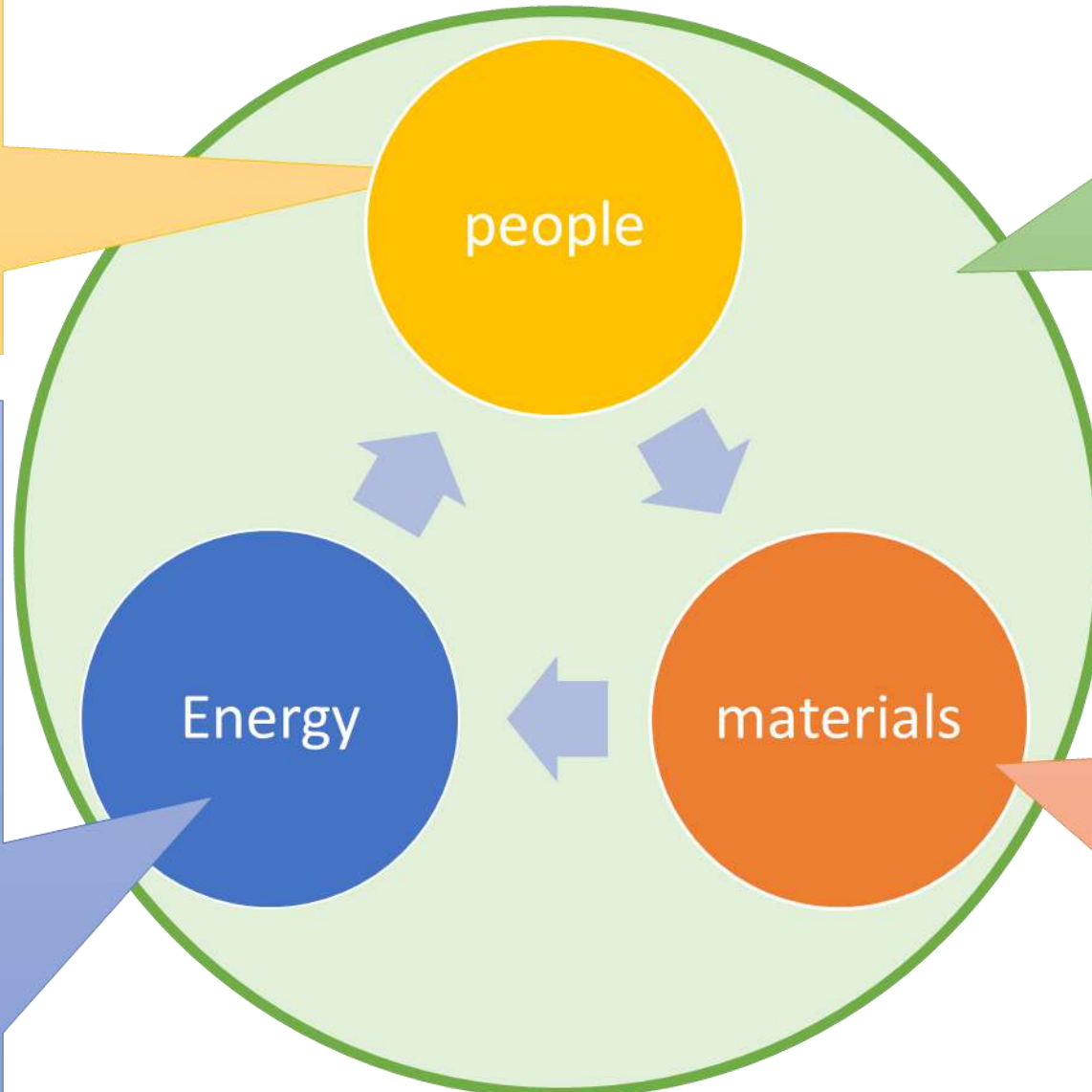
- Demographic
- Economic
- Social-cultural
- Technological
- Ecological
- Political-legal

Energy

- Map current dominating energy system
- Map current energy efficiency of dwellings and other relevant buildings
- Map amount of people who experience energy poverty in the neighborhood
- Collect energy bills (when possible)
- Map potential for local renewable energy sources

Materials

- Circular and biobased construction technologies including RES
- Local demolition sites
- Current building materials stocked in existing buildings
- Residual (waste) material from local industry
- Local recycling Initiatives

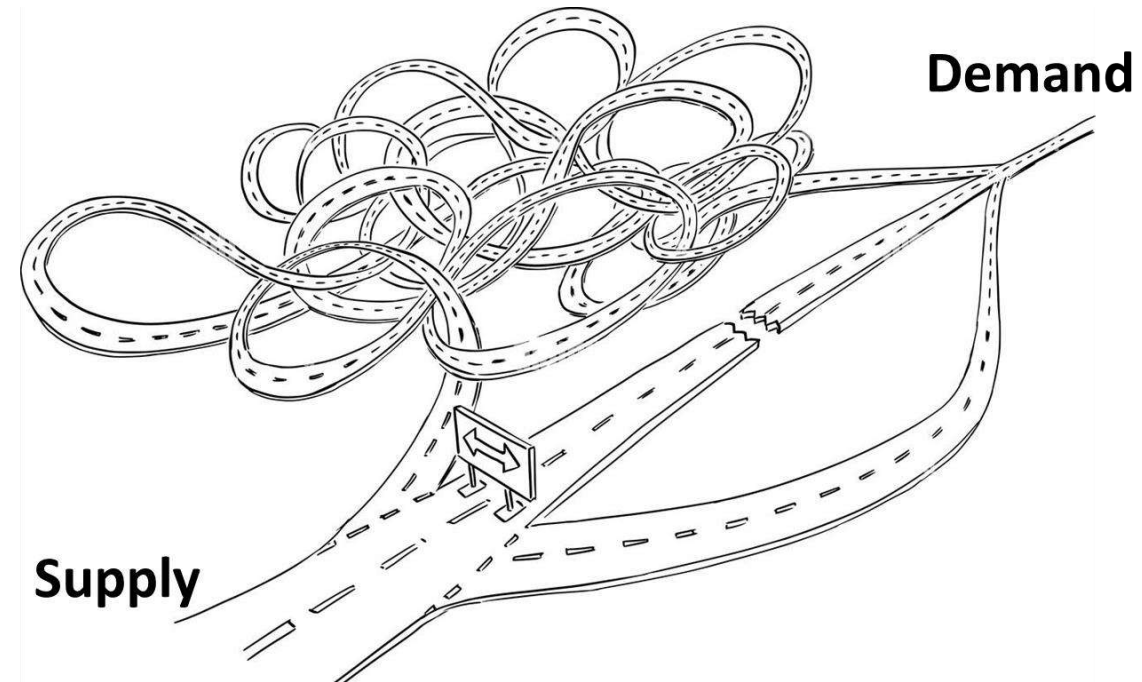


About industrialization in construction

Industrialization & deep-renovation

Local pop-up factory concept

A factory in the district itself for the time of the district retrofitting program. The factory will produce and assemble industrialized prefabricated building components that will be installed in the deep-renovation projects.

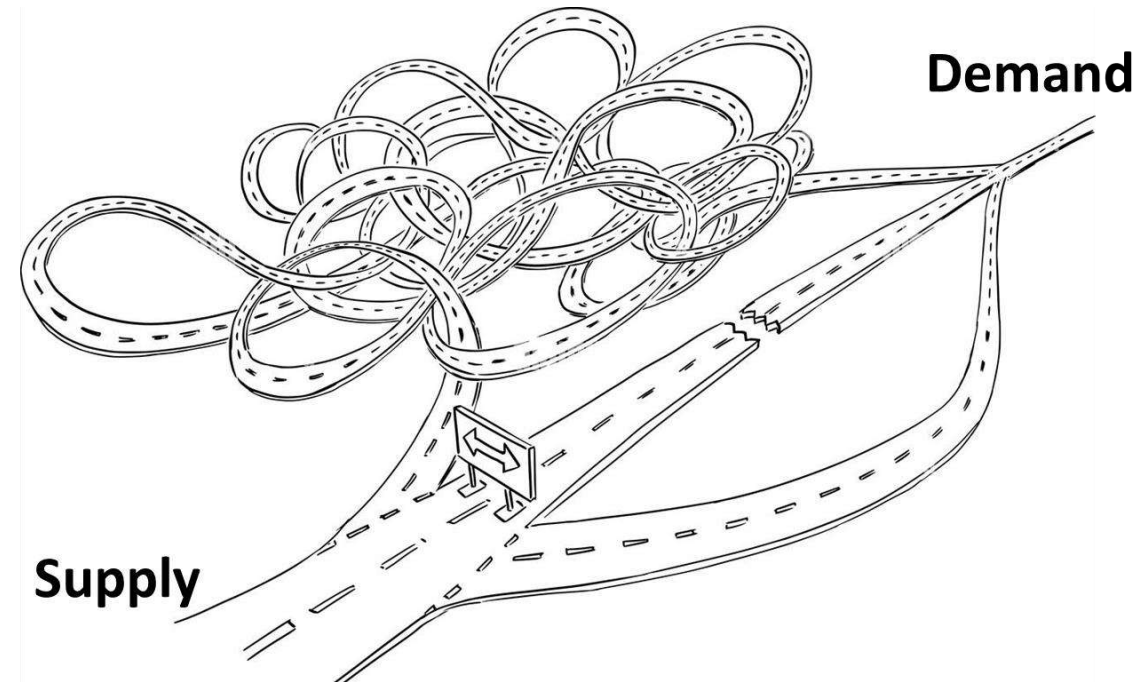


About industrialization in construction

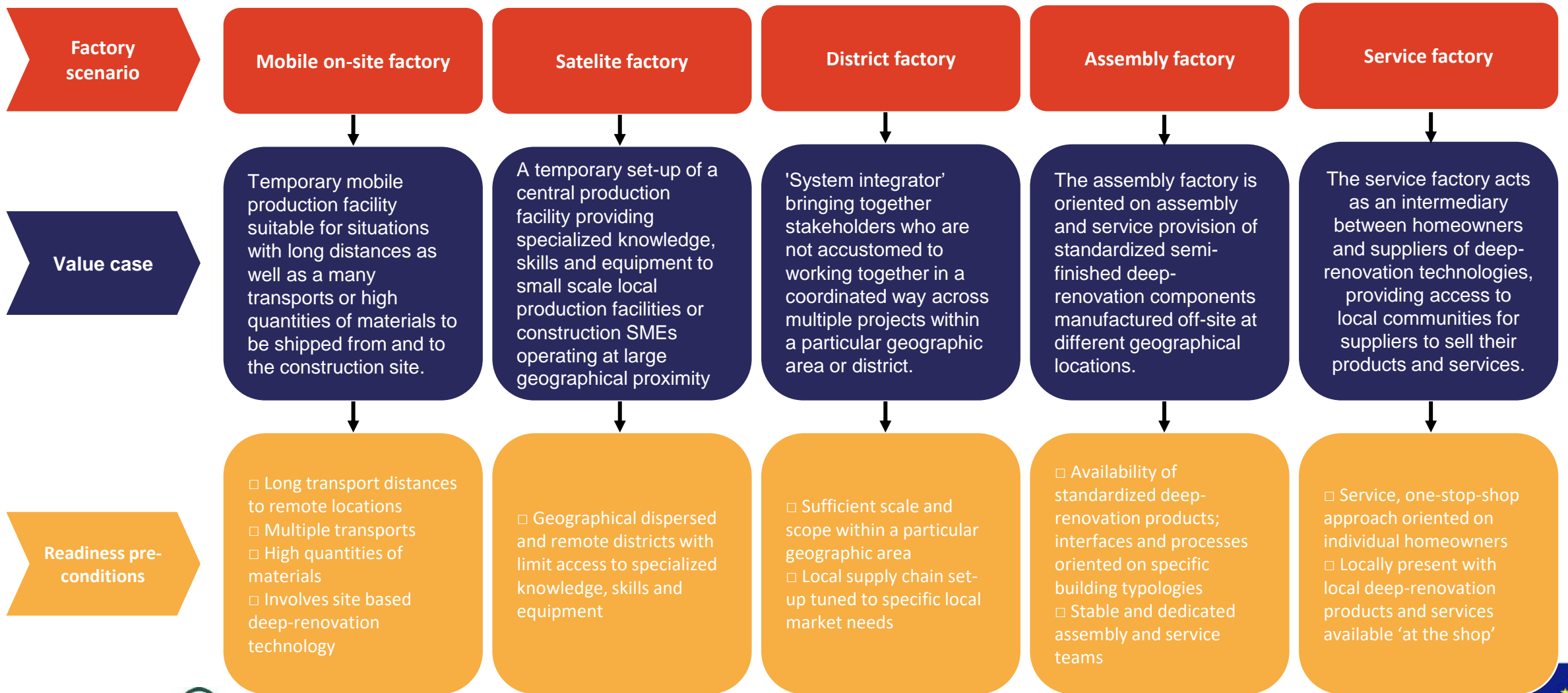
Industrialization & deep-renovation

Local pop-up factory concept

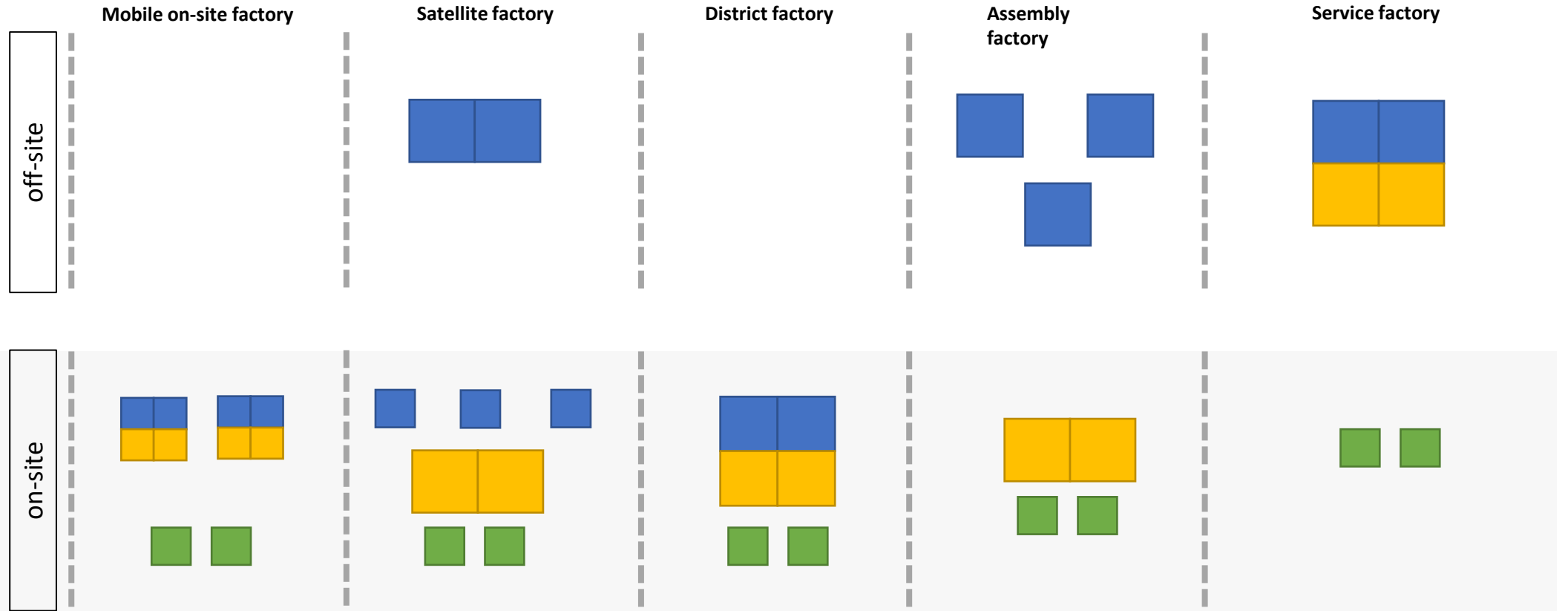
- Implementation and the success of this concept highly depends on the **maturity** and the **readiness** of the local or even national markets.
- The implementation can differ in a **wide range, from pop-up services to fully operational pop-up factories.**



About industrialization in construction



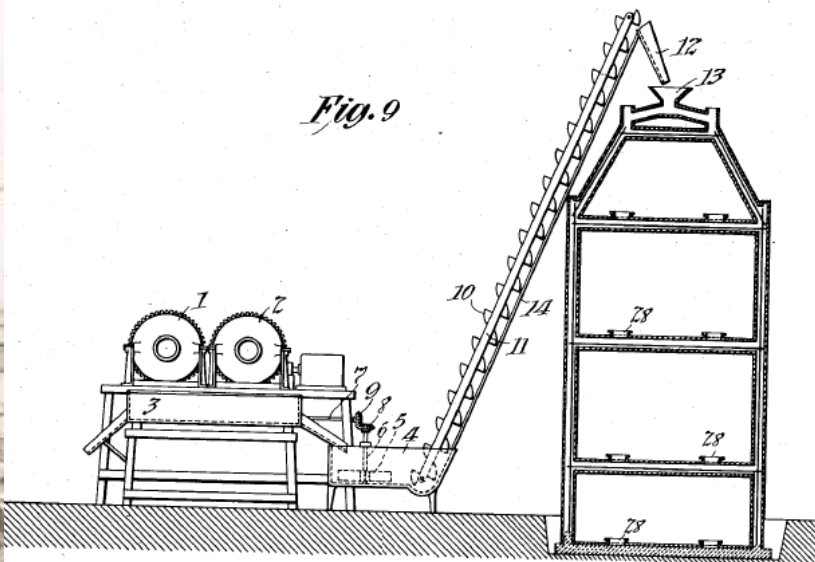
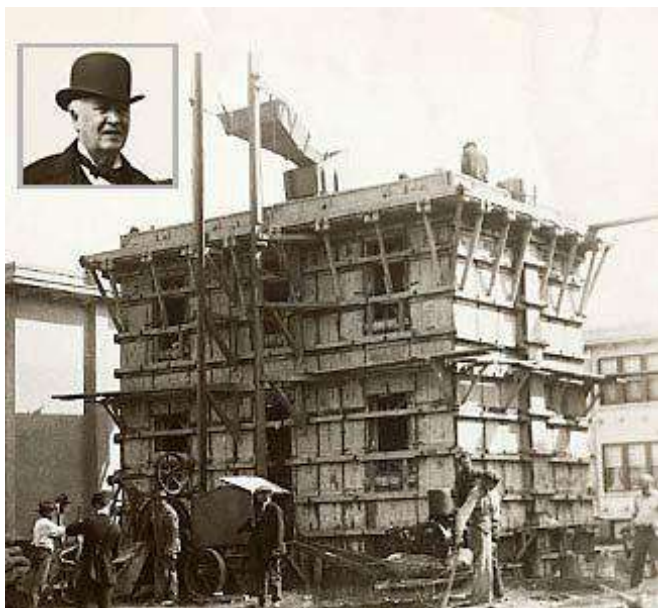
About industrialization in construction



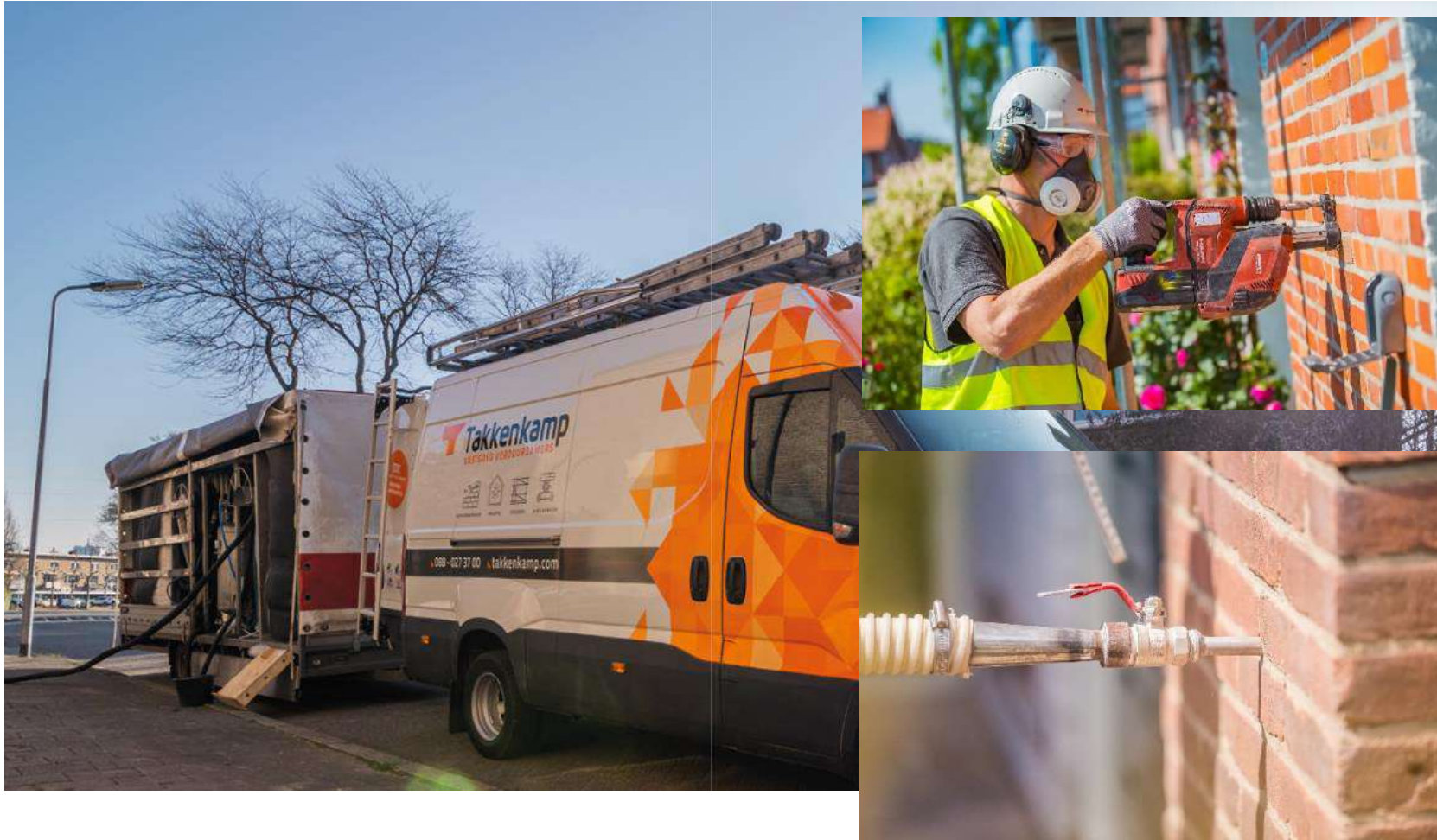
 Manufacturing  assembling  Service

1) Mobile on-site factory

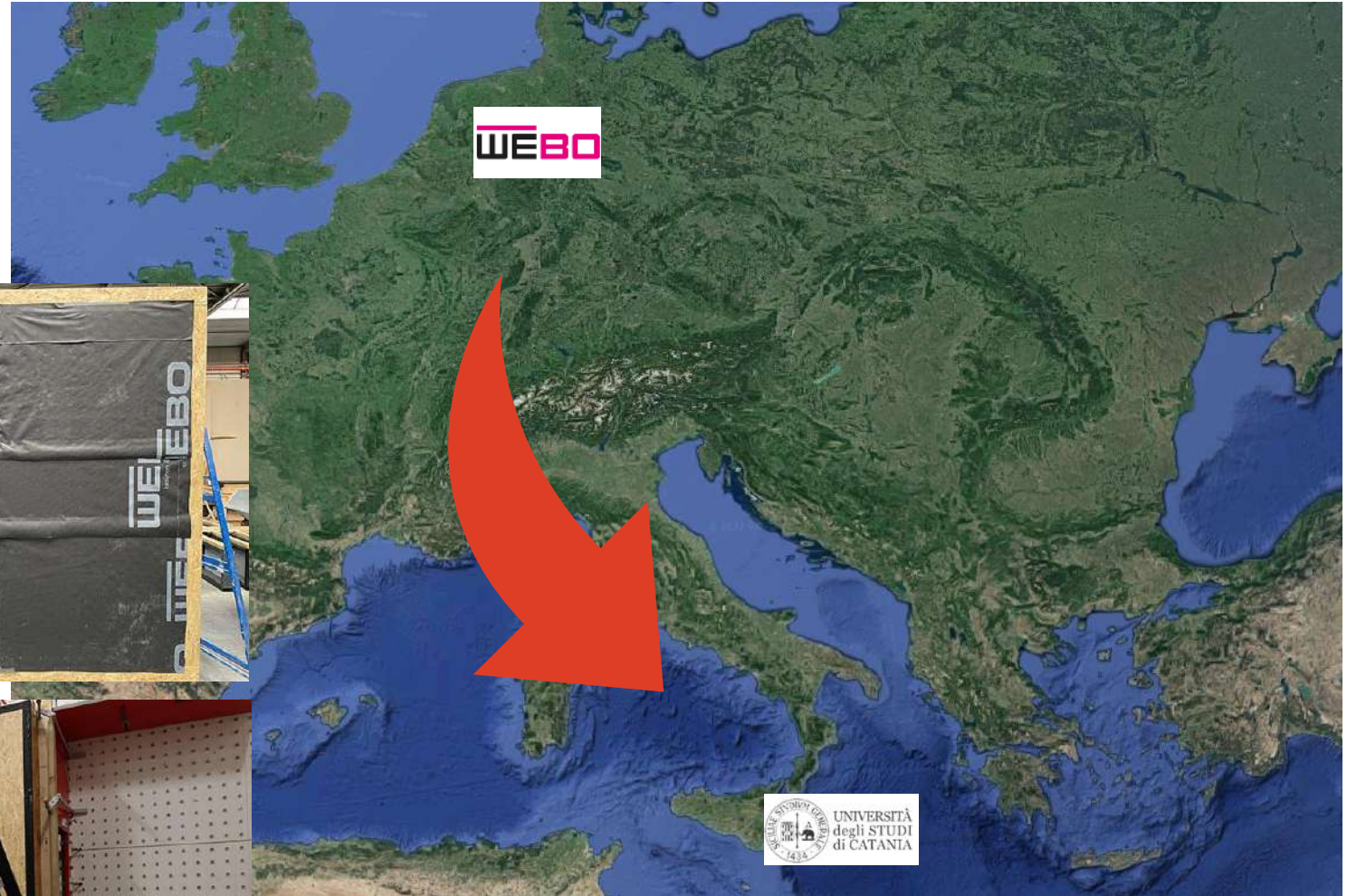
- T.A. Edison's patent voor een *'process of constructing concrete buildings'* (1917)



1) Mobile on-site factory



2) Satellite factory



3) Assembly factory



<https://www.zuid.ballast-nedam.nl/projecten/t-ven/>
https://www.eib.nl/pdf/de_stroomversnelling.pdf



**stroom
versnelling**



4) District factory



Openings



Roof



Facade



Roof & facade

Mass-customization

5) Service factory: woonwijzerwinkel.nl

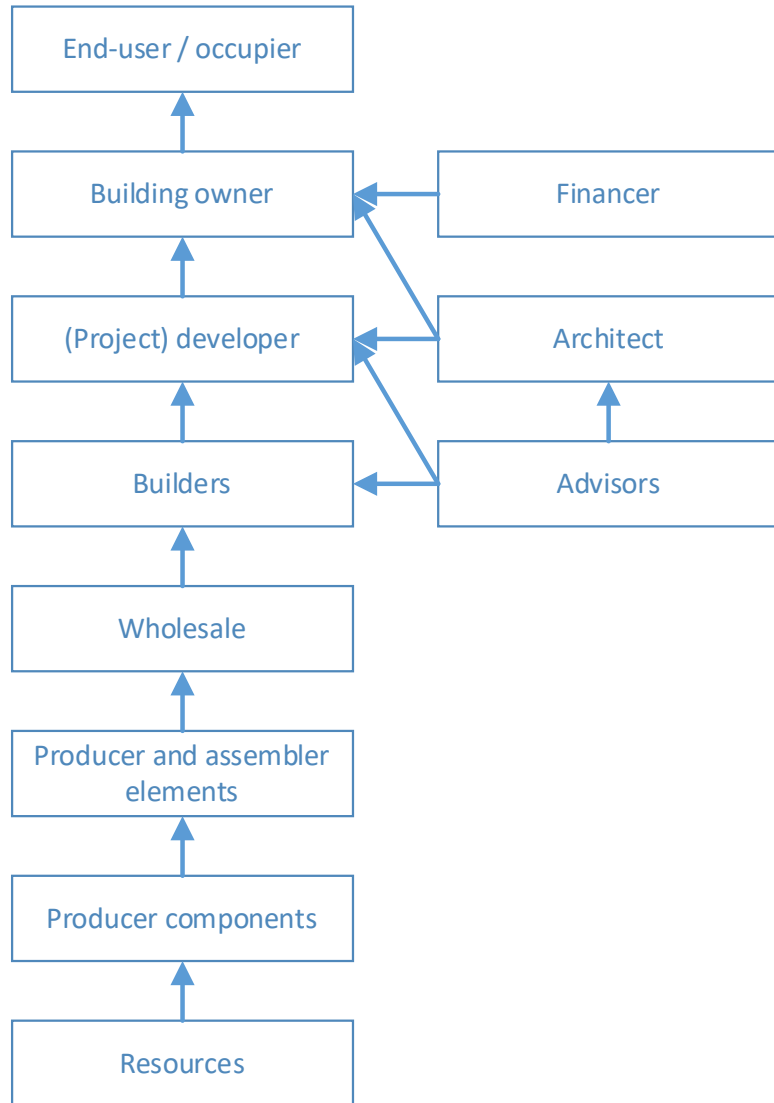
- Collective purchase (Solar technology; insulation)
- Building scan
- Energy coach
- Demonstration
- Intermedian activities



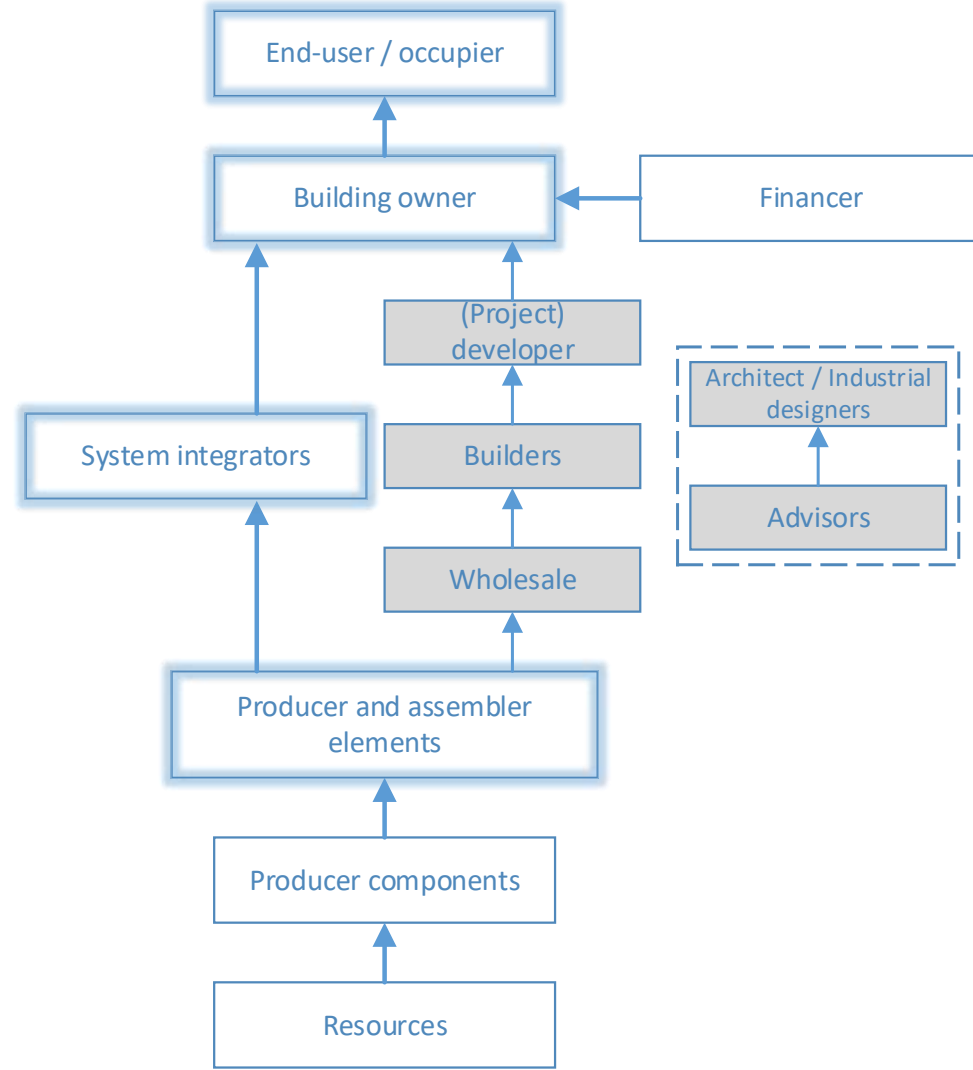
5) Service factory: uptempo.nl

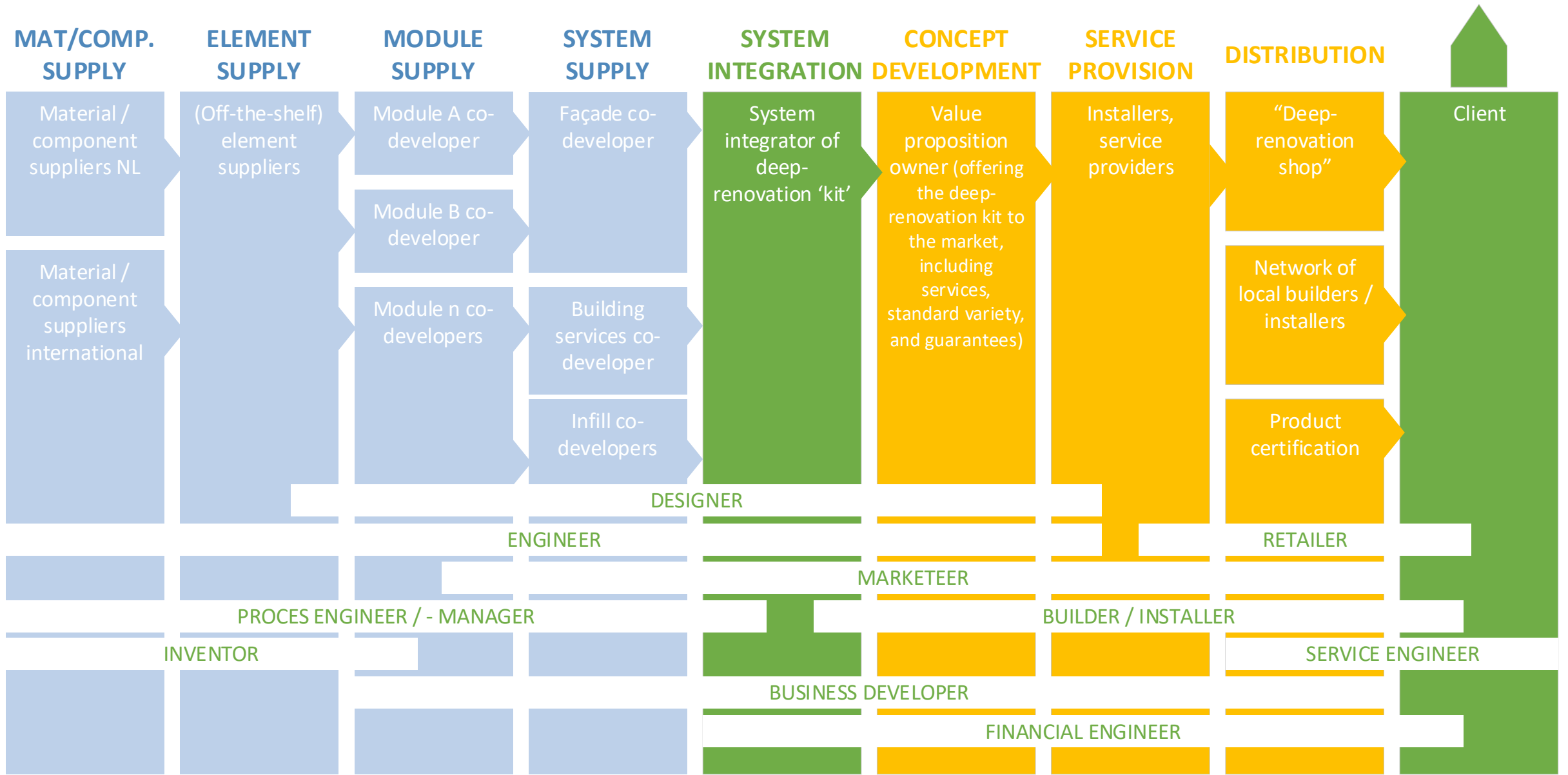
The screenshot displays the homepage of uptempo.nl, a platform for innovative housing solutions. The header features the 'uptempo' logo with a lightning bolt icon, navigation links for 'Woningen', 'Utiliteit', 'Over deze website', 'Contact', and 'Verdiepende content', and a blue button for 'Innovatie aanmelden'. The main headline reads '150+ innovatieve oplossingen om woningen te verduurzamen', accompanied by three checkmarks: '✓ geselecteerd door experts', '✓ inspiratie zonder winstoogmerk', and '✓ 10.000+ gebruikers'. Below this is a 'Kies je categorie' button and a category selector with 'Woningen' and 'Utiliteit' options. A search bar is present with the text 'Zoek ...'. The 'Filter je resultaten:' section includes 'Woningelgenaar' (Collectieve particulieren: 109, Woningcorporatie: 144) and 'Nieuwbouw/renovatie' (Nieuwbouw: 104, Renovatie: 149). The main content area, titled 'Bekijk 160 innovaties:', shows three featured innovation cards: 'Dit zonneboilersysteem werkt als zonnecollector en opslag op de nok van het dak' (SUNRIDGE), 'Dit innovatieve systeem combineert dakramen en zonnepanelen' (DAKKAPEL SOLAR), and 'Deze vloerverwarming met snelle reactietijd kan ook koelen' (HEATNET). Each card includes a brief description and a play button icon.

Traditional Supply Chain Set-up



Impact of modularity on the traditional supply chain





About industrialization in construction

1. **Megatrend Sustainability:** reduction of transport and therefore CO2 emissions
2. **Rising logistics costs:** reduce physical transports
3. **Individuality and mass customization:** individual products
4. **Democratization of Design and Open Innovation:** Involvement of the customer in product development
5. **Proximity to the market and point of consumption:** Just-In-Time delivery and shorter delivery times
6. **Production at the place of critical resources:** e.g. raw materials or highly qualified human resources
7. **Regionalism and authenticity:** Authenticity in special cases

Type of barriers | preconditions

1. Construction proces	2. Cost / value	3. Expertise, skills & knowledge	4. Logistics & site operations
5. Regulatory / Building Code	6. Industry & market culture (client's desire, negative stigma's, unfamiliarity, lowest cost orientation)	7. Supply & procurement, also including liability, quality and certification issues	8. Other



Thank you for your attention.



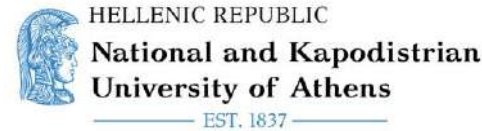
www.drive0.eu



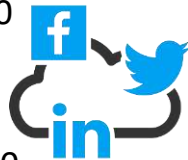
Any questions?

Feel free to contact us later.

John van Oorschot, john.vanoorschot@zuyd.nl



H2020 Drive 0



@Drive0_H2020

Drive 0 EU H2020



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 841850

Panel discussion with



Ana
Tisov



Melinda
Orova



Jure
Vetršek



Maria
Founti



Maria Sara
Di Maggio



Sebastien
Delpont

Drive 0 Final Symposium and EU Clustering Workshop

Coffee break and exhibition

'Projects in the spotlight'

See you back in 15 minutes

Drive 0 Final Symposium and EU Clustering Workshop



State of the market & perspectives for improved policies

Brussels, 15/11/2023

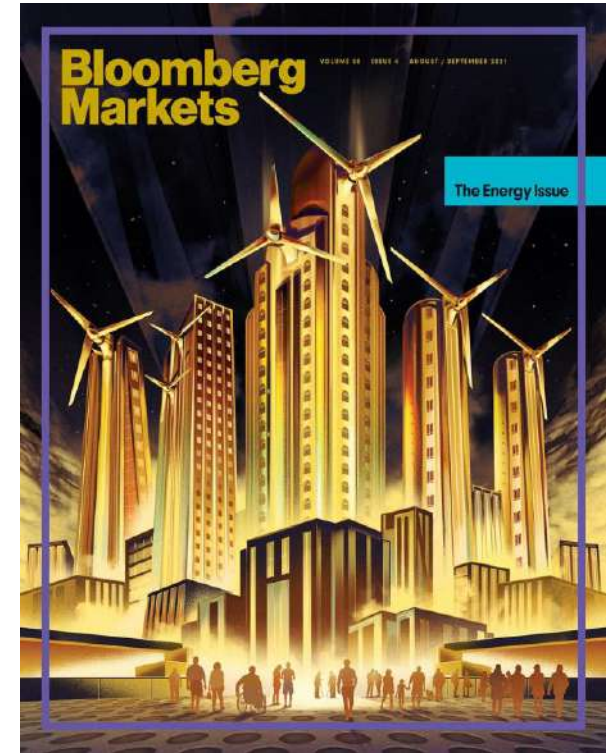
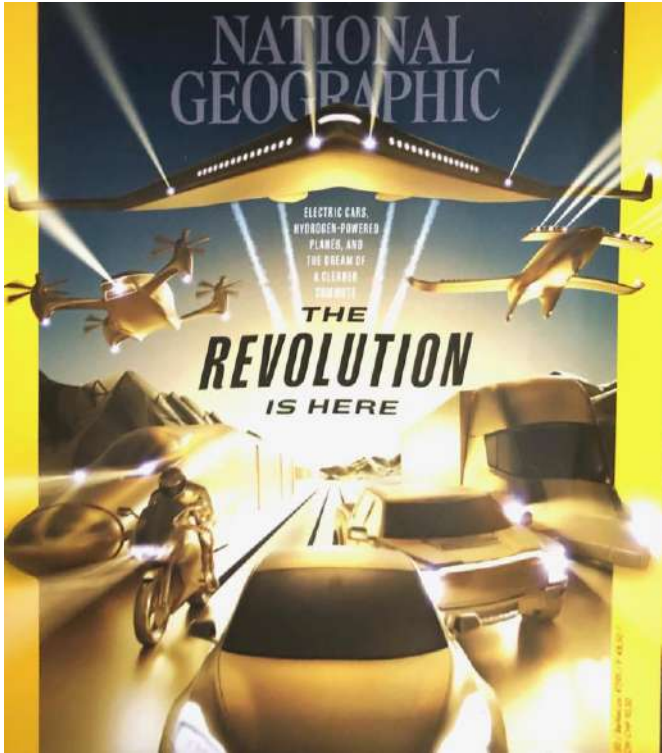


global
energiesprong
alliance

Industrializing deep energy retrofit of buildings

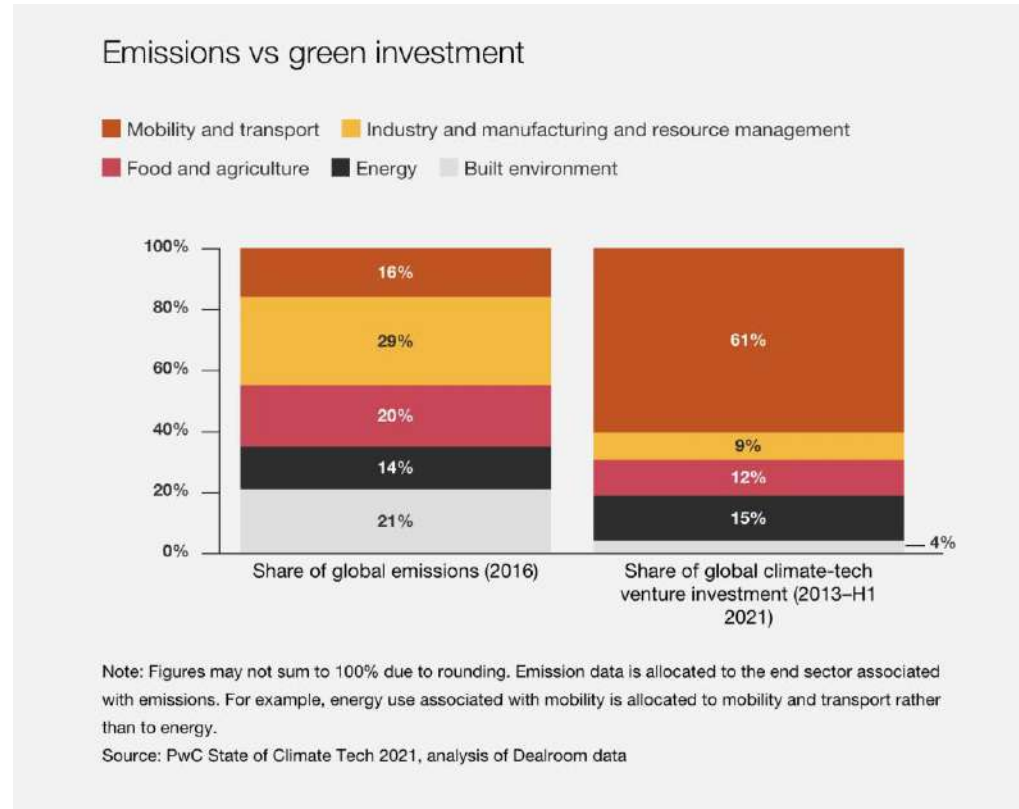
Sebastien Delpont,
Head of innovation, Global Energiesprong Alliance & Director, Energiesprong France
sebastien@energiesprong.org

> Energy retrofit of buildings: the most underinvested key leverage of the climate transition: hype is not here, yet



Where is the cover on building energy efficiency, which is 40% of the problem ?

> Investor disregard funding solutions providers for decarbonization of the building sector and that must change



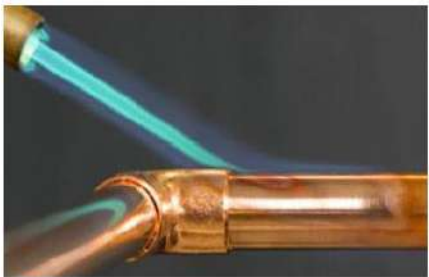
The success of a green renovation wave can not work in just financing the “demand” but also focusing on investment in the “offer”. Tech innovation for energy efficiency lacks investment

> Deep energy retrofit being expensive is a fact: not a fatality. Let's work on making cheaper deep energy retrofit a reality



Stop thinking we should choose between « a few deep energy retrofits » or « many light energy retrofits ». Many affordable deep energy retrofits is the way to go

> Why should construction & retrofit remains under efficient ?



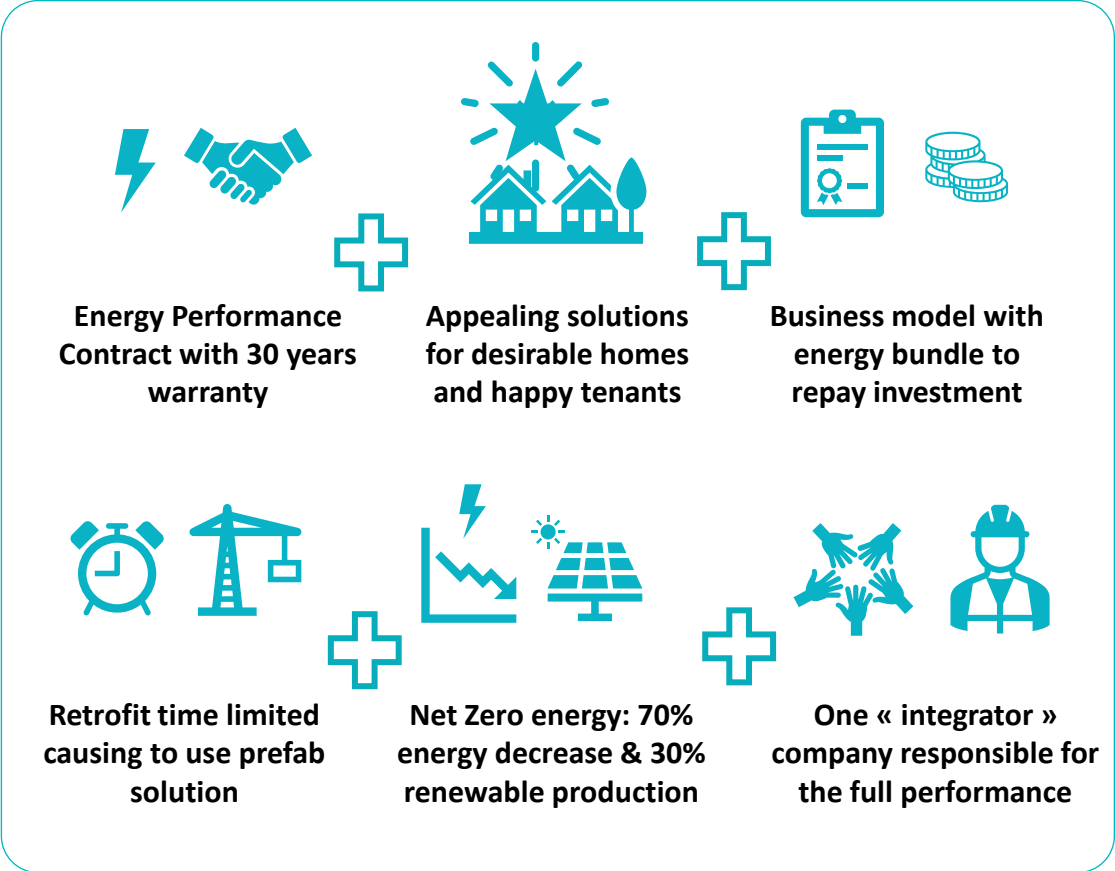
Many levelers for innovation and industrialization have not been activated yet, due to lack of capacity of current player to organize it themselves

> Dare to have a simple, radical and warranty on the right market to activate a demand: toward Net Zero Energy Retrofit

Ambitious and clear (zero pesticide) : a success even is more expensive

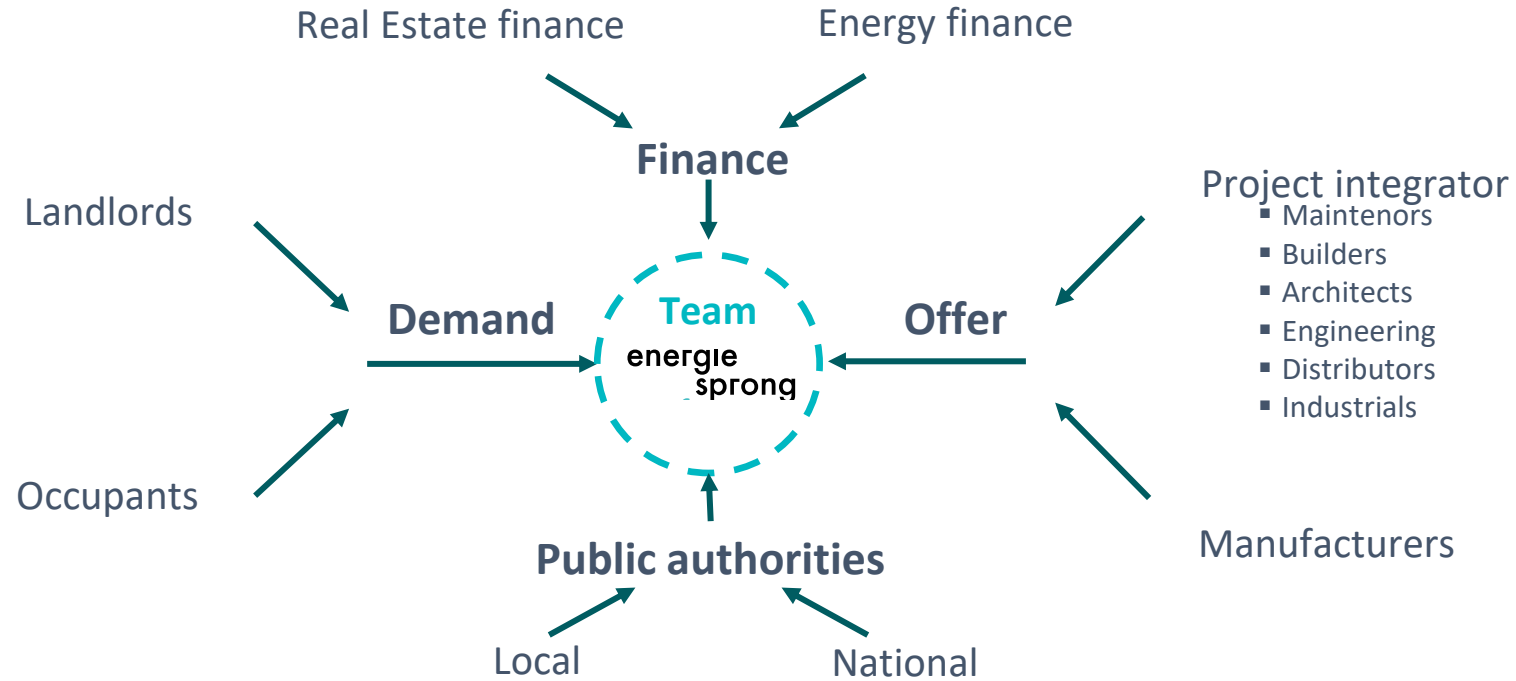


Less ambitious and less clear : did not work well even if less expensive



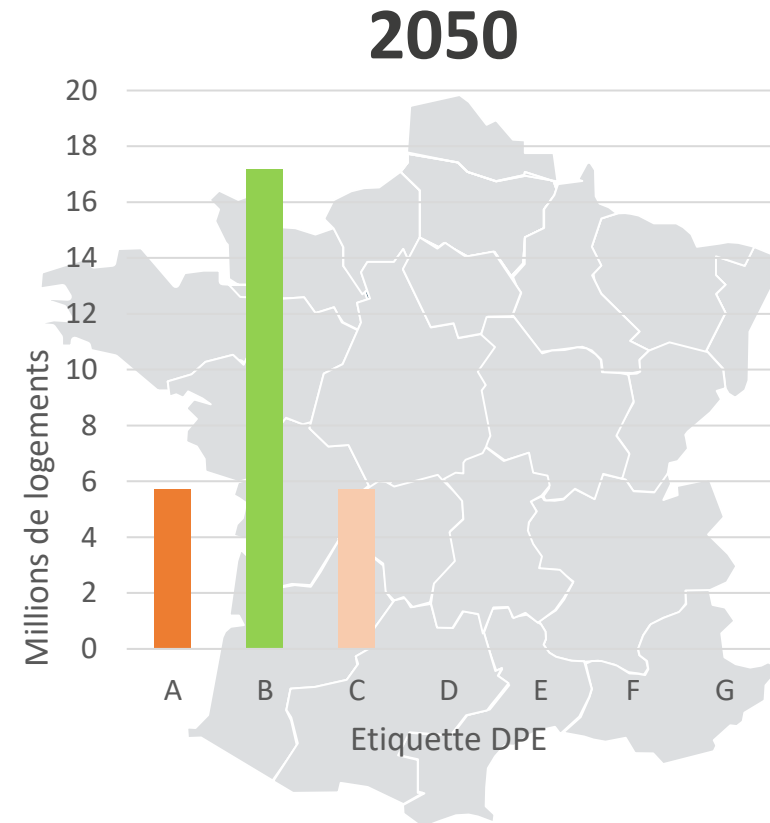
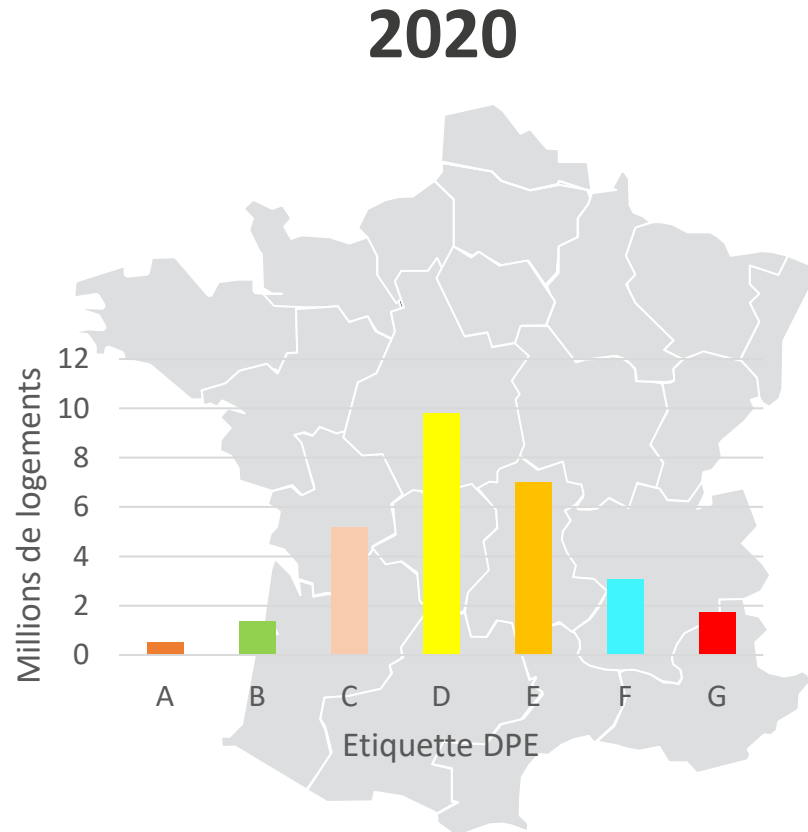
Promoting NZEB retrofit in 1 step will not be the only way but should be stated as a “locomotive market” driving further innovation as organic food in agriculture

> Aiming at aligning all stakeholder interests to make such a net zero market segment emerge, adjusting to national contexts



Such an approach of publicly funded « intermediation of general interest » by a market development team is an efficient & innovative public policy that support innovation in matter of technology, finance, contract or social training

> No long-term climate ambition will be reached if we don't manage to develop 20 to 35 % market share segment of A label retrofit



Let be realistic, technically no all building can reach technically B level, a market segment of A level retrofit will be needed to compensate for that

> The technical market for such « off site » deep energy retrofit is massive : in France, about 15 millions housing could be retrofitted this way



26,6 millions housing analyzed...



...including 22,8 millions with a need for retrofit* (~86% of the portfolio)

$E=0$

EnergieSprong
Retrofit



9,5 Millions
housings

9 private market & 0,5 M social housing

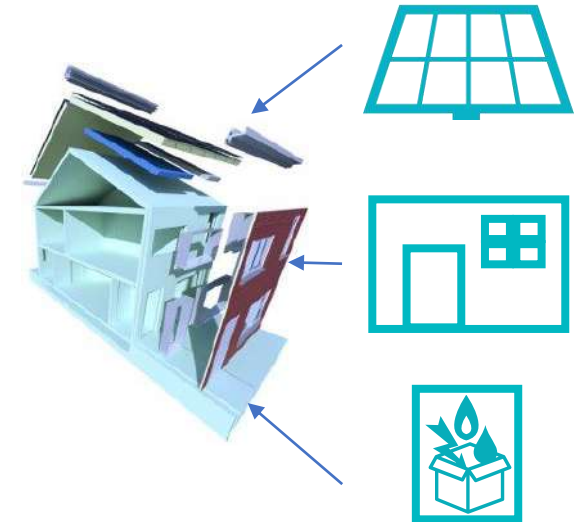
$E \geq 0$

EnergieSprong
Ready Retrofit



4,7 Millions
housings

3 M private market & 1,7 M social housing



From theoretical potential to a mass market, steps are needed to transform the building stock at scale

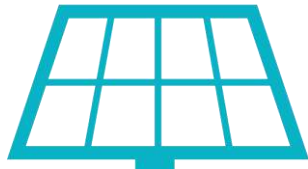
> « Ready to wear » solutions are needed for an « extreme makeover » of our building stocks at building & district level

THE FUTURE OF THE BUILDING INDUSTRY



LEAN, BIM and Off-site are among the key ingredients for a success, it will help to retrofit more building, faster & to integrate new workforce (including women)

> More integrated solutions, going off-site with prefab façade, roofs & energy systems offer interesting perspectives



Switching from 15 to 3 integrated suppliers for providers delivering performance to end user / building owners

> The idea works in different EU countries, with many various suppliers and many housing organizations involved

Over 10 000 housing retrofitted*



NL: > 7.000 homes



FR: > 2.500 homes



DE: > 500 homes

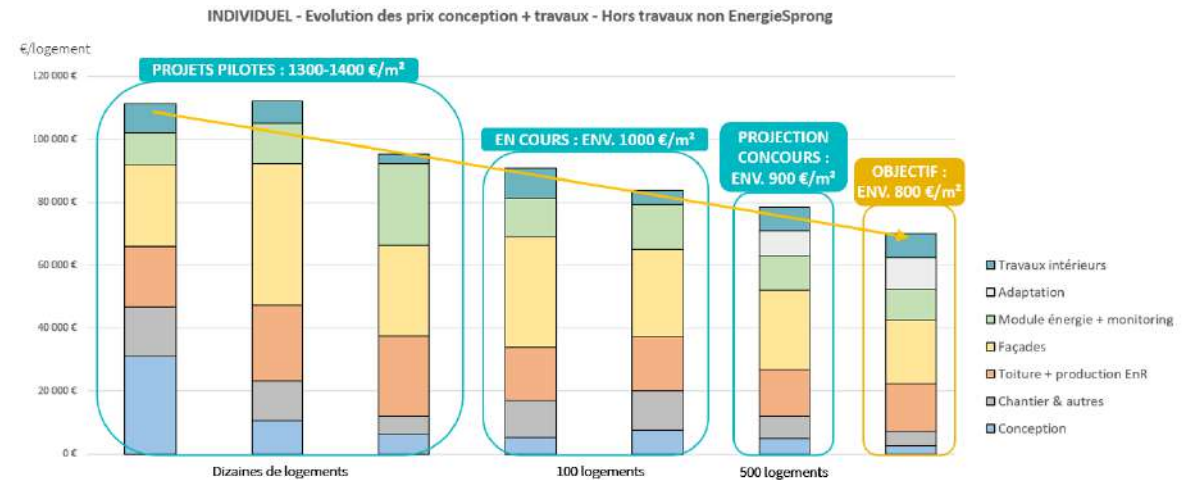


UK: > 300 homes



IT: > 5 homes

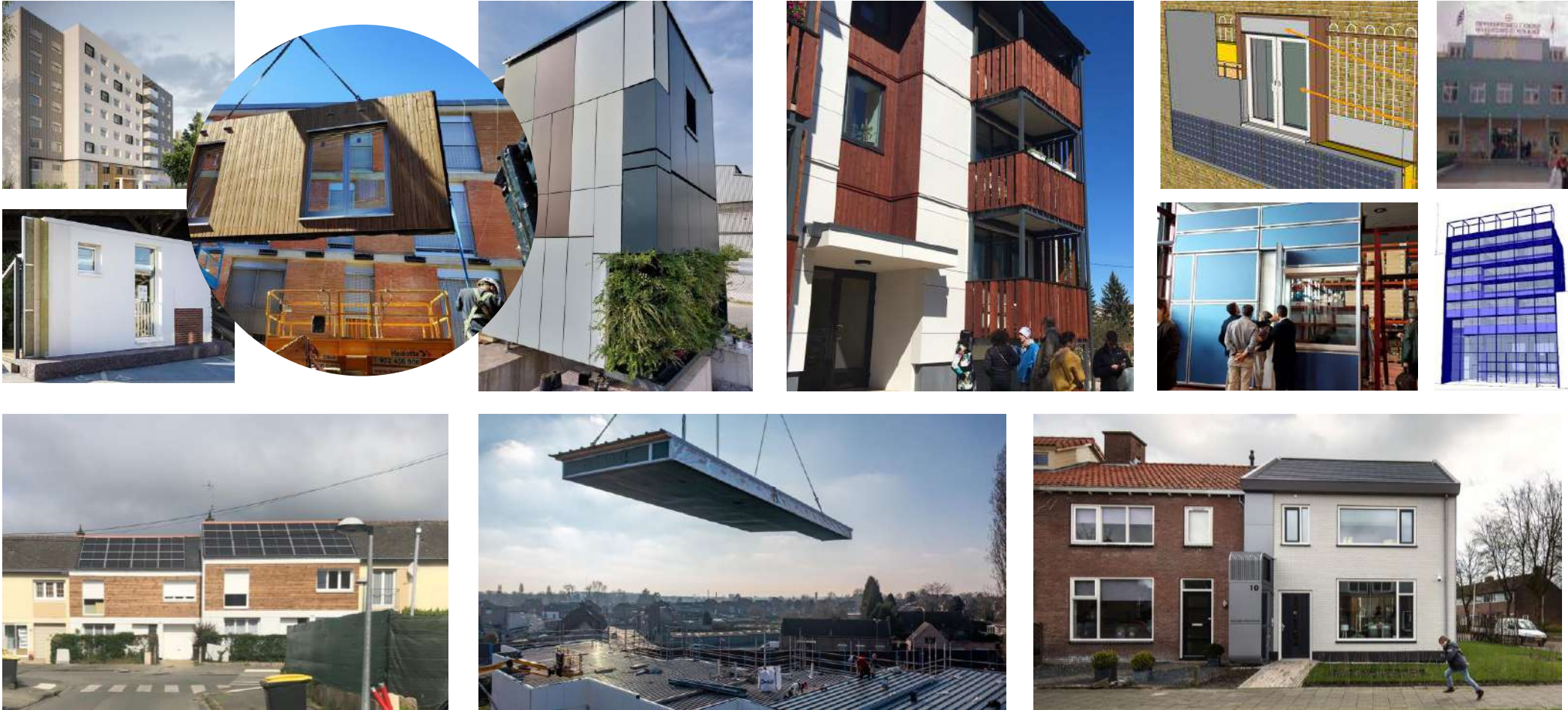
Price curve going down but still expensive



Energiesprong France cost-quality-impact observatory, 2021

We need more volume, more volume & more volume to carry on development in a stable & supportive environment. Rome was not built in a day

> A few different standard to apply as long they are strong and different solution mix are possible: 50 shades of industrial deep energy retrofit



> It is not just about random volumes, typology matters. It is time to think building portfolio and to deal with higher investment acceptance



Maison individuelle

3 typologies de maisons construites entre 1945 et 2000, représentant 60% des consommations énergétiques finales tous usages des maisons individuelles



	Maison isolée sur la parcelle	Maison en bande	Maison semi-isolée
Nombre et % sur le parc social construit entre 1945 et 2000	≈ 75 000 soit 17%	≈ 100 000 soit 22%	≈ 275 000 soit 61%
Nombre et % sur le parc résidentiel construit entre 1945 et 2000	≈ 7.5 M soit 75%	≈ 650 000 soit 6%	≈ 1.9 M soit 19%
Élévation	RDC ou R+1	R+1 généralement	RDC ou R+1
Toiture	Inclinée, double pente	Peu inclinée, double pente	Inclinée, double pente



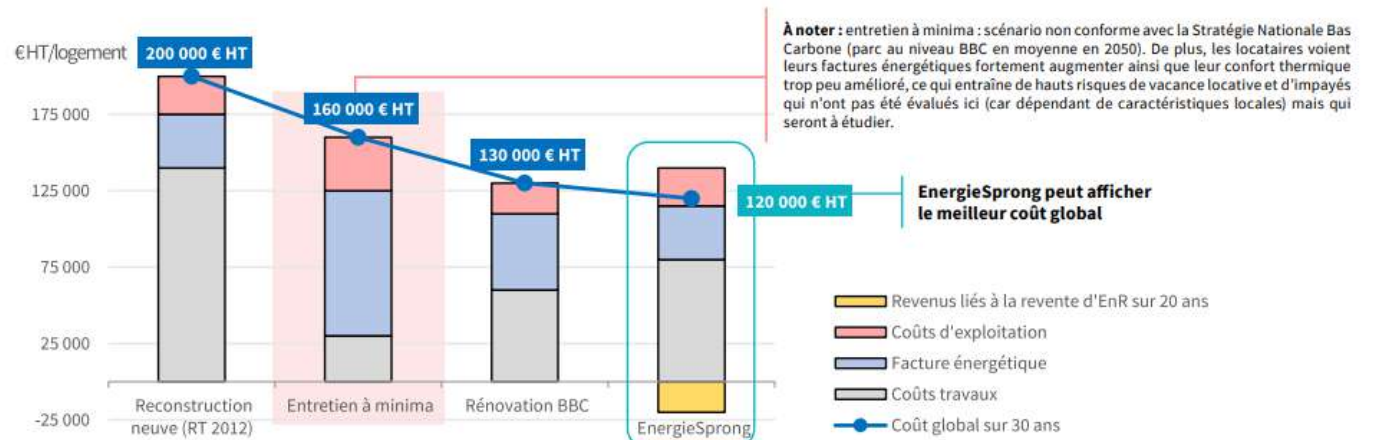
Logement collectif

3 typologies de bâtiments construits entre 1945 et 2000, représentant 75% des consommations énergétiques finales tous usages des logements collectifs



	Petit collectif isolé sur la parcelle	Petit collectif en bande	Grand collectif
Nombre et % sur le parc social construit entre 1945 et 2000	≈ 200 000 soit 7%	≈ 150 000 soit 5%	≈ 2.5 M soit 88%
Nombre et % sur le parc résidentiel construit entre 1945 et 2000	≈ 800 000 soit 14%	≈ 600 000 soit 10%	≈ 4.4 M soit 76%
Élévation	< R+4	< R+4	> R+4
Toiture	Toiture terrasse	Toiture terrasse	Toiture terrasse

Coût global sur 30 ans en individuel – pour la typologie de référence – hors travaux hors EnergieSprong



¹⁾ Ce prix n'est pas le prix minimal sur le long terme : il peut être amené à évoluer encore à la baisse au-delà des deux années à venir.

²⁾ Prix conception + réalisation, excluant les travaux hors EnergieSprong

B

Energiesprong France cost-quality-impact observatory, 2021

CFO have to rethink their analysis in a post carbon world to be able to afford more than a few prototypes. Organizing & financing the replication is the challenge now.

Financial regulation & habits of real estate has to change

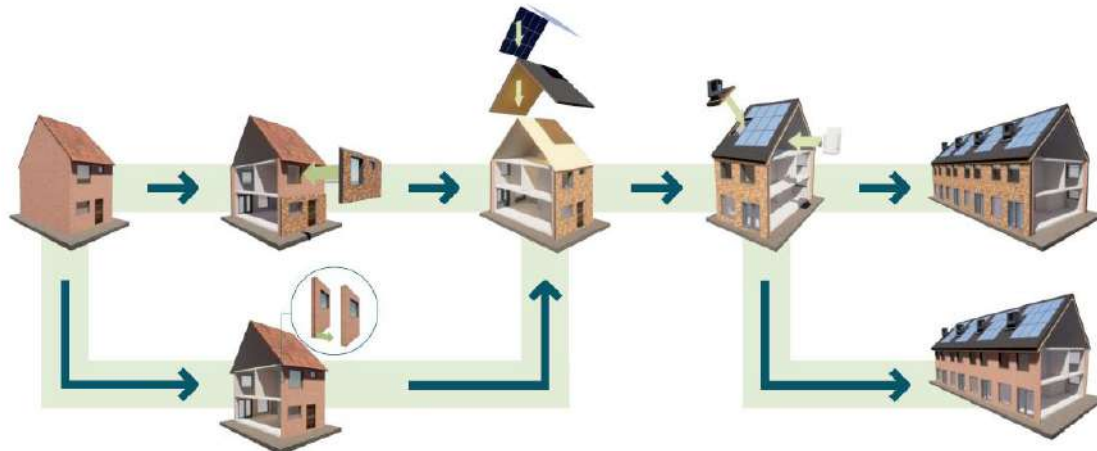
> Future is thinking regional catalogs for dozen of thousands deep energy prefab retrofit to be delivered in every region

Renovation propositions Future Factory

50,000 households in 5 years
out of energy poverty with
an industrial approach

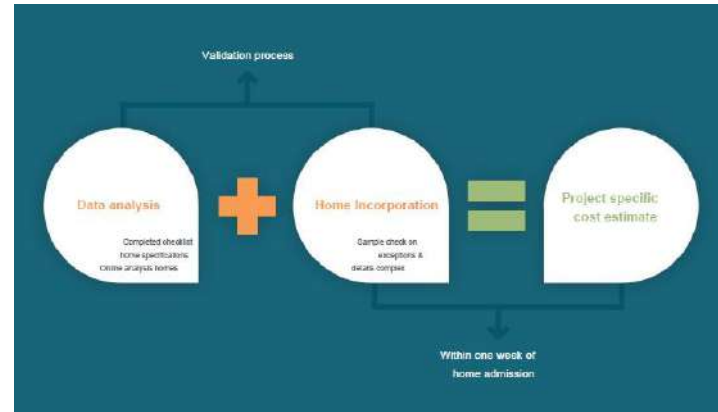


FUTUREFACTORY
VERBLIJVEN OP GROTE SCHALE

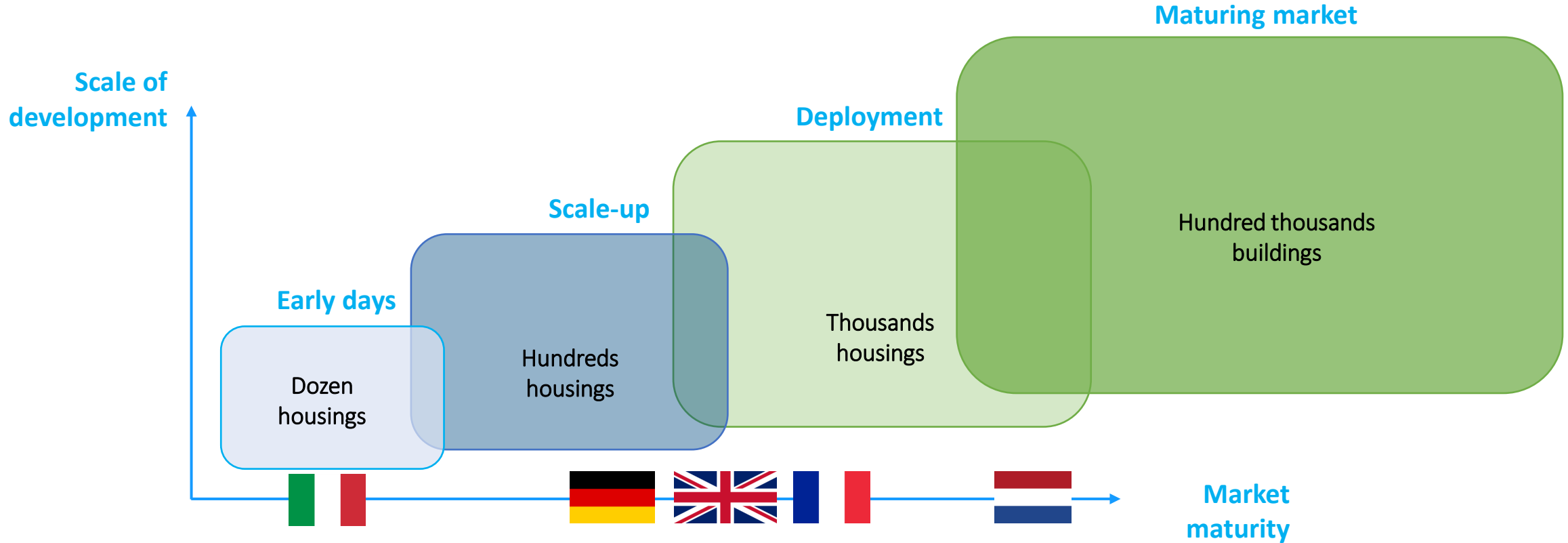


Future Factory proposition	
Summary	
Net heat demand (after insulation)	00 - 70 kWh/m ²
Energy bill reduction	€€
Debit & Target Values	Does not meet standard
Natura gas free	natura gas free
EPV possible	EPV 2.0
Exploitation term	30-45 years
General	Project and realization costs
Roof	€10,000
Roof element (Ro > 6.0)	€10,000
Facade	Insulating cavity wall (Ro +/- 1.8) for rear facade. New windows (triple glass) and (slide-in) frames:
	€6000 - €15,000
Floor	Soil insulation (Ro = 3.5) in crawl space:
	€1,000
Installation incl. monitoring	PV panels and central energy module (HRV, buffer tank, inverter, heat pump GW and monitoring/ display integrated)
	€25,000
Total incl. VAT	€70,000 / €81,100
	Single glass replacement / Including frames

INSIDE

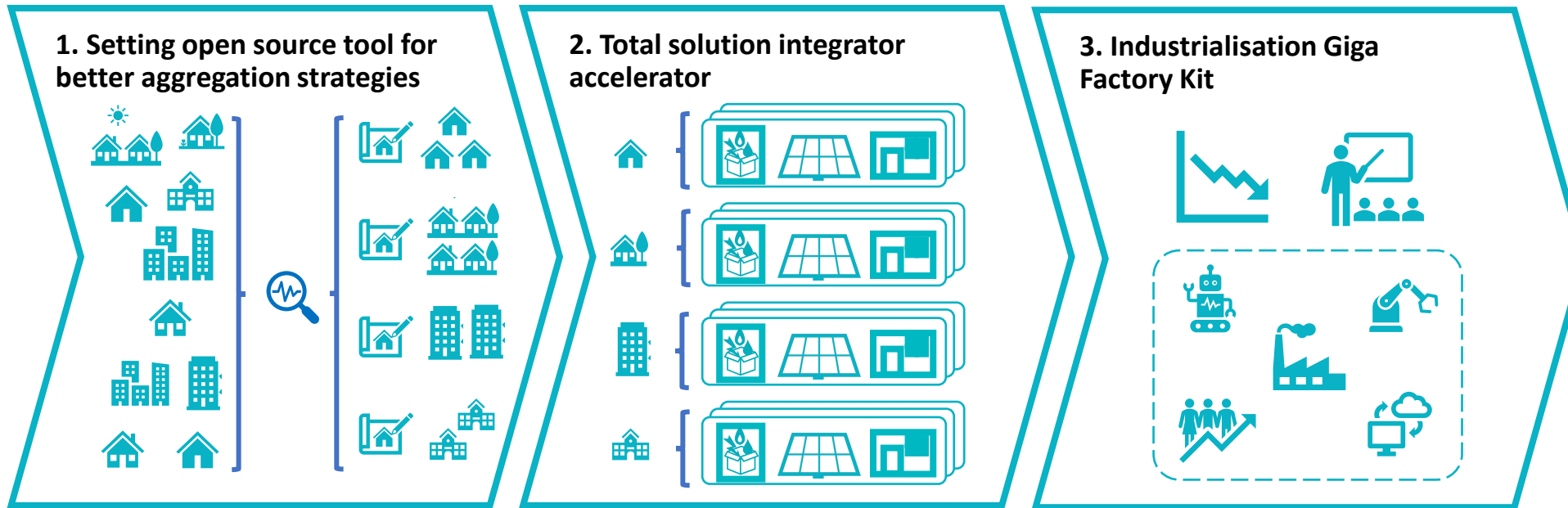


> Different market maturity in different EU countries, the challenge is to accelerate strongly these development



Challenges are different at different market development stages, but this is EU beauty, some are paving the way for us to smartly copy / paste

> Some EU schemes as LIFE, Horizon or Interreg North West Europe have funded early innovation effort (social, financial, technical)



Example of Giga Regio Factory : with Build Up, Housing Europe & Resorts as partners (among others)

Among these projects: LIFE Giga Regio Factory, Energy poverty 0, COSME Reno, Street HP Reno, Interreg NWE Circular Reno, Indu Zero, E=0, MustBe 0... Horizon Transition 0

> Jumping from 10 000's to million's is our challenge. New frontiers are to be explored to succeed and move forward

France in 1900 for cars

17 000 cars



Then it jumped into millions

EU in 2023 for Industrial retrofits

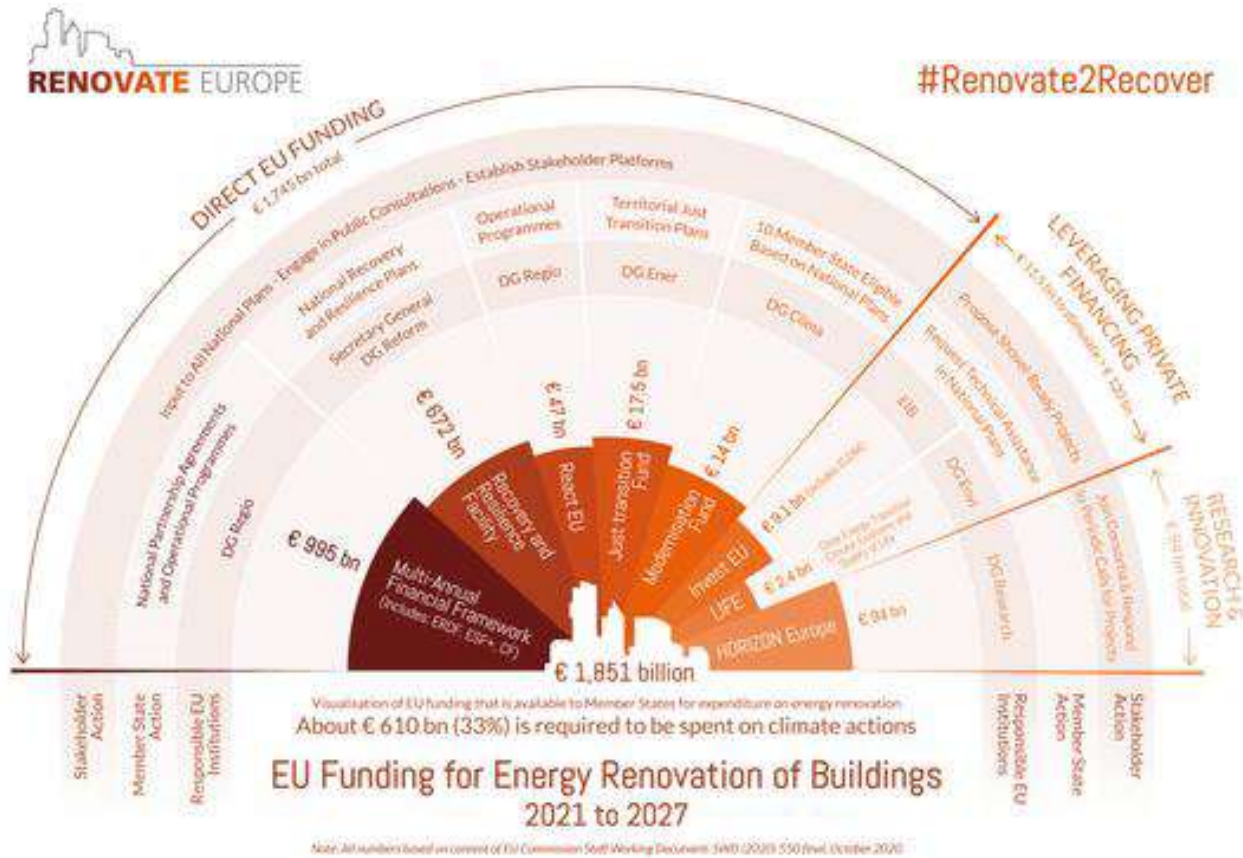
10 000 homes



Now to be organised to jump into millions

That new level of development of the industry needs different public policies: it proves to be efficient & working well, now need to change pace

> EU is already active on building retrofit, the point is: how to improve the split of money injected & other policies to support industrialization



What EU mirror of IRA for industrial retrofit market players ?

BRIEFING
Requested by the ECON Committee



EU's response to the US Inflation Reduction Act (IRA)

The US Inflation Reduction Act (IRA) of August 2022¹ is a budget reconciliation measure comprising eight titles, which cover a very large spectrum of US policies. In essence, IRA aims to curb inflation and to invest into domestic clean energy production. The law represents the largest effort into addressing climate change in US history. It aims to achieve a reduction of around 40% of greenhouse gas emissions in 2030 compared to 2005. The IRA represents a radical departure from the politics of the Trump era and remains controversial within the US political establishment. Outside the US, its resolute pro-climate aspects have been broadly hailed, yet a number of its measures, most notably local-content requirements (LCRs), such as 'Made in America' requirement for cars and batteries, have come under severe criticism.

This paper will concentrate on the IRA's main aspects that have sparked a severe trans-Atlantic dispute, and that might have consequences not only for the bilateral trade relations and a possible diversion of direct foreign investments, but also on the possible re-shaping of EU policies, including a shift in the balance between the Single Market and industrial policy. EU reactions will be outlined, such as the adaptation of State aid rules and the Green Deal Industrial Plan. Beyond US-EU relations, LCRs also have the potential to undermine the free trade principles that are at the core of the World Trade Organisation (WTO).

US Inflation Reduction Act - A new paradigm

Successive US administrations went in and out of international climate agreements, with President Clinton signing the Kyoto protocol, President Bush not pursuing that policy, President Obama signing its follow-up, the Paris protocol, President Trump reversing these policies, and finally President Biden opting back into the

For instance, a support to the demand without strong standardized conditions does not help to structure an industry and drive cost down. A different balance between offer / demand / intermediation to be also considered

> For now, EU industrial strategy only cover 60% of our climate challenge. Deep energy retrofit is missing

A new industrial strategy to set

The screenshot shows the European Commission website. The main navigation bar includes 'Home', 'Single market and standards', 'Industry', 'Entrepreneurship and SMEs', 'Access to finance', 'Sectors', and 'Tools and databases'. The 'Industry' tab is selected. Below the navigation, the page title is 'European industrial strategy'. The content is organized into three columns: 'Industrial alliances' (listing various alliances like European Raw Materials Alliance, European Clean Hydrogen Alliance, etc.), 'Cluster policy' (describing clusters of SMEs), and 'Energy-intensive industries' (discussing climate-neutral competitiveness).

IPCEI to set to launch EU champions ?

State Aid: Commission approves up to €5.2 billion of public support by thirteen Member States for the second Important Project of Common European Interest in the hydrogen value chain

The screenshot shows the IPCEI Batteries website. The main navigation bar includes 'Home', 'About IPCEI', 'Technology Fields', 'News', 'Events', 'Documents', and 'Accompanying Research'. The page title is 'Overview of the IPCEI on Batteries Work Streams'. The content is organized into four columns, each representing a work stream: 'RAW MATERIALS AND ADVANCED MATERIALS', 'CELLS/MODULES', 'BATTERY SYSTEMS', and 'REPURPOSING, RECYCLING AND REFINING'. Each column has an icon and a 'LEARN MORE' link.

Decarbonizing power (wind, PV), industry (hydrogen), mobility (battery): Great ! Building a deep energy retrofit industry should be the next step: support to heat pump is good positive step but offsite integrated solutions to be supported too

> Improved EU & national Policies are needed to support that market scale up: toward demand, offer & market development



Axis 1: support to a standard linear growing demand

- Lower borrowing rate for buildings owners (with EIB?) going NZEB in one step
- Temporal decreasing subsidies for industrial retrofit as it was made with PV feed in tariff, praised as a good practice
- Mandatory NZEB % retrofit in energy retrofit target to activate a growing stable demand (cf % organic food in agriculture)

Axis 2: simplify the support to market intermediation

- Promote the “market development team” model, acting for intermediation of general interest, as it was made for One Stop Shop
- Create stable ways to finance Market Development Team over 5-10 years to avoid up and down

Axis 3: support to an EU better industrial offer

- Strong subsidy support EU industrial champion for NZEB off site retrofit beyond State Aide rules (IPCEI) to set gigafactories & improved products
- Lifting insurance barriers to have a real common market for solutions for deep energy retrofit

Successful sustainable industries have benefited from combined support scheme to the offer, intermediation (or standardization / grouping) and the demand

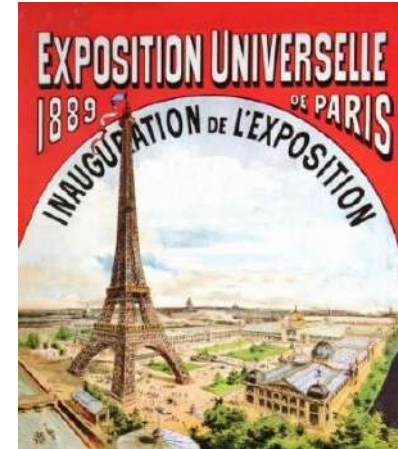
> Soft power also matter: may-be it is time to go one step further in the New EU Bauhaus & organise an EU EXPO NZEB RENO exhibition ?



Expo Reno Universelle – Brussel 2025 ?

And then: Berlin, Paris, Milano, Rotterdam... ?

Showing and exposing on real sites in one city during 6 month solutions from all EU and the world from NZEB deep energy retrofit



> Join the movement and help us go many steps further in that move for more industrial deep energy retrofit



We want to make waves and support the Green renovation wave



EU policies supporting the twin transition of construction

Drive 0 Final Symposium and Clustering Workshop
Brussels, 15 November 2023

Philippe MOSELEY, Policy Officer, DG GROW Construction Unit

Policy context

Political imperative
European leadership



Changing legislative
and geopolitical
context

Environmental
impacts of
construction



Opportunities:
renovation wave, shift
to circular economy

The EU construction industry ecosystem

- 9.6% of EU Gross Value Added (EUR 1 158 billion)
- 25 million jobs, 5.3 million firms
- 37.5% of waste generated (2020)
- Half of resources extracted
- Buildings: 40% of energy consumed



Transition pathway for Construction

Transition Pathway (March 2023):

<https://ec.europa.eu/docsroom/documents/53854>

- Co-created with industry, Member States and other stakeholders
- A vision for the green and digital transition
- Recommendations of concrete action

Call for new commitments aligning with the Transition Pathway:

<https://ec.europa.eu/eusurvey/runner/TransitionPathwayConstruction> Commitments

Construction Products Regulation revision



Unlock growth and jobs potential



Improve competitiveness



Greening of manufacturing



Sustainable built environment



Circular economy



Digitalisation of construction

CPR review:

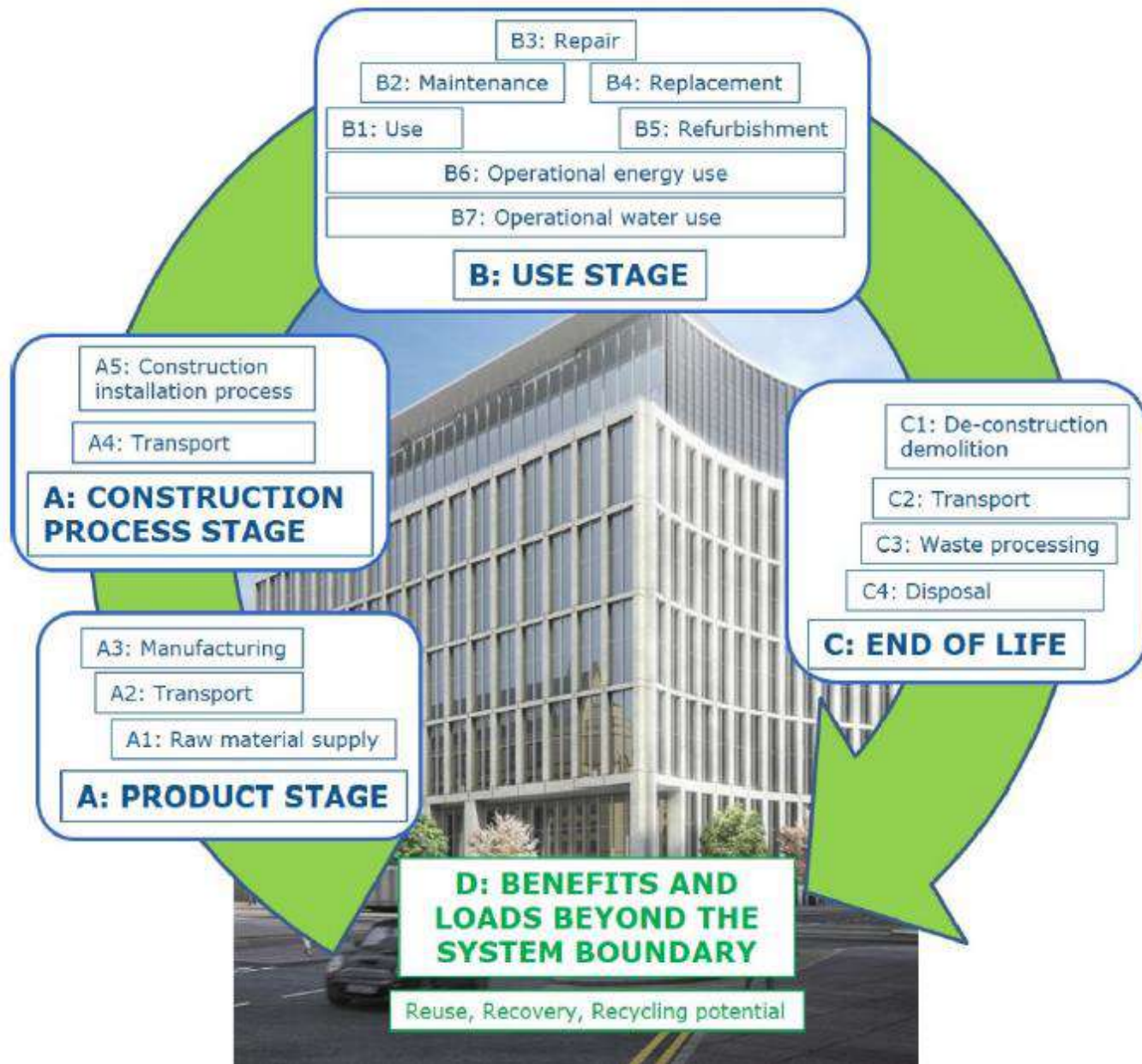
https://europa.eu/!Dy69p_r

CPR acquis preparatory work

Implemented by harmonised standards to be cited in the Official Journal
 Level playing field for construction products (no barriers to trade)
 Regulatory consistency to guarantee healthy internal market

2021	1	Precast concrete products	13	Floorings	25	Gypsum
2021	2	Structural metallic products	14	ETICs	26	Anchors and fasteners
2022	3	Reinforcing prestressing steel	15	Curtain walling	27	Membranes
2022	4	Doors, windows and shutters	16	Wood based panels	28	Glass
2023	5	Cement	17	Structural bearings	29	Geotextiles
2023	6	Thermal insulating products	18	Kits and assemblies	30	Sanitary appliances
...	7	Structural timber products	19	Wall and ceiling finishes	31	Pipes and tanks
	8	Concrete, mortar and grout	20	Space heating appliances	32	Cables
	9	Masonry	21	Roof coverings	33	Chimneys
	10	Aggregates	22	Circulation fixtures	34	Sealants
	11	Fixed firefighting equipment	23	Waste water disposal		
	12	Road construction products	24	Adhesives		

Whole life cycle GHG emissions of buildings



- Few EU level statistics & data
- New policy area
- Little experience in some Member States and industry actors
- Complex issue requiring joined up thinking
- EU Roadmap to be presented in Staff Working Document (spring 2024)

The stages in a building life cycle, based on EN 15978.

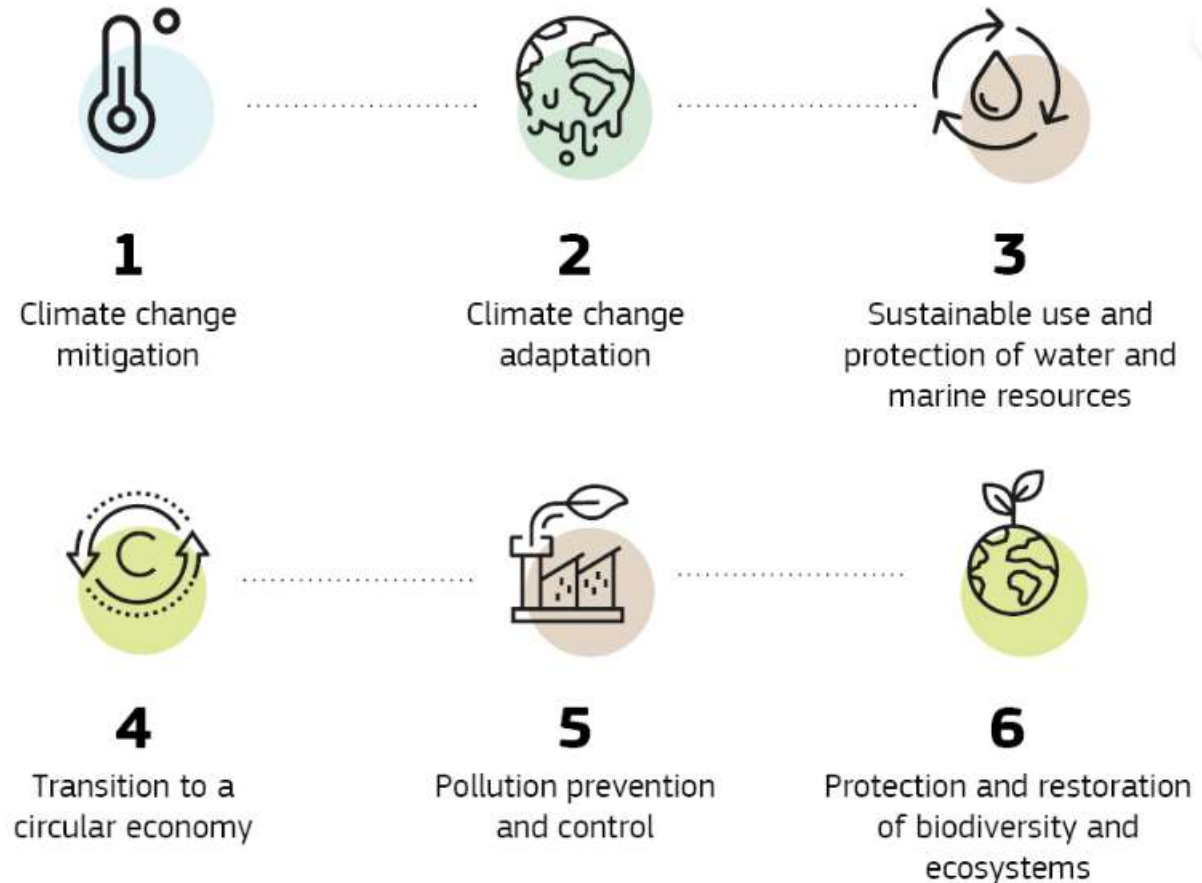
Source: JRC 2021 Level(s)

EU Taxonomy for sustainable activities

Purpose:

- incentivise direct investments towards “sustainable” economic activities
- create objective and transparent criteria for financial institutions to report on the sustainability of their portfolios

→ Mitigate market fragmentation, create security for investors



EU Taxonomy: background https://finance.ec.europa.eu/sustainable-finance/tools-and-standards/eu-taxonomy-sustainable-activities_en

1.	Manufacturing	2
1.1.	Manufacture of plastic packaging goods	2
1.2.	Manufacture of electrical and electronic equipment	7
2.	Water supply, sewerage, waste management and remediation activities	16
2.1.	Phosphorus recovery from waste water	16
2.2.	Production of alternative water resources for purposes other than human consumption	17
2.3.	Collection and transport of non-hazardous and hazardous waste	19
2.4.	Treatment of hazardous waste	22
2.5.	Recovery of bio-waste by anaerobic digestion or composting	25
2.6.	Depollution and dismantling of end-of-life products	27
2.7.	Sorting and material recovery of non-hazardous waste	30
3.	Construction and real estate activities	32
3.1.	Construction of new buildings	32
3.2.	Renovation of existing buildings	37
3.3.	Demolition and wrecking of buildings and other structures	41
3.4.	Maintenance of roads and motorways	44
3.5.	Use of concrete in civil engineering	46
4.	Information and communication	50
4.1.	Provision of IT/OT data-driven solutions	50
5.	Services	55
5.1.	Repair, refurbishment and remanufacturing	55
5.2.	Sale of spare parts	58
5.3.	Preparation for re-use of end-of-life products and product components	60
5.4.	Sale of second-hand goods	63
5.5.	Product-as-a-service and other circular use- and result-oriented service models	67
5.6.	Marketplace for the trade of second-hand goods for reuse	69

EU Taxonomy Environmental Delegated Act

Annex II (Transition to a circular economy)

Legal texts:
https://finance.ec.europa.eu/publications/sustainable-finance-package-2023_en

Study 'Measuring the application of circular approaches'

Study aimed to identify to what extent companies in the construction ecosystem are applying circular approaches in practice

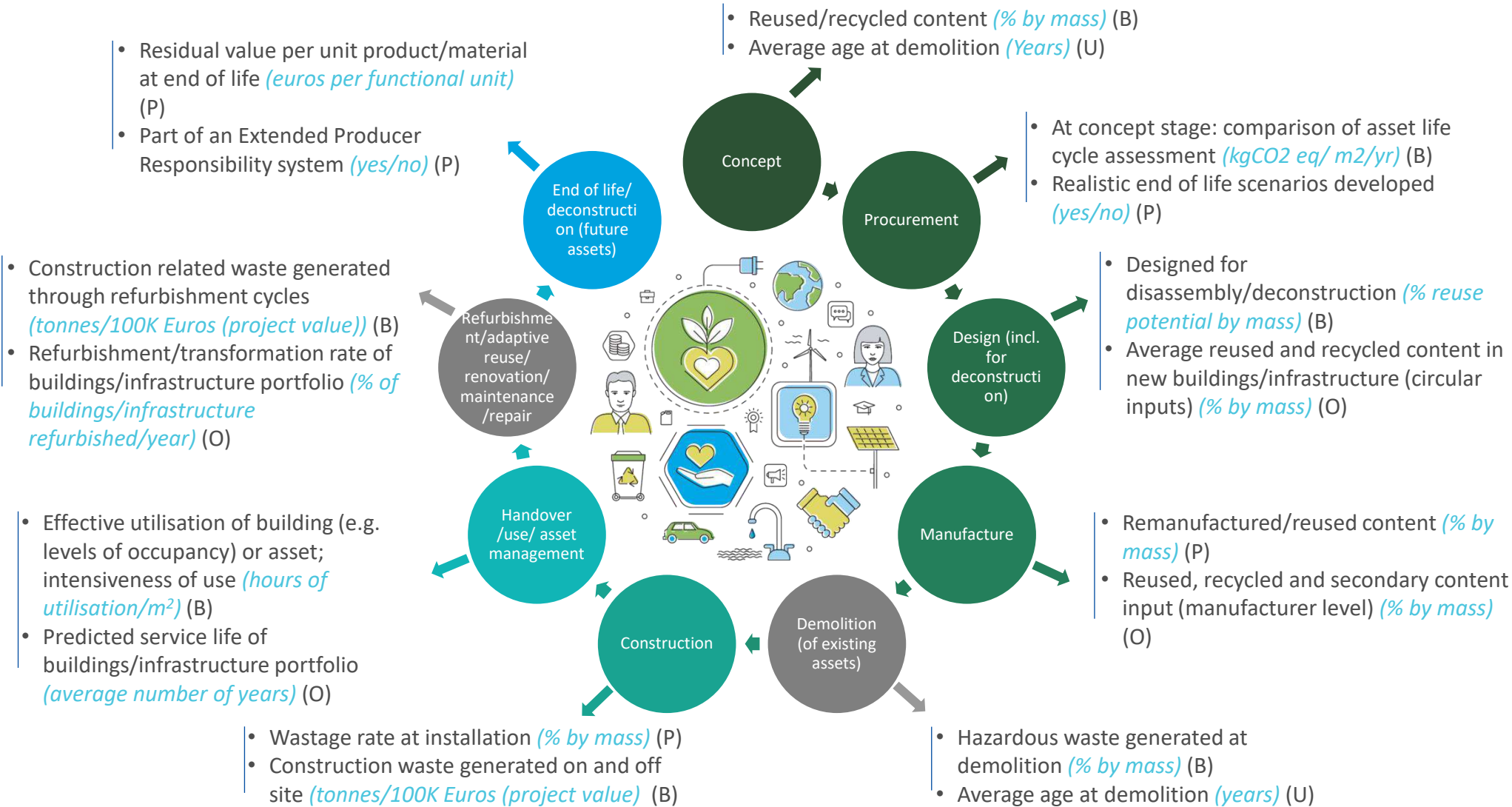
- A majority of companies (70%) are applying circular approaches.
- Only a minority (38%) are measuring this.
- Recommended 19 indicators to measure circularity in construction
- Drivers and barriers to measurement identified.

Final study report: <https://europa.eu/!fJdBhh>

Annexes: <https://europa.eu/!qHKTfc>



Study 'Measuring the application of circular approaches'



Indicator level of application:

P: Product level
 B: Building/asset level
 O: Organisational level
 U: Urban level

The two stages in grey are not necessarily a part of the ecosystem – as they might occur or not.

EU Construction & Demolition Waste Management Protocol

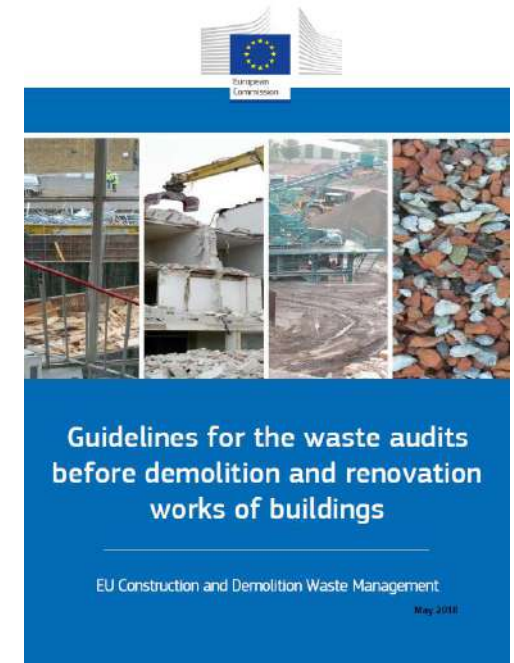
EU CDW Management Protocol (2016)

Guidelines for waste audits (2018)

Voluntary guidance documents ([link](#)), now being revised and updated

Revision now underway. It will aim to reflect recent policies (e.g. CEAP, Taxonomy, CPR), technical developments

Collaboration/co-creation with Member States and stakeholders expected during 2023-2024



Digital transition of construction

‘Support of the digitalisation of the built environment, public procurement and SMEs in construction’

- Preparing the ground for a construction **data space**
- Supporting the digitalisation of **building permit** systems
- Supporting adoption of Building Information Modeling (**BIM**)

+ several ongoing Horizon Europe projects on digital permits and logbooks

Technical study for the development and implementation of **Digital Building Logbooks** in the EU

Thank You! Merci! Gracias! Diolch!

https://single-market-economy.ec.europa.eu/sectors/construction_en

 EU Construction Ecosystem



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Coffee break and exhibition

'Projects in the spotlight'

See you back in 15 minutes

Drive 0 Final Symposium and EU Clustering Workshop

3rd session:

From practice to policy to ignite transformation

Drive 0 Final Symposium and EU Clustering Workshop

Panel discussion with



Philippe
Moseley



Spyros
Mathioudakis



Ruth
Schagemann



Sebastien
Delpont



Emmanuelle
Causse



Julien
Dijol

Drive 0 Final Symposium and EU Clustering Workshop

Lunch break

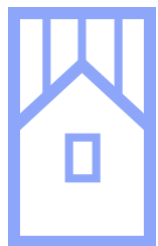
See you back in 60 minutes

Drive 0 Final Symposium and EU Clustering Workshop

4th session:

**Illuminating opportunities to unleash
the solutions market potential**

Drive 0 Final Symposium and EU Clustering Workshop



DUTCH DEMONSTRATOR

Sparrenlaan 7, Rijssen Netherlands



November 15th 2023



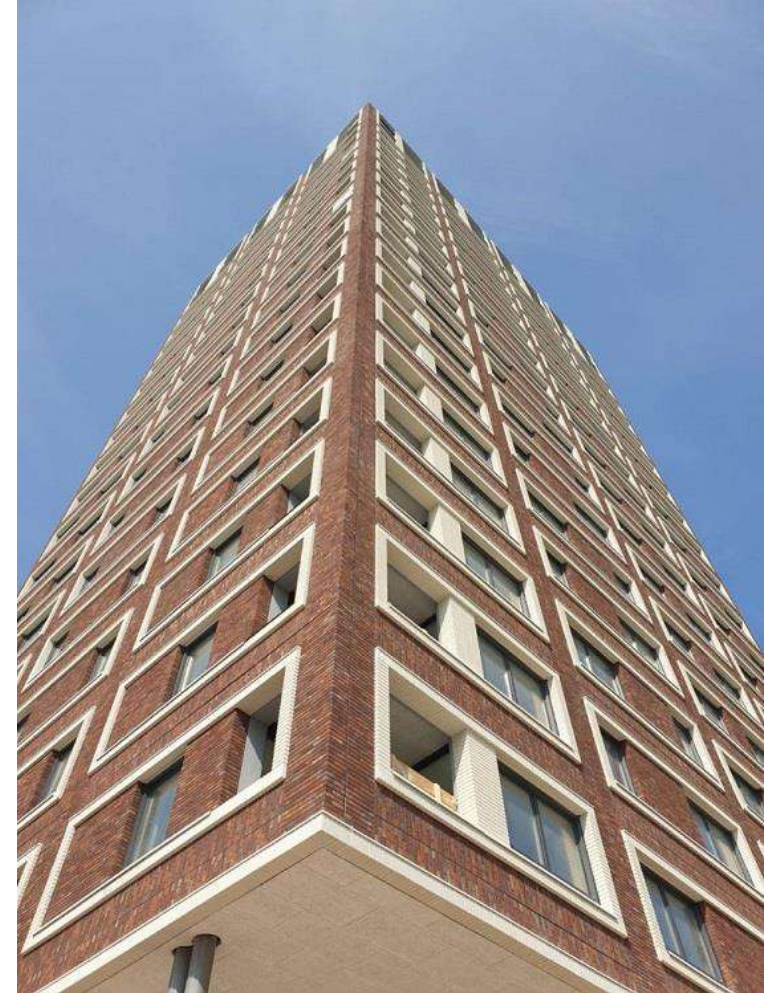
About WEBO



About WEBO



About WEBO



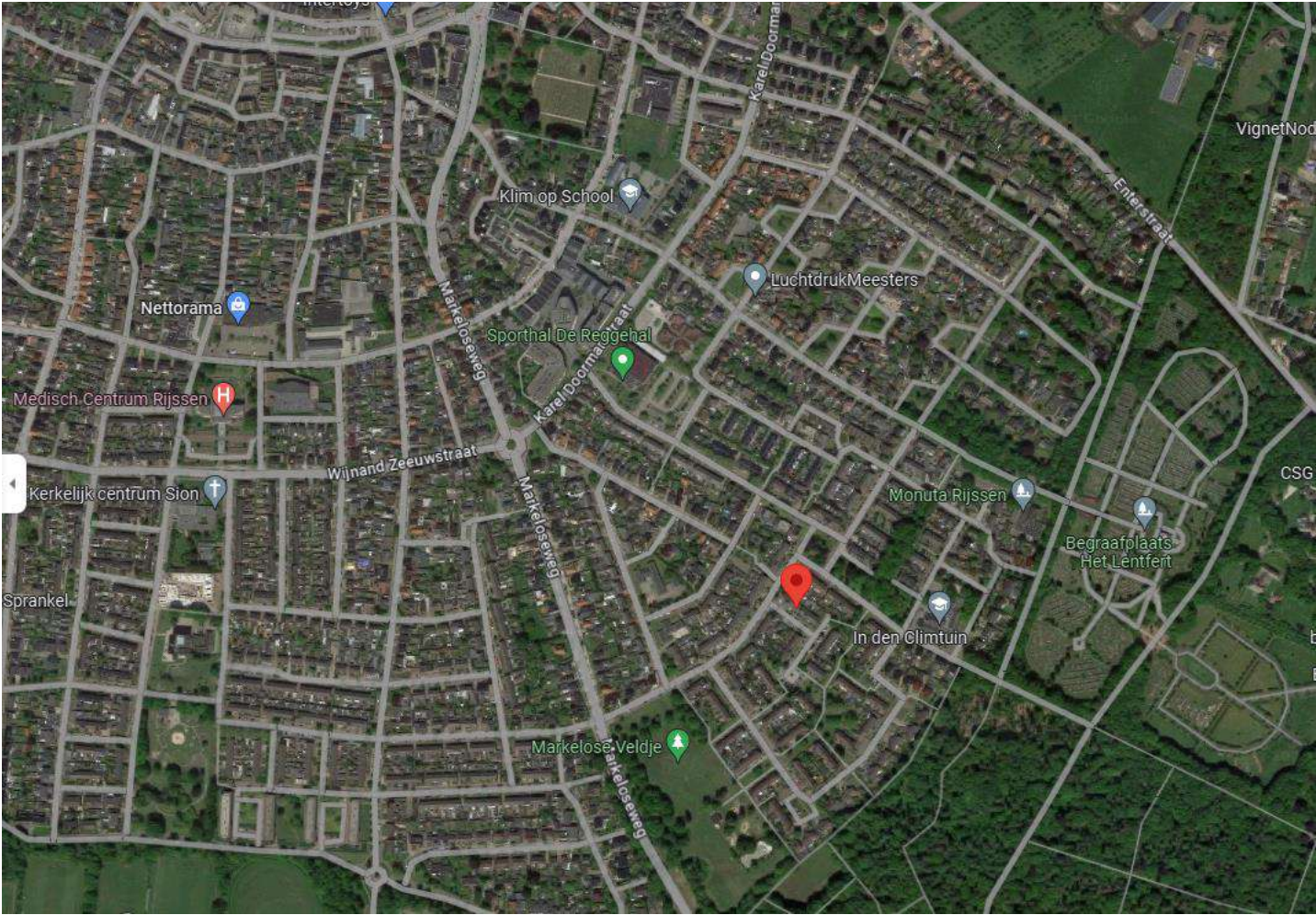
DRIVE0 Demonstrator - Sparrenlaan 7



Sparrenlaan 7



Location



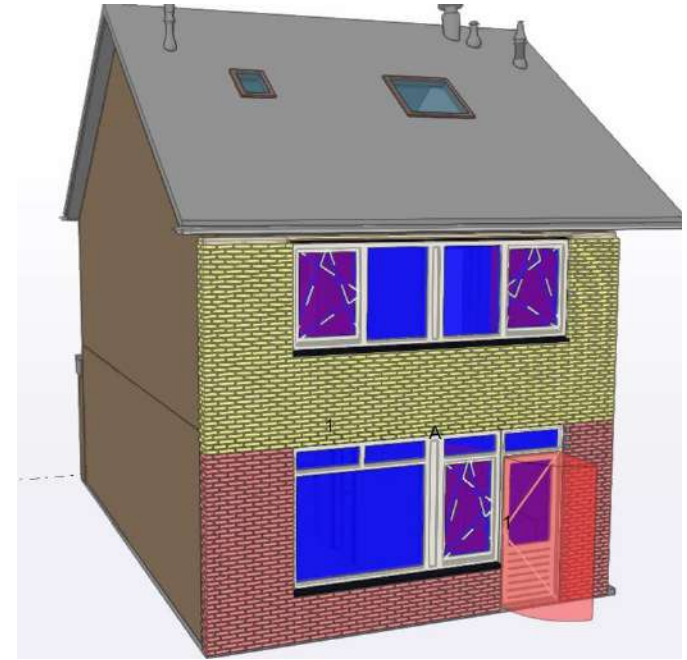
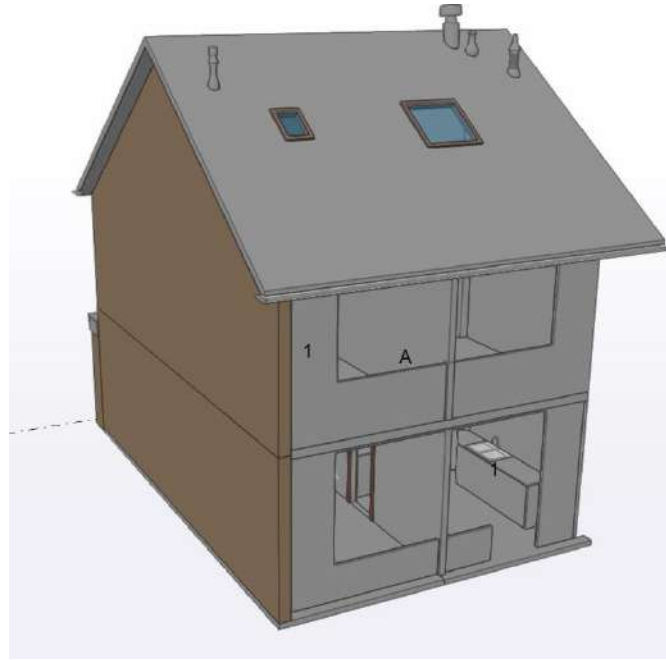
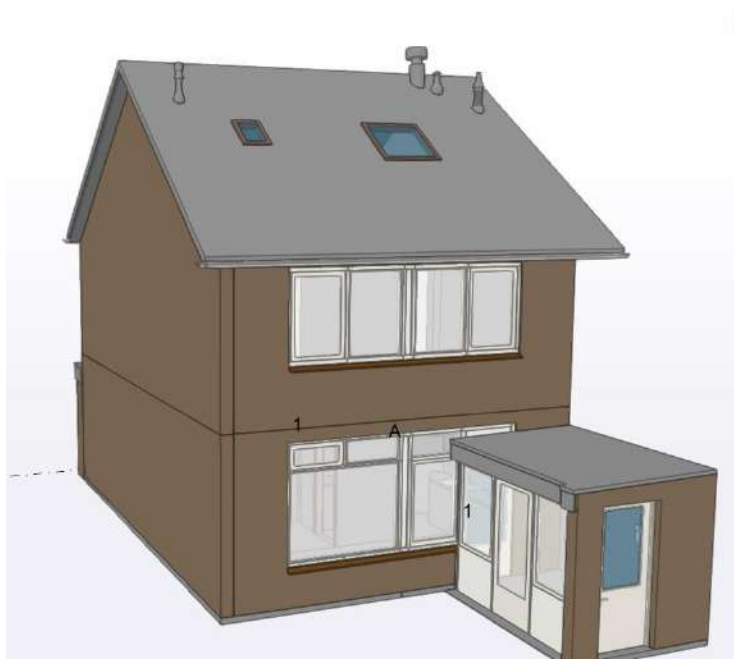
Renovation concept DRIVE0

- Net-zero
- Use circular products
- Swift renovation proces
- Low-cost

The DRIVE0 solutions in practice

1. Insulate cavities on front, and side of dwelling
2. Instal prefab facade panels at the back
3. Replace windowframes
4. Insulate roof and floor
5. Install prefab skid with heatpump and heat recovery system

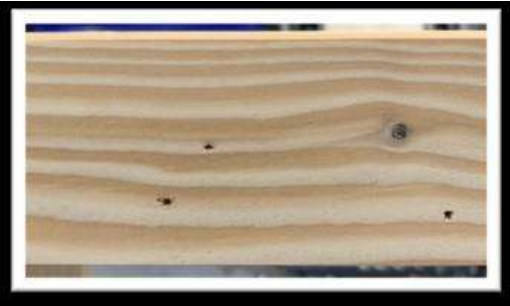
The DRIVE0 solutions in practice



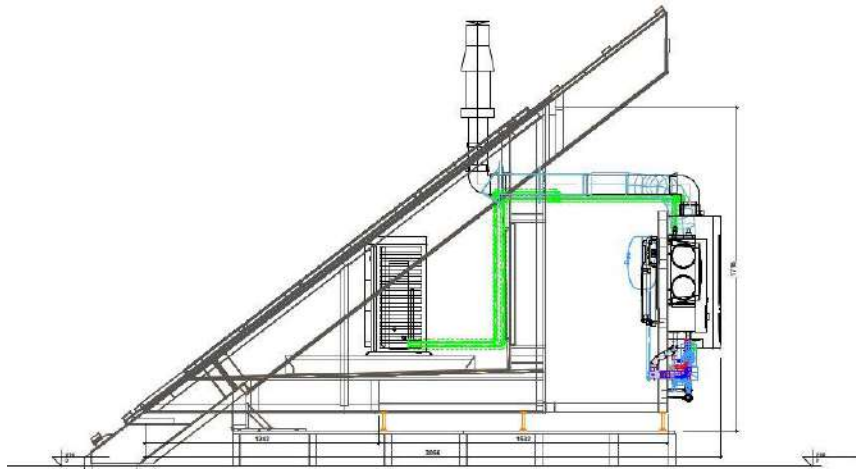
The DRIVE0 solutions in practice



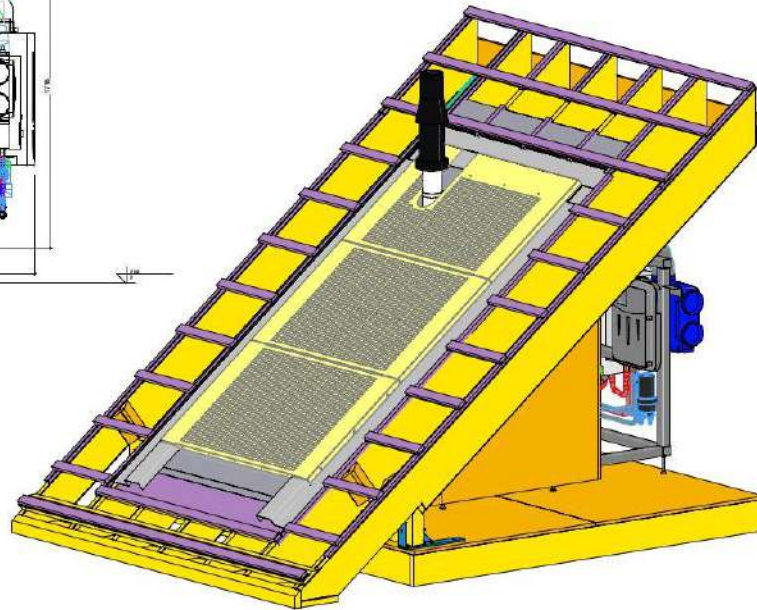
The DRIVE0 solutions in practice



The DRIVE0 solutions in practice



P Zijaanzicht
1:10



The DRIVE0 solutions in practice

Costs:

- € 69.800,00

Time on site:

- 7 days

Lessons learnt

- Circular solutions are readily on hand in NL
- Certification is not a big obstacle any more for terraced houses
- Engineering and planning process takes large amount of total effort

Thank you for your attention!

Bart Voortman

bvoortman@webo.nl

COLOFON:

www.drive0.eu



This project has received funding from the European Union's H2020 framework programme for research and innovation under grant agreement no 841850

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DRIVE



Construimos pensando
en todo. En todos.

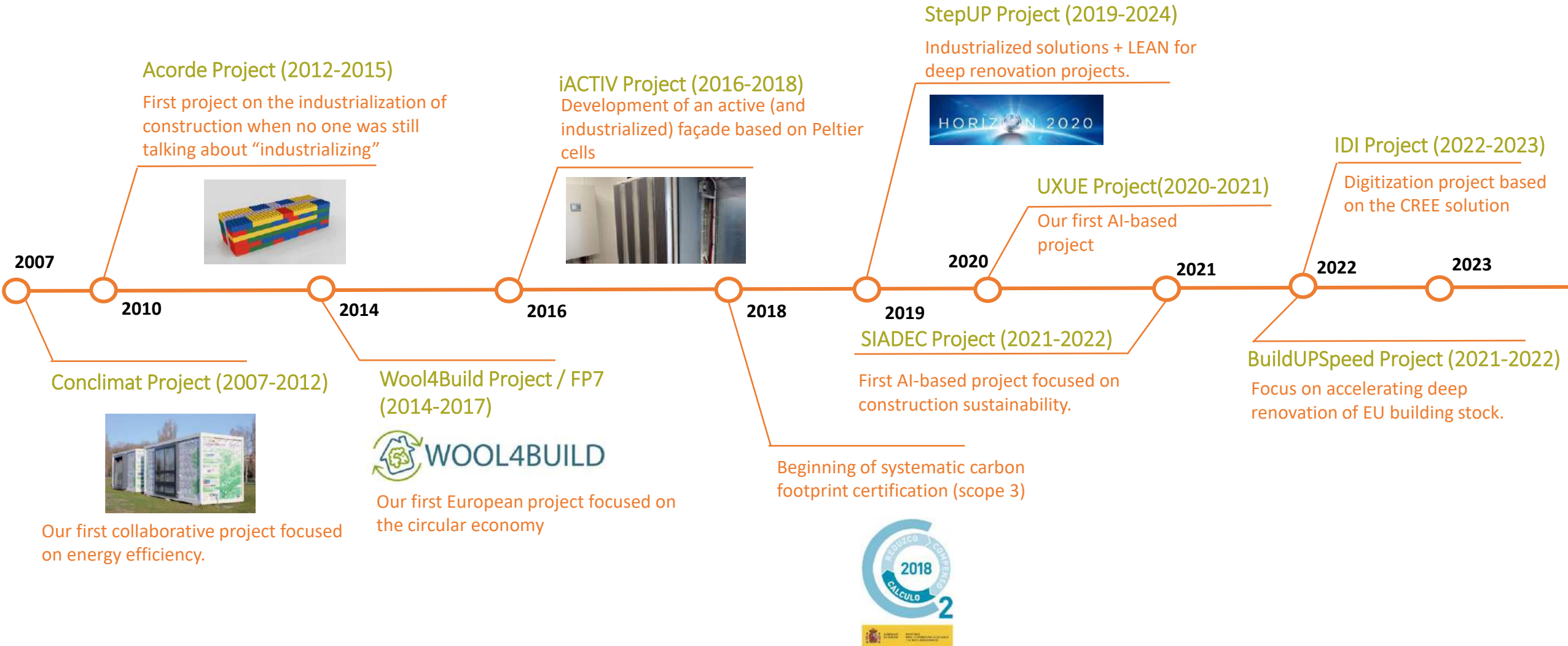
act

2023

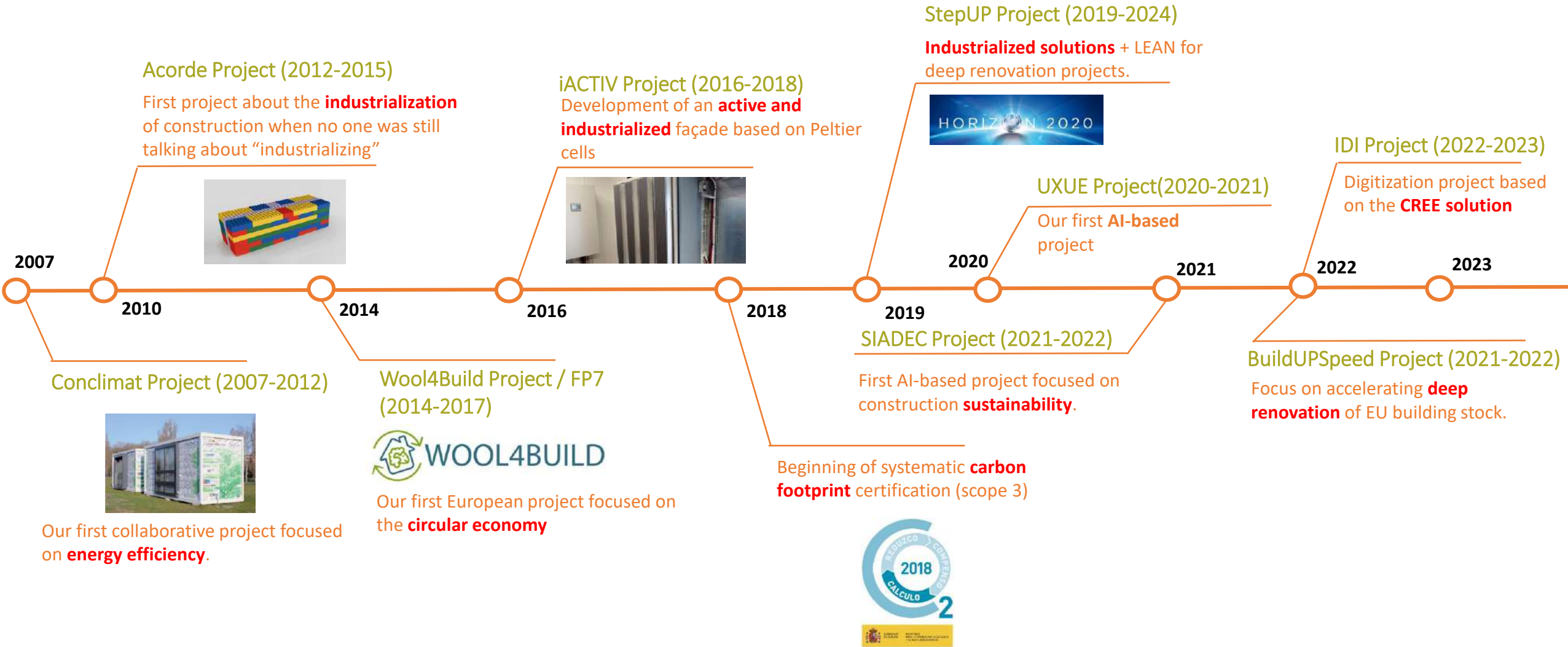


“We want to lead the transformation of the construction sector into an industry. We believe a more sustainable, responsible and innovative sector is possible.”

Who we are, where we are from:



Who we are, where we are from:



Who we are:

OUR PRIORITIES



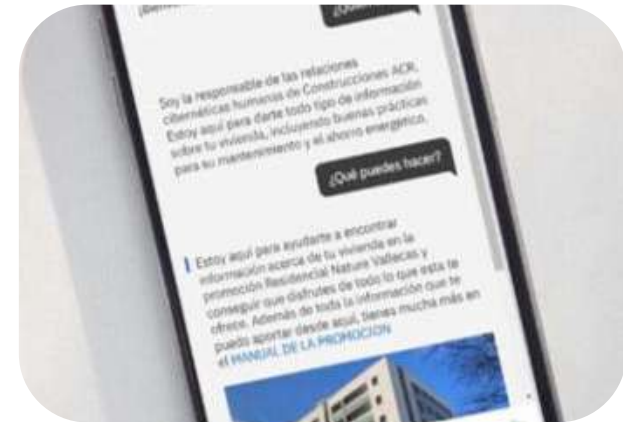
Industrialization



Decarbonation



Circular
economy



Artificial
Intelligence

acr

What we need to change:

acr



What we are doing now:

acr



Hybrid wood-concrete system



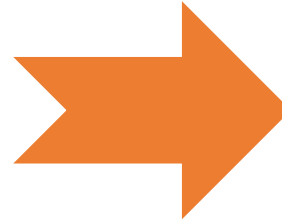
Steel-frame



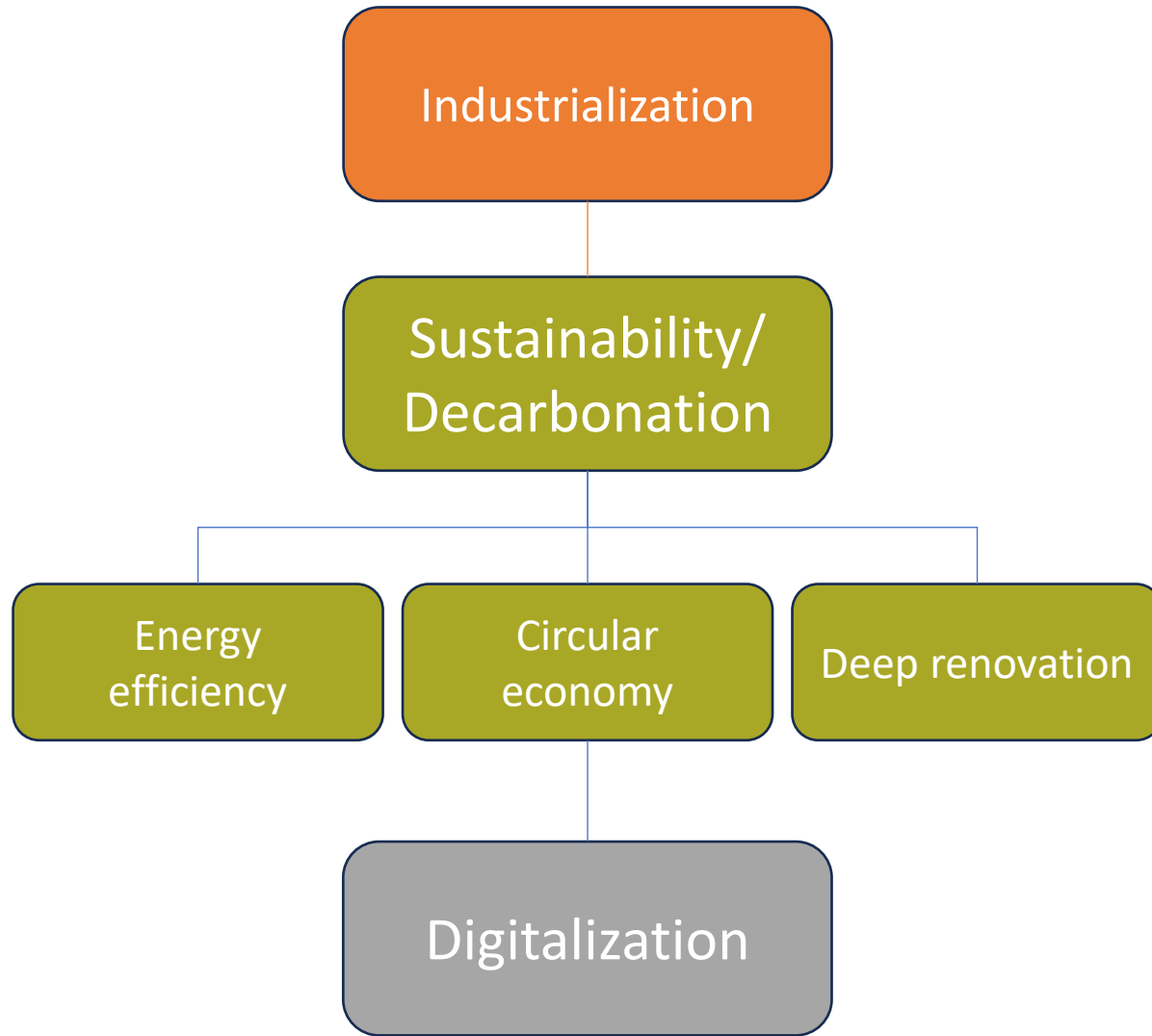
Precast concrete system

What we are doing now:

acг



What we are doing now:



acr



StepUP

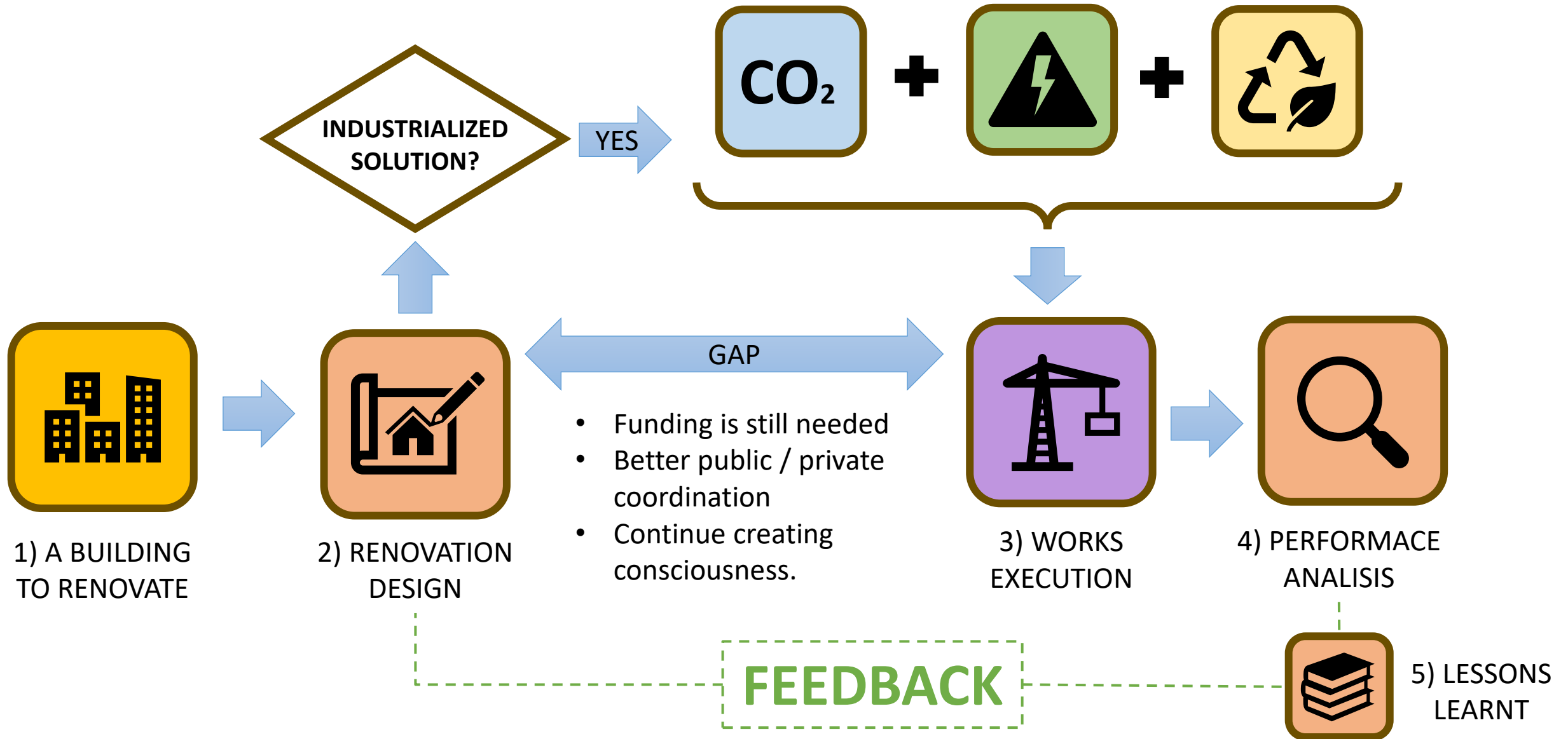
BuildUPspeed

The logo for BuildUPspeed features a stylized red 'U' with an upward-pointing arrow integrated into its right side.



What we need to do:

acr



Thank you!

acr

2023

BauKarussell

Employment & Circular Economy

Daniel Orth

Austrian Institute of Ecology / BauKarussell

15.11.2023 – European Committee of the Regions



The BuildUPspeed project has received funding from the LIFE programme of the European Union under Grant Agreement no. 101075843.

The information in this publication does not necessarily represent the view of the European Commission.

400



Large volume
buildings

11 Mio t/a
Construction
„waste“

90% of
Material
Demolition,
reconstruction
and renovation

Connected challenges...

- 35 Million buildings to renovate until 2030
- Uncertainties in supply of materials
- Precarity in the secondary labour market
- High environmental footprint of new construction products
- Wasteful deconstruction practice

...need connected solutions

Social Urban Mining

To bring social and economic impact together: Recovery-oriented demolition with social added value



Social Urban Mining

1. SUM conceptual

2. SUM operational

Economic potentials of buildings pre-deconstruction

Planning

Operational work through socialecon. partners in pre-demolition object

Pre-demolition waste audit

Re-Use job placement

Products & services

Removing of reuseable objects and recyclable materials



Products & services



sale of
second hand products









BauKarussell

Treffen Sie bitte in der Kategorien-Liste eine Vorauswahl und grenzen Sie dann gegebenenfalls Ihre Suche über die Eingabe eines Suchbegriffs oder eine Auswahl in der Detailsuche ein.

Suche nach: [zur Detailsuche](#)

Was findet sich wo?

 Türen / Tore Zimmertüren, Sonstige Türen	 Treppen Ganze Treppen, Geländer, Zubehör
 Böden Fliesen	 Wände / Dach Verkleidung - z.B. Biberschwänze, Dachpfannen, Kacheln
 Elektro Leuchten, Dosen / Schalter, Installation, Sonstiges	 Sanitär Waschbecken, WC-Anlagen, Zubehör

Aktionen

- Hilfe
- Alle Angebote [66]
- Türen / Tore [6]
- Treppen [3]
- Böden [2]
- Wände / Dach [2]
- Elektro [7]
- Sanitär [4]
- Küche [6]
- Innenraum [19]
- Außenbereich [5]
- Verschiedenes [13]

Social Urban Mining ...

A photograph showing two men in high-visibility yellow vests and dark blue caps working with a large metal dumpster. The dumpster is filled with construction waste, including wooden planks and white panels. One man is on the left, looking towards the dumpster, and the other is on the right, leaning over the edge. The background shows a city street with buildings and a metal railing.

- ... makes waste visible – it becomes valueable
- ... conserves resources and reduces energy demand
- ... creates social economy jobs
- ... needs local social economy partners for the operational work
- ... work is co-financed from the proceeds of the sale

Result since 2016

**Extend lifetime of
components and
materials**

**Create qualification &
employment**

**Advance the
second hand market**

1.521 t
Material

36.500 h
Working hours

648 t
Second life products

BauKarussell

Beschäftigung & Kreislaufwirtschaft

**Acting circular and
social today.**

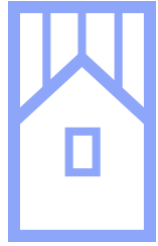
Daniel Orth

orth@ecology.at

<https://www.baukarussell.at>



Find out more

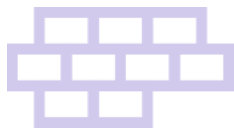


CIRCULAR MODULAR SOLUTIONS IN MAINSTREAM RETROFIT



Kalle Kuusk

*Estonian Business and Innovation Agency
(KredEx and Enterprise Estonia joint organisation)*





Renovation support measures in Estonia

Renovation support measures since 2010

- ≈1400 buildings
- ≈255 mln € for subsidies
- ≈650 mln € total investments

Mainly deep renovation

- Insulation of building envelope
- Replacement of windows
- Renovation of the heating system
- New ventilation system with heat recovery
- PV-panels

On average 50...60% reduction in energy use



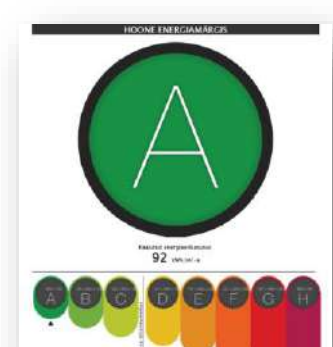
Prefab renovation – first pilots

Renovation of Taltech dormitory - 2018

- **MORE-CONNECT** - prefabricated multifunctional renovation elements
- <https://www.more-connect.eu/>

Renovation of apartment building - 2021

- **DRIVE 0** – modular circular deep renovation
- <https://www.drive0.eu/>





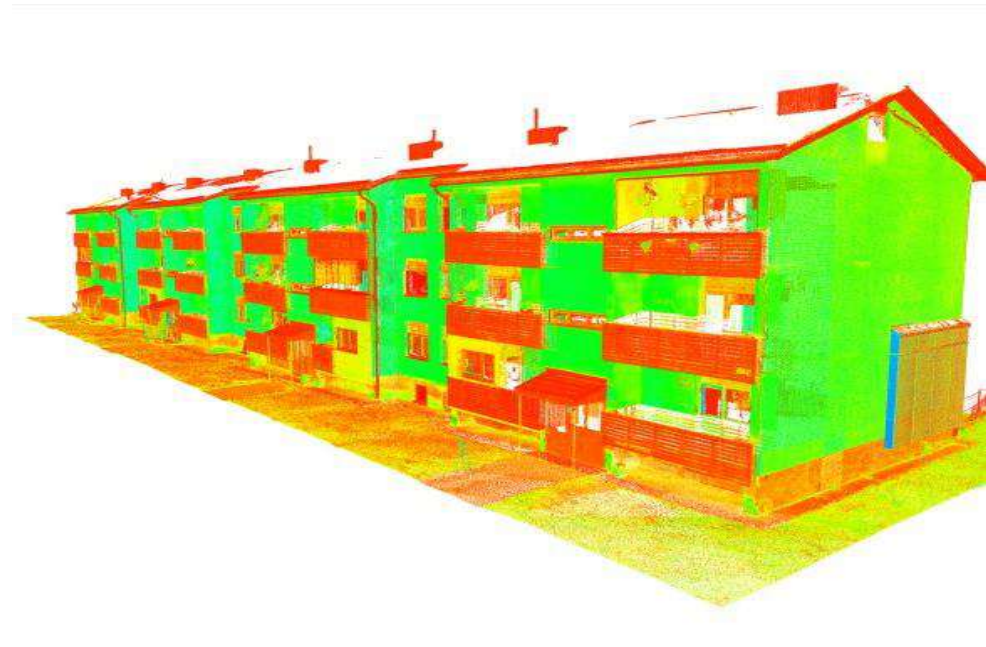
Prefab to mainstream retrofit

The market conditions were favorable for innovation:

- Over a decade of experience in deep renovation.
- Well-established renovation market, with participation from apartment associations, designers, and main contractors.
- Existing support measures.
- Many apartment buildings are constructed based on standard designs (scalability)
- Two successful pilot renovation projects (an example of why participation in research and innovation projects is beneficial).
- The strong woodhouse industry.

Challenges that need to be addressed:

- Marketing materials
- Few experienced companies
- Further research and development to address some of the technical challenges.





Mainstreaming prefab renovation – pilot measure

- The budget 18 million euros, support rate 50%
- 19 buildings, 823 apartments, a total net area of 49 360 m²
- Typical apartment buildings
- Deep renovation with installation of mechanical heat recovery ventilation
- Facade insulation by using prefabricated insulation elements
- Two consortiums of companies
- Average cost was 640 €/m²



Key selling points

- One-stop shop approach
- KredEx handled the procurements
- One partner for renovation - designer, manufacturer, and main contractor
 - Innovative solution
 - Quality and durability
 - Speed of renovation
 - Less disturbance (no scaffolding)
 - Clean construction site



Ongoing renovations



Ongoing renovations





Conclusions and future plans

In summary

- The main obstacles are not related to technical issues.
- The public sector can accelerate the process by taking the lead.
- Having the support of major companies or industry associations is crucial.
- When companies see a business case, they are more likely to follow.
- To make a business case, it is essential that the product is financially feasible for homeowners.

Plans for prefab renovation

- There were 19 buildings included in the dedicated program for renovating with prefabricated elements.
- Prefab renovation will now be included in the state's renovation subsidy program, with a specific budget allocated to scale up the process.



Additional information

Grant for prefab renovation

- <https://www.kredex.ee/en/element>

Animations and videos

- https://www.youtube.com/watch?v=USTB3u1WnEI&ab_channel=WoodhouseEstonia
- https://www.youtube.com/watch?v=TX0k50oSuJU&ab_channel=WoodhouseEstonia
- https://www.youtube.com/watch?v=XOeTnDXHCuk&ab_channel=TimbecoWoodhouse



Thank you for your attention!

kalle.kuusk@kredex.ee

COLOFON:

www.drive0.eu



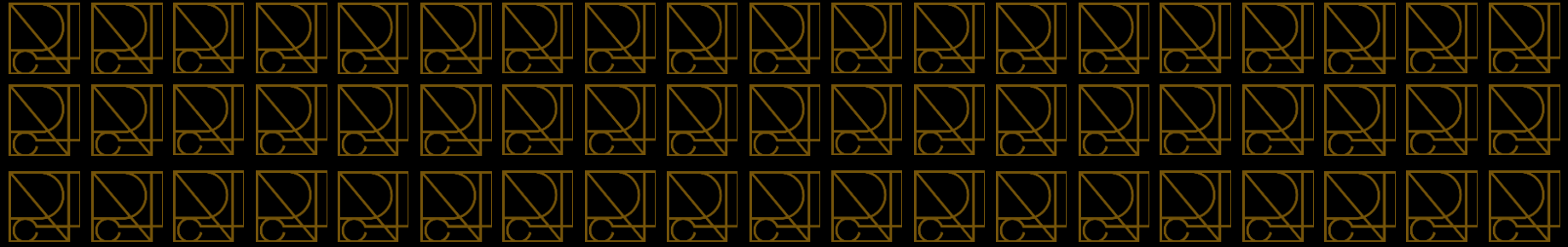
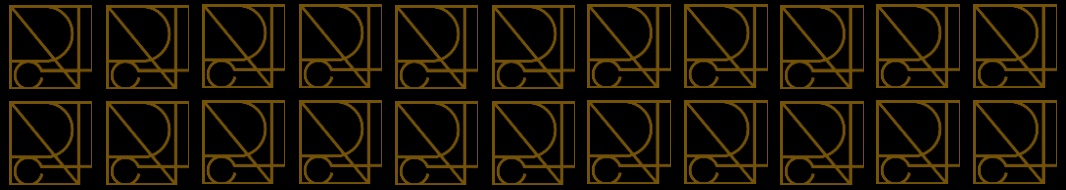
This project has received funding from the European Union's H2020 framework programme for research and innovation under grant agreement no 841850

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Success stories in implementing sustainable approaches & innovative solutions within commercial operations

DRIVE 0 FINAL SYMPOSIUM AND CLUSTERING WORKSHOP
15TH November 2023, Brussels

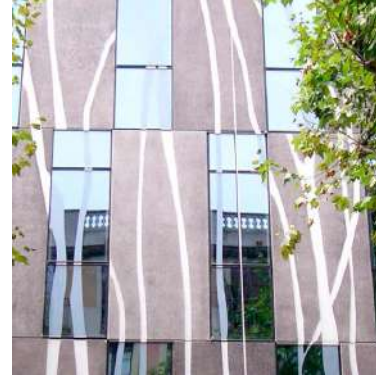




PICHINNOVATION

From  **picharchitects**, with 35 years of experience in the construction sector, applying sustainability, industrialization and technological innovation in our projects, we launched  **pichinnovation**, with a team of architects and researchers dedicated to innovating in construction products and systems, and with experienced advisers in both technical and commercial matters.

ARCHITECTURE, DESIGN, INNOVATION



OUR PURPOSE

- **Mission:** Within the framework of the circular economy, develop innovative, prefabricated, dismantlable and low environmental impact products and construction systems for manufacturers. Monitor the applicability of these products and systems in the market and ensure their first application in a studio project.
- **Vision:** Act as an R+D+i department for our client to improve its environmental impacts and its efficiency, by introducing new construction systems to the market.



VALUE PROPOSAL



Constant connection with sustainability and the environment. Technical and environmental rigor



Close and direct collaboration with the industrial partner.



Knowledge and credibility in the sector. Long career as architects.



Professionalism and know-how in construction systems for building.



International focus, local knowledge.



Integration and knowledge of the requirements of technical regulations.

EXECUTIVE TEAM



ZUZANA PROCHAZKOVA

Chief Innovation Architect

- **Experience:** Responsible for the R+D+i Dept. of Pich Architects since 2017. Development of construction systems. BIM tools. Circular economy and business models. Repairability and disassembly.
- **Education:** Architect, PhD candidate in Circular Economy applied to construction. UIC, Barcelona



GUZIDE ASLANKAYA

Innovation Architect, principal researcher

- **Experience:** Market analysis and development of research projects. Lighting simulations. Life cycle assessment. Restoration, Historic Structures, Material Science, Wood Systems.
- **Education:** Architecture, Doctorate in Wood Structures and the response of joints to the earthquake. UPC, Barcelona



LETIANE BENINCA

Innovation Architect, business development

- **Experience:** Energy efficiency and automation of parameterization in architecture. Thermo-energetic simulations. Collaborative project management. Bioclimatic architecture.
- **Education:** Engineering and architecture. PhD student in Energy Efficiency in buildings. UPC, Barcelona

ADVISORY TEAM



TERESA BATLLE

Networking Advisor

- **Experience:** Co-founder of PichArchitects. Promotion and monitoring of R+D+i projects. Collaboration with universities and technology centers. President of the ASA Scientific Committee.
- **Education:** Architecture.



JOAN MARIA FREIXES

Financial Advisor

- **Experience:** Managing director of the PichArchitects. Director of the office branch in Mexico. Administrative and human resources management.
- **Education:** Architecture, business management.



FELIPE PICH-AGUILERA

Technical Quality Advisor

- **Experience:** Co-founder of PichArchitects. Executive director of architecture and construction innovation projects. Professor at UIC Barcelona, School of architecture.
- **Education:** Architecture, Doctorate in architecture.



JOSEP TORRES RIBAS

Senior Commercial Advisor

- **Experience:** Professional career in General Management Company with a focus on Commercial/Marketing/Communication areas.
- **Education:** Engineering and Economics.

SERVICES



ANALYTICS

- Analysis of **innovation opportunities**
- Analysis of application and potential of the **circular economy**
- Comparative **market** analysis
- **Life cycle analysis** at the construction system level



INNOVATION

- Of **product**
- Of construction **system**
- Of production/assembly **processes**
- **Business model**
- Accompaniment in the **commercial** launch

WHO IS OUR POTENTIAL CUSTOMER?

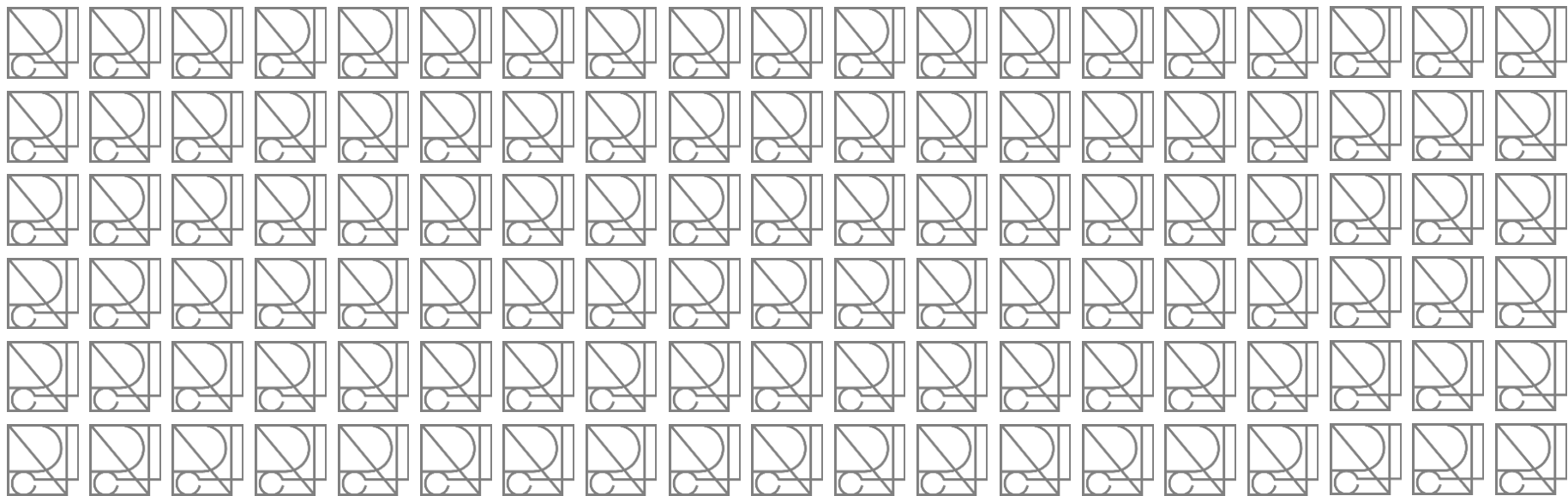
- **Manufacturer** of construction materials or systems
- Company with an **interest in innovation**, circular economy and industrialization
- Manufacturer without internal R+D+i Department or with complementary R+D+i



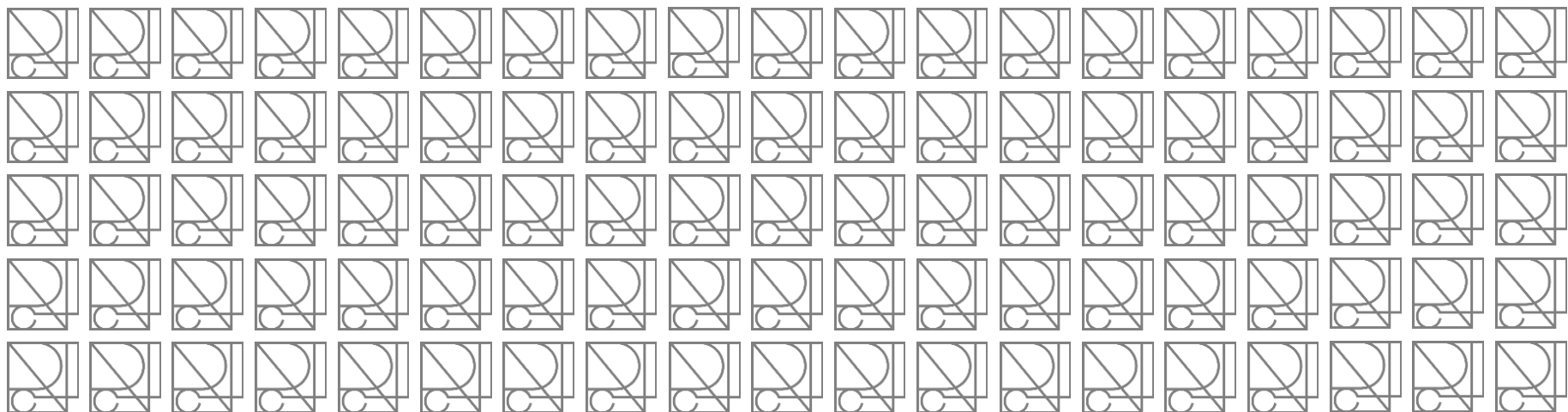
WHAT IS THE DNA OF OUR PRODUCT?

- **Innovative** (disruptive / improvement)
- **Sustainable**, removable and easy to maintain
- Based on the knowledge of the work and the **market**
- economically viable, **marketable**



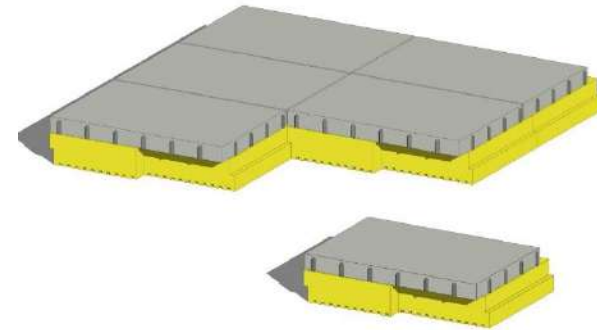


3 CASES OF COLLABORATION WITH INDUSTRY





Pilot project:
Residential building Neinor Pintor y Alsamora · Barcelona



Development of **an integrated flooring system for inverted walkable roofs**, with the aim of incorporating an industrialized concept and optimizing its manufacturing and installation performance.

ARCHITECTURE & INDUSTRY & UNIVERSITY BIOCLIMATIC FACADE PANEL – 2016 - 2022



Pilot project:
Wellness Hub · Monterrey, Mexico



Development of a **bioclimatic prefabricated façade panel**, with a layer of porous concrete providing evaporative cooling. Based on collaboration between **architecture + industry + university**.



kinetica

ARCHITECTURE & INDUSTRY & UNIVERSITY BIOCLIMATIC FACADE PANEL - 2016 - 2022

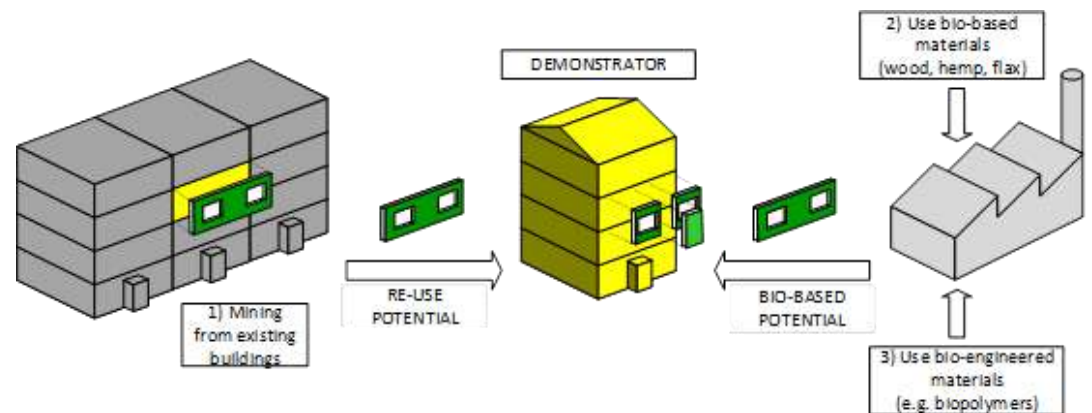


EUROPEAN PROJECTS DRIVE 0 PHOTOVOLTAIC PLANTER



DRIVE 

DRIVE0. *European Commission. 2019-2023.*



DRIVE0 is a concept of application of circular economy based on local impulses, in the case of Barcelona, it is the renovation of party walls of houses with a façade system with renewable energy production and integration of green.

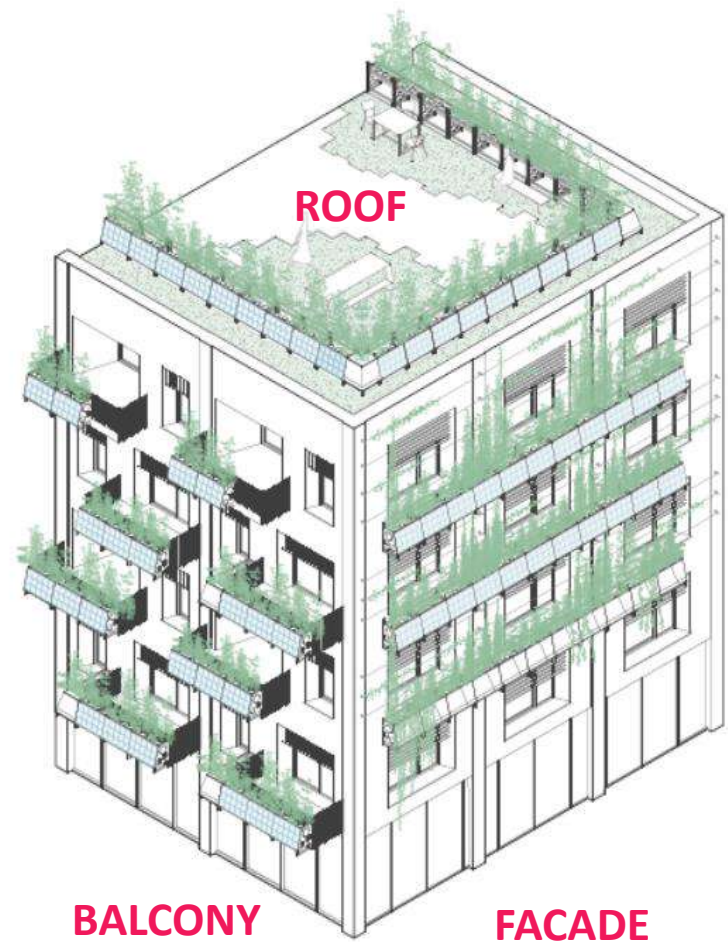
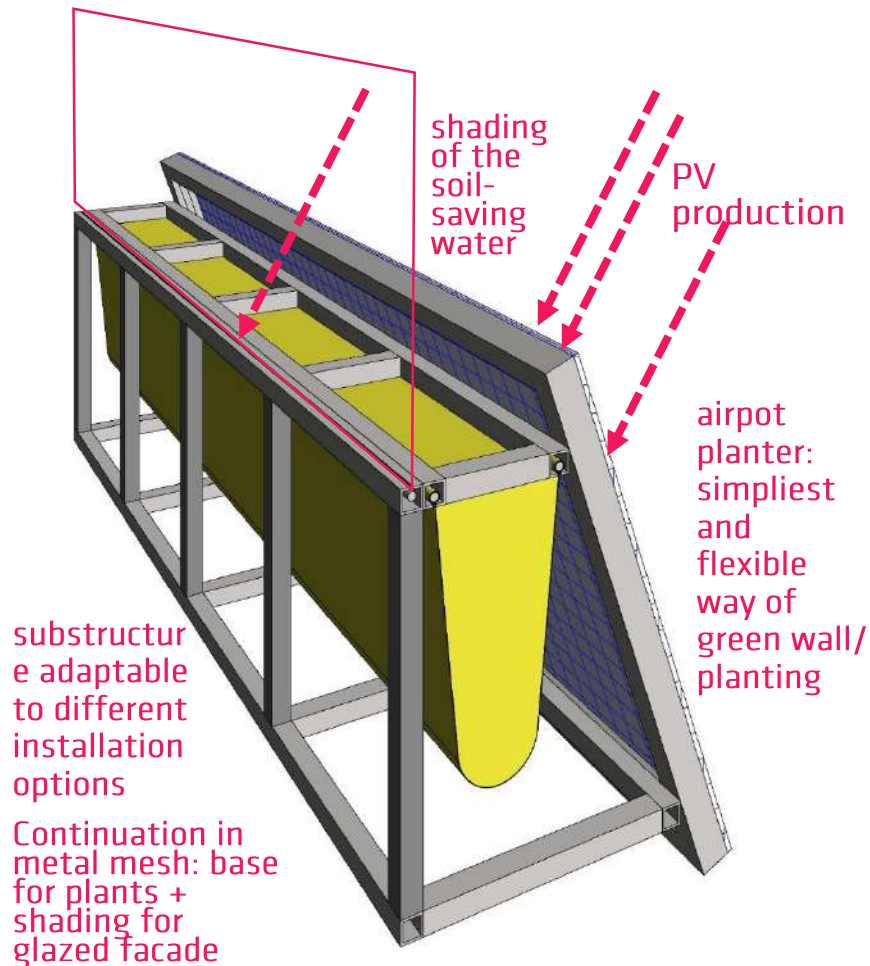
EUROPEAN PROJECTS DRIVE 0 PHOTOVOLTAIC PLANTER



DRIVE

DRIVE0. European Commission. 2019-2023.

VERTICAL
urban biotechnology



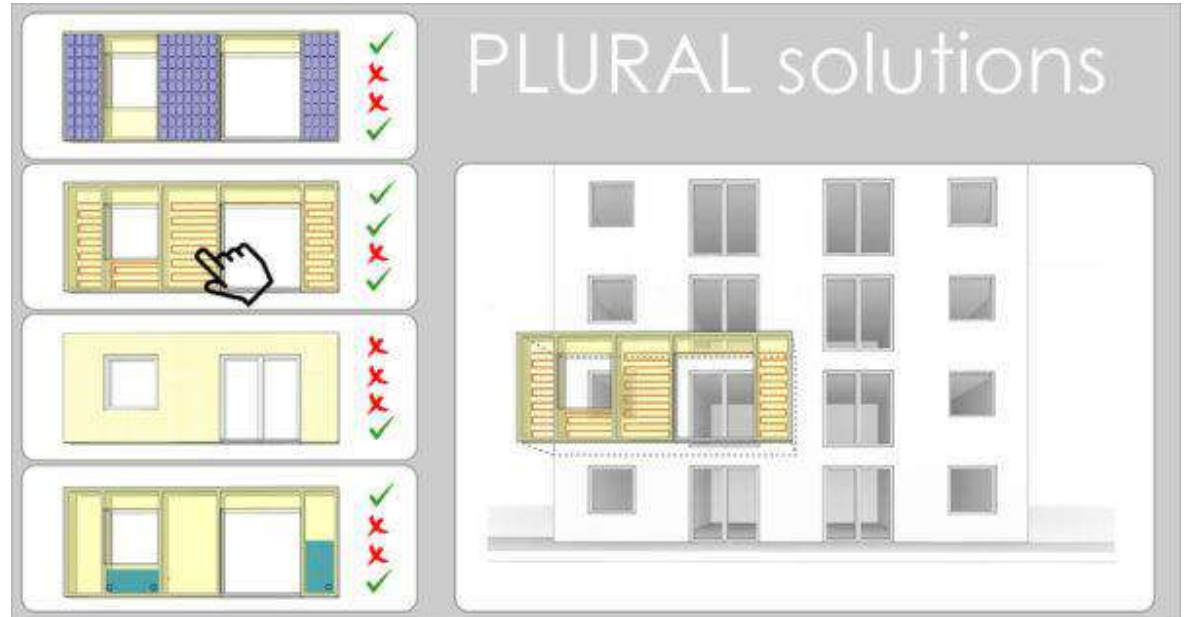
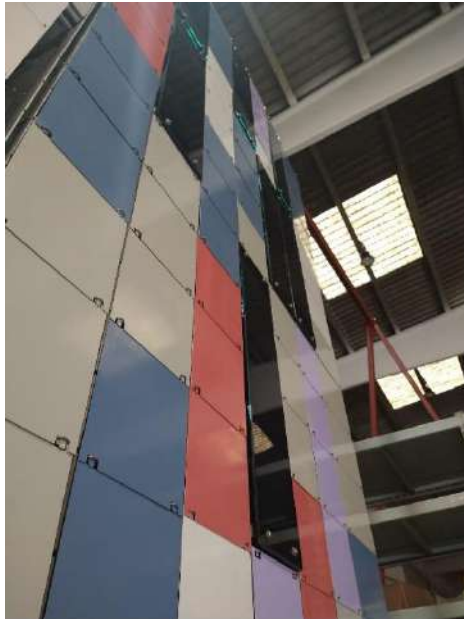
EUROPEAN PROJECTS DRIVE 0 PHOTOVOLTAIC PLANTER



EUROPEAN PROJECTS PLURAL FACADE DEVELOPMENT



PLURAL. *European Commission. 2020-2024.*



Development of a prefabricated façade system for housing rehabilitation with the integration of technologies such as photovoltaic, ventilation unit, solar protection and window, all in the same panel.



 **pich**innovation

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Final conclusions

Drive 0 Final Symposium and EU Clustering Workshop

Thank you for joining us today!

www.drive0.eu

Drive 0 Final Symposium and EU Clustering Workshop



DRIVE

StepUP

PLURAL



INFINITE
BUILDINGRENOVATION

BuildUPspeed

giga
regio
factory
by energie
sprong



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